

## Alexander, Mark (PCH)

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**From:** Liaisons DGCOM / DGCOM Liaisons (PCH)  
**Sent:** Friday, September 6, 2019 9:52 AM  
**To:** Services Web / Web Services (PCH)  
**Cc:** Médias sociaux / Social Media (PCH)  
**Subject:** WEB - CR1902251 - Multi Investments in BC- 6 septembre à 16 h 00  
**Attachments:** CR1902251 - BC Bundle CSMARI - FR.docx; CR1902251 - BC Bundle CSMARI - EN.docx

Bonjour,

Veuillez trouver ci-joint un communiqué à afficher le 6 septembre à 16 h 00 sur le site Web.

SVP nous faire parvenir par courriel la confirmation et le lien.

### **Michelle Beaudry**

Agente de liaison et coordination  
Direction générale des communications  
Ministère du Patrimoine Canadien  
25, rue Eddy, Gatineau, QC, 10<sup>e</sup> étage, bureau 10-17  
Bureau : 819-956-9735  
Cellulaire : 873-353-4271

Liaison and Coordination Officer  
Communications Branch  
Department of Canadian Heritage  
25 Eddy St, Gatineau, QC, 10<sup>th</sup> floor, office 10-17  
Office: 819-956-9735  
Cell.: 873-353-4271

# Communiqué

CR1902251

## Titre de l'article

La diversité fait la force : le gouvernement du Canada investit plus de 3,5 millions de dollars en Colombie-Britannique dans le multiculturalisme, des projets de lutte contre le racisme et des programmes destinés aux jeunes

## Aguiche

Le gouvernement du Canada est déterminé à instaurer des changements sociaux durables qui favorisent la diversité, l'inclusion, le respect et l'égalité dans les collectivités de la Colombie-Britannique

## Gazouillis

Le #GdC annonce un financement de plus de 3,5 M\$ pour soutenir le #multiculturalisme, les projets de lutte contre le #racisme et les activités communautaires qui soulignent la #diversité et l'#inclusion partout en #Colombie-Britannique. #LaDiversitéFaitLaForce

## Nom(s) du/de la/des ministre(s)

L'honorable Pablo Rodriguez; l'honorable Harjit S. Sajjan

## Ministères/organismes

Patrimoine canadien

## Région géographique

Canada

## Corps de l'article

SURREY (Colombie-Britannique), le 6 septembre 2019

La diversité est au cœur de notre identité nationale. Le gouvernement du Canada est déterminé à souligner l'apport précieux des Canadiens de tous les horizons à notre pays et à éliminer les obstacles qui empêchent toujours de nombreux Canadiens de participer pleinement à la société.

Aujourd'hui, l'honorable Harjit S. Sajjan, ministre de la Défense nationale et député de Vancouver-Sud, a annoncé un investissement de 3 523 229 dollars pour le multiculturalisme, des activités communautaires, des programmes jeunesse et des projets de lutte contre le racisme en Colombie-Britannique. Il a fait cette annonce au nom de l'honorable Pablo Rodriguez, ministre du Patrimoine canadien et du Multiculturalisme.

Ce financement est versé dans le cadre du Programme de soutien aux communautés, au multiculturalisme et à la lutte contre le racisme. Il profitera à 47 organismes de la province, notamment le Whistler Multicultural Network, le Arts Council of Surrey, l'Immigrant and Multicultural Services Society of Prince George et l'Inter-Cultural Association of Greater Victoria.

La Fondation Indus Media créera, pour sa part, une série de courts métrages sur le rôle peu connu des Canadiens d'origine panjabî dans le cadre de la Première Guerre mondiale. Le projet de la Fondation Duty, Honour & Izzat facilitera les partenariats avec le secteur du patrimoine en vue de créer une programmation inclusive. Il permettra également de visionner, sur diverses plateformes numériques, des films qui feront

intervenir, entre autres, les enfants et les jeunes de la communauté sud-asiatique au sujet de leur histoire et de leur patrimoine. Des ateliers communautaires et des moments de dialogue seront également offerts pour discuter de questions liées au racisme, à la discrimination, à l'équité et aux stéréotypes dans les médias.

En juin 2019, le ministre Rodriguez a dévoilé la Stratégie canadienne de lutte contre le racisme 2019-2022 : Construire une fondation pour le changement. Cette stratégie du gouvernement du Canada contribue à concrétiser la vision d'un pays plus inclusif et plus équitable pour l'ensemble des Canadiens. La Stratégie, qui bénéficie d'un investissement de 45 millions de dollars, s'appuie sur les travaux en cours pour mieux soutenir, à long terme, les collectivités et améliorer les politiques, les mesures et les pratiques dans nos institutions fédérales. Cet investissement se veut la première étape d'un engagement à plus long terme et le fondement d'un changement dans la lutte contre le racisme et la discrimination au Canada. De nouvelles possibilités de financement sont offertes depuis le 3 septembre 2019.

## Citations

« Le fait de vivre des expériences enrichissantes et de célébrer notre riche patrimoine multiculturel renforce notre esprit communautaire et fait tomber les barrières. Ça nous permet de bâtir un Canada qui favorise le respect, l'équité, l'égalité et la dignité. Notre gouvernement est fier d'encourager les projets qui soutiennent nos jeunes et qui favorisent la diversité et l'inclusion, tout en s'attaquant aux problèmes de racisme et de discrimination dans les collectivités. »

— L'honorable Pablo Rodriguez, ministre du Patrimoine canadien et du Multiculturalisme

« Notre gouvernement s'est engagé à promouvoir le multiculturalisme et à célébrer la diversité culturelle unique de la Colombie-Britannique en investissant dans ces importants projets de lutte contre le racisme. C'est en comprenant mieux les diverses communautés britanno-colombiennes et leur apport à l'édification de notre province et de notre pays que nous pourrons lutter contre l'intolérance et la discrimination. Ce financement profitera à de nombreux organismes et les aidera à accomplir l'important travail qu'ils accomplissent partout dans la province pour bâtir une Colombie-Britannique plus tolérante. »

— L'honorable Harjit S. Sajjan, ministre de la Défense nationale et député de Vancouver-Sud

« Le Arts Council of Surrey est reconnaissant au gouvernement du Canada de son généreux soutien au Surrey Fusion Festival. C'est le plus grand rendez-vous multiculturel de la Colombie-Britannique. Il est reconnu comme l'une des plus grandes fêtes de la gastronomie, de la musique, de la culture, de la littérature, des arts visuels et des arts de la scène. En partenariat avec la Ville de Surrey, le Arts Council of Surrey peut utiliser cet important financement pour continuer de célébrer notre créativité dans toute sa diversité. »

— M<sup>me</sup> Carol Girardi, présidente, Arts Council of Surrey

« Nous sommes reconnaissants de l'appui du ministère du Patrimoine canadien pour mettre en lumière l'apport majeur de la communauté pendjabi à la défense de la Couronne et à l'histoire militaire du Canada. Les Punjabis peuvent maintenant se voir reflétés positivement dans l'histoire canadienne de la Première Guerre mondiale, un moment charnière dans l'édification du pays. L'histoire des héros méconnus du Pendjab, tant sikhs et hindous que musulmans, est probablement l'une des histoires les plus rassembleuses et les plus canadiennes que nous puissions raconter. C'est l'histoire inédite de communautés diverses qui s'unissent dans un but commun. Elle permet un dialogue sur les liens qui nous unissent et nos valeurs communes, comme le courage, l'intégrité et le sacrifice désintéressé. Ce patrimoine, que nous avons en partage, renforce notre

sentiment d'appartenance et confronte les voix qui sèment la discorde, afin de promouvoir un avenir commun au sein d'un Canada multiculturel. »

— M. Steven Purewal, directeur général, Indus Media Foundation

« En tant qu'organisme au service des nouveaux citoyens du Canada, l'Inter-Cultural Association of Greater Victoria a à cœur de créer une communauté inclusive et accueillante. Nous sommes ravis de nous associer aux dirigeants autochtones pour mieux comprendre et intégrer les recommandations de la Commission de vérité et réconciliation à notre organisme. De nombreux nouveaux arrivants partagent des récits et des histoires similaires de déplacement, de colonisation, de dépossession et d'oppression. Les nouveaux immigrants, lorsqu'ils découvrent notre histoire et nos réalités, au Canada, sont des alliés naturels des Premières Nations et peuvent concevoir leur propre établissement au Canada dans un esprit de solidarité avec les Autochtones. Nous espérons que le fait d'initier les nouveaux arrivants à la riche histoire et à la culture autochtones locales renforcera leurs relations avec les peuples autochtones. Nous avons hâte de transmettre nos connaissances aux organismes d'aide à l'établissement et à nos partenaires communautaires, grâce à l'appui du gouvernement du Canada. »

— M<sup>me</sup> Jean McRae, directrice générale, Inter-Cultural Association of Greater Victoria

## Les faits en bref

Le Programme de soutien aux communautés, au multiculturalisme et à la lutte contre le racisme vise à bâtir une société intégrée et cohésive sur le plan social en établissant des liens afin de promouvoir la compréhension interculturelle, en faisant la promotion de l'égalité des chances pour les personnes de toutes les origines, et en favorisant la citoyenneté, l'engagement civique et une démocratie saine.

Le Programme comporte trois volets de financement : Événements, Projets et Renforcement des capacités communautaires. Il comprend également deux initiatives : Soutien communautaire pour les jeunes Canadiens noirs et Initiative jeunesse Paul Yuzyk pour le multiculturalisme.

Le volet Événements finance les activités communautaires qui visent à renforcer un ou plusieurs des éléments suivants : la compréhension interculturelle ou interconfessionnelle, la mémoire civique et la fierté, le respect d'une saine démocratie, de même que la célébration de l'histoire et de la culture d'une communauté.

Le volet Projets finance des projets de développement communautaire, de lutte contre le racisme et de mobilisation qui encouragent la diversité et l'inclusion en permettant l'expression des identités multiples des Canadiens et en favorisant les interactions positives entre les communautés culturelles, religieuses et ethniques du Canada.

Le volet Renforcement des capacités communautaires finance des projets qui aideront le bénéficiaire à mieux promouvoir la diversité et l'inclusion et à atteindre un ou plusieurs des objectifs suivants : améliorer la gouvernance et établir des partenariats (renforcer les capacités des organismes et promouvoir la collaboration entre les prestataires de services); développer une capacité virtuelle (assurer ou renforcer la présence en ligne et sur les réseaux sociaux des organismes admissibles); établir une stratégie de communication externe globale; ainsi que recruter et former les bénévoles.

L'initiative Soutien communautaire pour les jeunes Canadiens noirs finance des projets qui visent à relever les défis uniques auxquels font face les jeunes Canadiens noirs en luttant contre la discrimination par la

sensibilisation ou la culture numérique; en offrant des possibilités aux jeunes Canadiens noirs et en renforçant leur autonomie par la promotion de leur histoire, de leur culture et de leur identité; et en les aidant à devenir des chefs de file et à participer à la société.

En juin 2019, le gouvernement du Canada a dévoilé la Stratégie canadienne de lutte contre le racisme 2019-2022 : Construire une fondation pour le changement. Cette stratégie vise à concrétiser la vision d'un pays plus inclusif et plus équitable pour l'ensemble des Canadiens. Le budget de 2019 prévoyait un investissement de 45 millions de dollars à l'appui de cette stratégie.

## Produits connexes

Le ministre Rodriguez annonce la Stratégie canadienne de lutte contre le racisme 2019-2022 : Construire une fondation pour le changement	<a href="https://www.canada.ca/fr/patrimoine-canadien/nouvelles/2019/06/le-ministre-rodriguez-annonce-la-strategie-canadienne-de-lutte-contre-le-racisme-2019-2022--construire-une-fondation-pour-le-changement.html">https://www.canada.ca/fr/patrimoine-canadien/nouvelles/2019/06/le-ministre-rodriguez-annonce-la-strategie-canadienne-de-lutte-contre-le-racisme-2019-2022--construire-une-fondation-pour-le-changement.html</a>
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## Liens connexes

Programme de soutien aux communautés, au multiculturalisme et à la lutte contre le racisme	<a href="https://www.canada.ca/fr/patrimoine-canadien/services/financement/communautes-multiculturalisme-lutte-contre-racisme.html">https://www.canada.ca/fr/patrimoine-canadien/services/financement/communautes-multiculturalisme-lutte-contre-racisme.html</a>
Fondation Indus Media ( <i>en anglais seulement</i> )	<a href="https://imfc.org/">https://imfc.org/</a>
Inter-Cultural Association of Greater Victoria ( <i>en anglais seulement</i> )	<a href="http://www.icavictoria.org/">http://www.icavictoria.org/</a>
Construire une fondation pour le changement : la stratégie canadienne de lutte contre le racisme 2019-2022	<a href="https://www.canada.ca/fr/patrimoine-canadien/campagnes/mobilisation-contre-racisme/strategie-contre-racisme.html">https://www.canada.ca/fr/patrimoine-canadien/campagnes/mobilisation-contre-racisme/strategie-contre-racisme.html</a>

## Personnes-ressources

Pour de plus amples renseignements (médias seulement), veuillez communiquer avec :

Simon Ross  
Attaché de presse  
Cabinet du ministre du Patrimoine canadien et du  
Multiculturalisme  
819-997-7788

Relations avec les médias  
Patrimoine canadien  
819-994-9101  
1-866-569-6155  
[pch.media-media.pch@canada.ca](mailto:pch.media-media.pch@canada.ca)

## Document d'information

### Développement des communautés par le biais des arts et du patrimoine

Ville	Volet	Organisme	Projet	Année financière	Montant
Abbotsford	Événements	Heritage Abbotsford Society	Aboriginal Arts and Culture Day	2019-2020	9 000 \$
Burnaby	Projets	Affiliation of Multicultural Societies and Service Agencies of British Columbia	Framing Indigeneity in BC's Immigration Sector	2019-2021	120 000 \$
Burnaby	Renforcement des capacités communautaires	Judith Marcuse Projects Society	Futures Forward	2019-2020	45 000 \$
Burnaby	Événements	Nikkei National Museum & Cultural Centre	Nikkei Matsuri	2019-2020	5 000 \$
Burnaby	Projets	Culture Chats BC Association	Community Reporting and Action Research	2019-2020	6 000 \$
Creston	Événements	Creston and District Historical and Museum Society	Multiculturalism Day in Creston - An Opportunity to Build Awareness and Recognition	2019-2020	1 750 \$
Delta	Événements	Sher Vancouver LGBTQ Friends Society	Screening and Discussion of <i>My Name Was January</i> with Panel	2019-2020	2 560 \$
Duncan	Renforcement des capacités communautaires	Inclusive Leadership Co-operative	Strengthening Bridges of Inclusion for Addressing All Forms of Discrimination	2019-2020	28 940 \$
Fort Nelson	Événements	Fort Nelson Community Literacy Society	Culturefest 2019	2019-2020	6 357 \$
Harrison Hot Springs	Événements	Harrison Festival Society	Workshops and Children's Day at the 41 <sup>st</sup> Harrison Festival of the Arts	2019-2020	10 220 \$
Kelowna	Événements	Okanagan Chinese Canadian Association	Asian Heritage Month Celebrations in the Okanagan 2019	2019-2020	15 500 \$
Powell River	Événements	Powell River Employment Program Society	Powell River Centre for Diversity Peace and Justice	2019-2020	73 025 \$
Prince George	Événements	Immigrant and Multicultural Services Society of Prince George	Heatwave - Celebrate Cultures	2019-2020	75 000 \$

Surrey	Événements	African Stages Association	Africanada Storytelling Symposium	2019-2020	6 797 \$
Surrey	Événements	Fraser Region Aboriginal Friendship Centre Association	An Indigenous Perspective of Racism in Surrey	2019-2020	26 800 \$
Surrey	Événements	Arts Council of Surrey	Surrey Fusion Festival	2019-2020	42 950 \$
Surrey	Événements	Royal Academy of Bhangra Society	Folk Lok Live: This is Punjab	2019-2020	25 000 \$
Surrey	Projets	Indus Media Foundation	Duty, Honour & Izzat	2019-2021	366 000 \$
Toronto	Événements	Aboriginal Curatorial Collective	Great Ocean Dialogues (Vancouver Forum)	2019-2020	14 375 \$
Vancouver	Renforcement des capacités communautaires	M.O.S.A.I.C. Multi-Lingual Orientation Service Association for Immigrant Communities	Social & Civic Engagement For Newcomers Project (SCENE)	2019-2020	84 900 \$
Vancouver	Événements	Italian Cultural Centre Society	Italian Heritage Month in Vancouver	2019-2020	44 270 \$
Vancouver	Renforcement des capacités communautaires	The Laurier Institution	Capacity Building	2019-2020	55 000 \$
Vancouver	Projets	Association of Neighbourhood Houses of British Columbia	Tuyulshayn't (Prepare the Path for the Future) Welcome Hub	2019-2021	522 230 \$
Vancouver	Événements	Downtown South Gathering Place Community Centre Association	Festival of Hallows	2019-2020	6 300 \$
Vancouver	Événements	Vancouver Asian Heritage Month Society	Explorasian Festival 2019	2019-2020	35 900 \$
Vancouver	Renforcement des capacités communautaires	Latincouver Cultural & Business Society	Building Latincouver's Capacity	2019-2020	37 000 \$
Vancouver	Événements	Latincouver Cultural & Business Society	Latin American & Canadian Indigenous Art Exhibition - Similitud	2019-2020	20 100 \$
Vancouver	Événements	Latincouver Cultural & Business Society	Travelling Back to Afro-Latin Roots	2019-2020	10 400 \$

Vancouver	Événements	LatinCouver Cultural & Business Society	Latin American Heritage Month	2019-2020	20 000 \$
Vancouver	Événements	Indian Summer Arts Society	Indian Summer Festival	2019-2020	40 000 \$
Vancouver	Renforcement des capacités communautaires	Check Your Head: The Youth Global Education Network	Expanding the Reach Building Community	2019-2020	30 000 \$
Vancouver	Événements	Dusty Flowerpot Cabaret Society	Summer Solstice	2019-2020	21 725 \$
Vancouver	Événements	Great Lakes Networking Society of BC	Pan African Carnival and Multicultural Festival 2019	2019-2020	17 500 \$
Vancouver	Événements	African Descent Society British Columbia	African Descent Festival 2019	2019-2020	18 932 \$
Vancouver	Projets	Asian Environmental Association	Hua Foundation's Race Equity Project	2019-2021	196 500 \$
Vancouver	Projets	Vancouver Native Health Society	International Urban Indigenous Health Conference 2019	2019-2020	180 000 \$
Vancouver	Renforcement des capacités communautaires	Vantage Point Strategies Society	Non-Profit Organization Capacity Lab	2019-2020	98 300 \$
Vancouver	Soutien communautaire pour les jeunes Canadiens noirs	Solid State Community Society	Ethós Lab	2019-2021	154 054 \$
Vancouver	Renforcement des capacités communautaires	Visceral Visions Society	Culturebrew.Art	2019-2020	54 447 \$
Victoria	Projets	Victoria Native Friendship Centre	Victoria Urban Reconciliation Dialogue Engagement Strategy	2019-2021	108 397 \$
Victoria	Événements	Victoria Native Friendship Centre	Victoria Native Friendship Centre's 50 <sup>th</sup> Anniversary Celebration	2019-2020	30 000 \$
Victoria	Événements	Victoria Native Friendship Centre	Two Spirit Gathering	2019-2020	8 500 \$
Victoria	Projets	Inter-Cultural Association of Greater Victoria	Organizational Indigenous Journey	2019-2021	176 000 \$
Victoria	Renforcement des capacités communautaires	Inter-Cultural Association of Greater Victoria	Expanding Community Support for Immigrants and Refugees	2019-2020	37 050 \$
Victoria	Projets	Victoria Immigrant and Refugee Centre Society	Racialized Immigrant Volunteer Integration Experiences Project	2019-2020	60 000 \$

Victoria	Projets	Victoria Immigrant and Refugee Centre Society	VIRCS Welcome Gardens Shared Garden Network	2019-2020	60 000 \$
Victoria	Projets	Victoria Immigrant and Refugee Centre Society	Together	2019-2020	59 000 \$
Victoria	Événements	Victoria Immigrant and Refugee Centre Society	Youth Strides Summer Camp 2019	2019-2020	10 000 \$
Victoria	Projets	Royal British Columbia Museum	Living Cultures	2019-2021	150 904 \$
Victoria	Projets	University of Victoria	Being and Becoming Métis	2019-2021	200 000 \$
Victoria	Événements	Support Network for Indigenous Women and Women of Colour	Black Joy: Photography and Visual Arts Exhibition	2019-2020	4 784 \$
Victoria	Événements	Bramble Ink	OUT LOUD: The Living Magazine Project	2019-2020	32 250 \$
Victoria	Événements	IAS Integrate Art Society	Integrate: Rethinking Artistic Knowledge and Criticism	2019-2020	8 500 \$
Victoria	Événements	Pacific Peoples' Partnership Association	One Wave Gathering 2019	2019-2020	35 000 \$
Victoria	Événements	Afro Latin Cultural Exchange Society	Victoria International Kizomba Festival	2019-2020	9 752 \$
Whistler	Événements	Whistler Multicultural Network	Whistler Multicultural Festival 2019	2019-2020	5 260 \$
<b>TOTAL :</b>					<b>3 523 229 \$</b>

# News Release

CR1902251

## Article Title

Strength in Diversity: The Government of Canada Invests More than \$3.5 Million in British Columbia for Multiculturalism, Anti-Racism Initiatives and Youth Programs

## Teaser

The Government of Canada is committed to creating lasting social change that supports diversity, inclusion, respect and equality in communities across British Columbia

## Tweet

#GoC announces more than \$3.5 million for #multiculturalism, #antiracism initiatives and community events celebrating #diversity and #inclusion across #BritishColumbia. #StrengthInDiversity

## Minister Name(s)

Hon. Pablo Rodriguez; Hon. Harjit S. Sajjan

## Departments/Organizations

Canadian Heritage

## Geographic Region

Canada

## Article Body

SURREY, British Columbia, September 6, 2019

Diversity is at the heart of our national identity. The Government of Canada is not only committed to celebrating the invaluable contributions that Canadians of all backgrounds make to our country, but also to working hard to remove barriers that still prevent many Canadians from fully participating in society.

The Honourable Harjit S. Sajjan, Minister of National Defence and Member of Parliament (Vancouver South), today announced investments totalling \$3,523,229 in support of multiculturalism, community activities and events, youth programs and anti-racism initiatives throughout British Columbia. Minister Sajjan made this announcement on behalf of the Honourable Pablo Rodriguez, Minister of Canadian Heritage and Multiculturalism,

This funding, provided through the Community Support, Multiculturalism and Anti-Racism Initiatives Program (CSMARI), will benefit 47 organizations across the province, including the Whistler Multicultural Network, the Arts Council of Surrey, the Immigrant and Multicultural Services Society of Prince George, and the Inter-Cultural Association of Greater Victoria.

The Indus Media Foundation will create a series of short films about the little-known story of Punjabi-Canadians' contributions in the First World War. The Foundation's project, *Duty, Honour & Izzat*, will facilitate the development of partnerships with the heritage sector on creating inclusive programming, while seeing the films delivered across a spectrum of digital platforms that specifically engage children and youth from the South

Asian community about their history and heritage. Community workshops and opportunities for dialogue will also be organized to discuss issues of racism, discrimination, equity and media stereotyping.

In June 2019, Minister Rodriguez unveiled *Building a Foundation for Change: Canada's Anti-Racism Strategy 2019–2022*, which helps advance the Government of Canada's vision of fostering and promoting a more inclusive and equitable country for all Canadians. The strategy, with an investment of \$45 million, is building on current efforts to create long-term changes in supporting communities and for improved policies, initiatives and practices in our federal institutions. These investments are meant to be the first step of a longer-term commitment and a foundation for change in addressing racism and discrimination in Canada. Applications for new funding opportunities became available on September 3, 2019.

## Quotes

"The opportunity to take part in enriching experiences that celebrate our rich multicultural heritage not only bolsters our community spirit, it breaks down barriers—building a Canada that promotes respect, equity, equality and dignity. Our government is proud to support these projects that support our youth, and promote diversity and inclusion, while addressing issues of racism and discrimination in communities."

—The Honourable Pablo Rodriguez, Minister of Canadian Heritage and Multiculturalism

"Our government is committed to promoting multiculturalism and celebrating the unique cultural diversity of British Columbia by investing in these important anti-racism projects. It is through increasing the understanding of British Columbia's diverse communities and their contributions in building our province and country that we can fight intolerance and discrimination. This funding will benefit many organizations, supporting them in the important work they carry out across the province building a more accepting British Columbia."

—The Honourable Harjit S. Sajjan, Minister of National Defence and Member of Parliament (Vancouver South)

"The Arts Council of Surrey is grateful to the Government of Canada for their generous support of Surrey Fusion Festival. Surrey Fusion Festival is British Columbia's largest multicultural event, and is known as the ultimate celebration of food, music, culture, and the literary, performing and visual arts. Working in partnership with the City of Surrey, the Arts Council of Surrey is able to utilize this important funding to continue celebrating our creative diversity."

—Carol Girardi, President, Arts Council of Surrey

"We are grateful for the Department of Canadian Heritage's support in shining a light on the significant contributions of the Punjabi community in defence of the Crown and to Canada's military history. Punjabis can now see themselves reflected positively in the Canadian World War I story—a pivotal moment in the nation-building saga. The story of the unsung heroes of the Punjab (Sikhs, Hindus and Muslims) is likely one of the most unifying and Canadian stories we can tell: it is an untold story of diverse communities coming together with a common goal; it is a dialogue around the ties that bind, and the shared values of courage, integrity and selfless sacrifice. This is a common heritage that establishes belonging and confronts divisive voices to promote a shared future within a multicultural Canada."

—Steven Purewal, Managing Director, Indus Media Foundation

"As an organization serving Canada's newest citizens, the Inter-Cultural Association of Greater Victoria is committed to creating an inclusive and welcoming community. We are delighted to partner with Indigenous

leaders on this learning journey to integrate the Truth and Reconciliation Commission's recommendations into our organization. Many newcomers share similar stories and histories of displacement, colonization, dispossession and oppression. New immigrants, when educated on the reality of life in Canada and history, are logical allies and can understand their settlement in Canada in solidarity with Indigenous Peoples. We hope introducing newcomers to the richness of the local Indigenous history and culture will strengthen relationships between newcomers and Indigenous Peoples. We look forward to sharing our learnings with settlement-serving organizations and our community partners, thanks to this support from the Government of Canada."

—Jean McRae, CEO, Inter-Cultural Association of Greater Victoria

## Quick Facts

The goal of the Community Support, Multiculturalism and Anti-Racism Initiatives Program is to build an integrated, socially cohesive society by building bridges to promote intercultural understanding; to promote equal opportunity for individuals of all origins; and to promote citizenship, civic engagement and a healthy democracy.

The CSMARI Program has three funding components: Events, Projects and Community Capacity Building. It also includes two separate initiatives, Community Support for Black Canadian Youth initiative and the Paul Yuzyk Youth Initiative for Multiculturalism.

The Events component provides funding to community-based events that foster one or more of the following: intercultural or interfaith understanding; civic memory and pride; respect for a healthy democracy; and celebrations of a community's history and culture.

The Projects component provides funding for community development, anti-racism initiatives, and engagement projects that promote diversity and inclusion through projects that promote the expression of Canadians' multiple identities and encourage positive interaction between cultural, religious and ethnic communities in Canada.

The Community Capacity Building component provides funding for capacity-building projects that will contribute to the recipient's ability to promote diversity and inclusion, and help achieve one or more of the following objectives: strengthening governance and building partnerships (building the capacity of organizations, and promoting collaboration between service providers); e-capacity (building and strengthening the online and social media presence of eligible organizations); establishing an overall external communication strategy; and recruitment and training of volunteers.

The Community Support for Black Canadian Youth initiative provides funding for projects that address the unique challenges faced by Black Canadian Youth by combating discrimination through awareness raising and digital literacy; providing opportunities for Black Canadian Youth and empowering them through the promotion of Black history, culture and identity; and developing leadership skills and promoting civic engagement.

In June 2019, the Government of Canada unveiled *Building a Foundation for Change: Canada's Anti-Racism Strategy 2019-2022* to help advance the vision of fostering and promoting a more inclusive and equitable country for all Canadians. Budget 2019 announced an investment of \$45 million to support the Strategy.

## Related Products

Minister Rodriguez Announces <i>Building a Foundation for Change: Canada's Anti-Racism Strategy 2019–2022</i>	<a href="https://www.canada.ca/en/canadian-heritage/news/2019/06/minister-rodriguez-announces-building-a-foundation-for-change-canadas-anti-racism-strategy-20192022.html">https://www.canada.ca/en/canadian-heritage/news/2019/06/minister-rodriguez-announces-building-a-foundation-for-change-canadas-anti-racism-strategy-20192022.html</a>
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## Associated Links

Community Support, Multiculturalism and Anti-Racism Initiatives Program	<a href="https://www.canada.ca/en/canadian-heritage/services/funding/community-multiculturalism-anti-racism.html">https://www.canada.ca/en/canadian-heritage/services/funding/community-multiculturalism-anti-racism.html</a>
Indus Media Foundation	<a href="https://imfc.org/">https://imfc.org/</a>
Inter-Cultural Association of Greater Victoria	<a href="http://www.icavictoria.org/">http://www.icavictoria.org/</a>
Building a Foundation for Change: Canada's Anti-Racism Strategy 2019–2022	<a href="https://www.canada.ca/en/canadian-heritage/campaigns/anti-racism-engagement/anti-racism-strategy.html">https://www.canada.ca/en/canadian-heritage/campaigns/anti-racism-engagement/anti-racism-strategy.html</a>

## Contacts

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## Backgrounder

### Community Support, Multiculturalism and Anti-Racism Initiatives Program

City	Component	Organization	Project	Fiscal Year	Amount
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Burnaby	Community Capacity Building	Judith Marcuse Projects Society	Futures Forward	2019–2020	\$45,000
Burnaby	Events	Nikkei National Museum & Cultural Centre	Nikkei Matsuri	2019–2020	\$5,000
Burnaby	Project	Culture Chats BC Association	Community Reporting and Action Research	2019–2020	\$6,000
Creston	Events	Creston and District Historical and Museum Society	Multiculturalism Day in Creston – An Opportunity to Build Awareness and Recognition	2019–2020	\$1,750
Delta	Events	Sher Vancouver LGBTQ Friends Society	Screening and Discussion of <i>My Name Was January</i> with Panel	2019–2020	\$2,560
Duncan	Community Capacity Building	Inclusive Leadership Co-operative	Strengthening Bridges of Inclusion for Addressing All Forms of Discrimination	2019–2020	\$28,940
Fort Nelson	Events	Fort Nelson Community Literacy Society	Culturefest 2019	2019–2020	\$6,357
Harrison Hot Springs	Events	Harrison Festival Society	Workshops and Children's Day at the 41 <sup>st</sup> Harrison Festival of the Arts	2019–2020	\$10,220
Kelowna	Events	Okanagan Chinese Canadian Association	Asian Heritage Month Celebrations in the Okanagan 2019	2019–2020	\$15,500
Powell River	Events	Powell River Employment Program Society	Powell River Centre for Diversity, Peace and Justice	2019–2020	\$73,025
Prince George	Events	Immigrant and Multicultural Services Society of Prince George	Heatwave – Celebrate Cultures	2019–2020	\$75,000
Surrey	Events	African Stages Association	Africanada Storytelling Symposium	2019–2020	\$6,797

Surrey	Events	Fraser Region Aboriginal Friendship Centre Association	An Indigenous Perspective of Racism in Surrey	2019–2020	\$26,800
Surrey	Events	Arts Council of Surrey	Surrey Fusion Festival	2019–2020	\$42,950
Surrey	Events	Royal Academy of Bhangra Society	Folk Lok Live: This is Punjab	2019–2020	\$25,000
Surrey	Project	Indus Media Foundation	Duty, Honour & Izzat	2019–2021	\$366,000
Toronto	Events	Aboriginal Curatorial Collective	Great Ocean Dialogues (Vancouver Forum)	2019–2020	\$14,375
Vancouver	Community Capacity Building	M.O.S.A.I.C. Multi-Lingual Orientation Service Association for Immigrant Communities	Social & Civic Engagement For Newcomers Project (SCENE)	2019–2020	\$84,900
Vancouver	Events	Italian Cultural Centre Society	Italian Heritage Month in Vancouver	2019–2020	\$44,270
Vancouver	Community Capacity Building	The Laurier Institution	Capacity Building	2019–2020	\$55,000
Vancouver	Project	Association of Neighbourhood Houses of British Columbia	Tuyulshayn't (Prepare the Path for the Future) Welcome Hub	2019–2021	\$522,230
Vancouver	Events	Downtown South Gathering Place Community Centre Association	Festival of Hallows	2019–2020	\$6,300
Vancouver	Events	Vancouver Asian Heritage Month Society	Explorasian Festival 2019	2019–2020	\$35,900
Vancouver	Community Capacity Building	Latincouver Cultural & Business Society	Building Latincouver's Capacity	2019–2020	\$37,000
Vancouver	Events	Latincouver Cultural & Business Society	Latin American & Canadian Indigenous Art Exhibition - Similitud	2019–2020	\$20,100
Vancouver	Events	Latincouver Cultural & Business Society	Travelling Back to Afro-Latin Roots	2019–2020	\$10,400
Vancouver	Events	Latincouver Cultural & Business Society	Latin American Heritage Month	2019–2020	\$20,000
Vancouver	Events	Indian Summer Arts Society	Indian Summer Festival	2019–2020	\$40,000

Vancouver	Community Capacity Building	Check Your Head: The Youth Global Education Network	Expanding the Reach, Building Community	2019–2020	\$30,000
Vancouver	Events	Dusty Flowerpot Cabaret Society	Summer Solstice	2019–2020	\$21,725
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Vancouver	Project	Asian Environmental Association	Hua Foundation's Race Equity Project	2019–2021	\$196,500
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Vancouver	Community Support For Black Canadian Youth	Solid State Community Society	Ethós Lab	2019–2021	\$154,054
Vancouver	Community Capacity Building	Visceral Visions Society	Culturebrew.Art	2019–2020	\$54,447
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Victoria	Events	Victoria Native Friendship Centre	Two Spirit Gathering	2019–2020	\$8,500
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Victoria	Community Capacity Building	Inter-Cultural Association of Greater Victoria	Expanding Community Support for Immigrants and Refugees	2019–2020	\$37,050
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Victoria	Project	Victoria Immigrant and Refugee Centre Society	VIRCS Welcome Gardens Shared Garden Network	2019–2020	\$60,000

Victoria	Project	Victoria Immigrant and Refugee Centre Society	Together	2019–2020	\$59,000
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Victoria	Events	Bramble Ink	OUT LOUD: The Living Magazine Project	2019–2020	\$32,250
Victoria	Events	IAS Integrate Art Society	Integrate: Rethinking Artistic Knowledge and Criticism	2019–2020	\$8,500
Victoria	Events	Pacific Peoples' Partnership Association	One Wave Gathering 2019	2019–2020	\$35,000
Victoria	Events	Afro Latin Cultural Exchange Society	Victoria International Kizomba Festival	2019–2020	\$9,752
Whistler	Events	Whistler Multicultural Network	Whistler Multicultural Festival 2019	2019–2020	\$5,260
<b>TOTAL:</b>					<b>\$3,523,229</b>



# News Release

## Article Title

**Strength in Diversity: The Government of Canada Invests More than \$3.2 Million in British Columbia for Multiculturalism, Anti-Racism Initiatives and Youth Programs**

## Teaser

The Government of Canada is committed to creating lasting social change that supports diversity, inclusion, respect and equality in communities across British Columbia

## Tweet

#GoC announces more than \$3.2 million for #multiculturalism, #antiracism initiatives and community events celebrating #diversity and #inclusion across #BritishColumbia. #StrengthInDiversity

## Minister Name(s)

Hon. Pablo Rodriguez; Hon. Harjit S. Sajjan

## Departments/Organizations

Canadian Heritage

## Geographic Region

Canada

## Article Body

SURREY, British Columbia, September 6, 2019

Diversity is at the heart of our national identity. The Government of Canada is not only committed to celebrating the invaluable contributions that Canadians of all backgrounds make to our country, but also to working hard to remove barriers that still prevent many Canadians from fully participating in society.

The Honourable Harjit S. Sajjan, Minister of National Defence and Member of Parliament (Vancouver South), today announced investments totalling \$3,251,439 in support of multiculturalism, community activities and events, youth programs and anti-racism initiatives throughout British Columbia. Minister Sajjan made this announcement on behalf of the Honourable Pablo Rodriguez, Minister of Canadian Heritage and Multiculturalism.

This funding, provided through the Community Support, Multiculturalism and Anti-Racism Initiatives Program (CSMARI), will benefit 47 organizations across the province, including the Whistler Multicultural Network, the Arts Council of Surrey, the Immigrant and Multicultural Services Society of Prince George, and the Inter-Cultural Association of Greater Victoria.

The Indus Media Foundation will create a series of short films about the little-known story of Punjabi-Canadians' contributions in the First World War. The Foundation's project, *Duty, Honour & Izzat*, will facilitate the development of partnerships with the heritage sector on creating inclusive programming, while seeing the films delivered across a spectrum of digital platforms that specifically engage children and youth from the South

Canada

Asian community about their history and heritage. Community workshops and opportunities for dialogue will also be organized to discuss issues of racism, discrimination, equity and media stereotyping.

In June 2019, Minister Rodriguez unveiled *Building a Foundation for Change: Canada's Anti-Racism Strategy 2019–2022*, which helps advance the Government of Canada's vision of fostering and promoting a more inclusive and equitable country for all Canadians. The strategy, with an investment of \$45 million, is building on current efforts to create long-term changes in supporting communities and for improved policies, initiatives and practices in our federal institutions. These investments are meant to be the first step of a longer-term commitment and a foundation for change in addressing racism and discrimination in Canada. Applications for new funding opportunities became available on September 3, 2019.

## Quotes

"The opportunity to take part in enriching experiences that celebrate our rich multicultural heritage not only bolsters our community spirit, it breaks down barriers—building a Canada that promotes respect, equity, equality and dignity. Our government is proud to support these projects that support our youth, and promote diversity and inclusion, while addressing issues of racism and discrimination in communities."

—The Honourable Pablo Rodriguez, Minister of Canadian Heritage and Multiculturalism

"Our government is committed to promoting multiculturalism and celebrating the unique cultural diversity of British Columbia by investing in these important anti-racism projects. It is through increasing the understanding of British Columbia's diverse communities and their contributions in building our province and country that we can fight intolerance and discrimination. This funding will benefit many organizations, supporting them in the important work they carry out across the province building a more accepting British Columbia."

—The Honourable Harjit S. Sajjan, Minister of National Defence and Member of Parliament (Vancouver South)

"The Arts Council of Surrey is grateful to the Government of Canada for their generous support of Surrey Fusion Festival. Surrey Fusion Festival is British Columbia's largest multicultural event, and is known as the ultimate celebration of food, music, culture, and the literary, performing and visual arts. Working in partnership with the City of Surrey, the Arts Council of Surrey is able to utilize this important funding to continue celebrating our creative diversity."

—Carol Girardi, President, Arts Council of Surrey

"We are grateful for the Department of Canadian Heritage's support in shining a light on the significant contributions of the Punjabi community in defence of the Crown and to Canada's military history. Punjabis can now see themselves reflected positively in the Canadian World War I story—a pivotal moment in the nation-building saga. The story of the unsung heroes of the Punjab (Sikhs, Hindus and Muslims) is likely one of the most unifying and Canadian stories we can tell: it is an untold story of diverse communities coming together with a common goal; it is a dialogue around the ties that bind, and the shared values of courage, integrity and selfless sacrifice. This is a common heritage that establishes belonging and confronts divisive voices to promote a shared future within a multicultural Canada."

—Steven Purewal, Managing Director, Indus Media Foundation

"As an organization serving Canada's newest citizens, the Inter-Cultural Association of Greater Victoria is committed to creating an inclusive and welcoming community. We are delighted to partner with Indigenous

Canada

leaders on this learning journey to integrate the Truth and Reconciliation Commission's recommendations into our organization. Many newcomers share similar stories and histories of displacement, colonization, dispossession and oppression. New immigrants, when educated on the reality of life in Canada and history, are logical allies and can understand their settlement in Canada in solidarity with Indigenous Peoples. We hope introducing newcomers to the richness of the local Indigenous history and culture will strengthen relationships between newcomers and Indigenous Peoples. We look forward to sharing our learnings with settlement-serving organizations and our community partners, thanks to this support from the Government of Canada."

—Jean McRae, CEO, Inter-Cultural Association of Greater Victoria

## Quick Facts

The goal of the Community Support, Multiculturalism and Anti-Racism Initiatives Program is to build an integrated, socially cohesive society by building bridges to promote intercultural understanding; to promote equal opportunity for individuals of all origins; and to promote citizenship, civic engagement and a healthy democracy.

The CSMARI Program has three funding components: Events, Projects and Community Capacity Building. It also includes two separate initiatives, Community Support for Black Canadian Youth initiative and the Paul Yuzyk Youth Initiative for Multiculturalism.

The Events component provides funding to community-based events that foster one or more of the following: intercultural or interfaith understanding; civic memory and pride; respect for a healthy democracy; and celebrations of a community's history and culture.

The Projects component provides funding for community development, anti-racism initiatives, and engagement projects that promote diversity and inclusion through projects that promote the expression of Canadians' multiple identities and encourage positive interaction between cultural, religious and ethnic communities in Canada.

The Community Capacity Building component provides funding for capacity-building projects that will contribute to the recipient's ability to promote diversity and inclusion, and help achieve one or more of the following objectives: strengthening governance and building partnerships (building the capacity of organizations, and promoting collaboration between service providers); e-capacity (building and strengthening the online and social media presence of eligible organizations); establishing an overall external communication strategy; and recruitment and training of volunteers.

The Community Support for Black Canadian Youth initiative provides funding for projects that address the unique challenges faced by Black Canadian Youth by combating discrimination through awareness raising and digital literacy; providing opportunities for Black Canadian Youth and empowering them through the promotion of Black history, culture and identity; and developing leadership skills and promoting civic engagement.

In June 2019, the Government of Canada unveiled *Building a Foundation for Change: Canada's Anti-Racism Strategy 2019-2022* to help advance the vision of fostering and promoting a more inclusive and equitable country for all Canadians. Budget 2019 announced an investment of \$45 million to support the Strategy.

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Canada

## Backgrounder

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Canada

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Canada

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Canada

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Victoria	Events	Bramble Ink	OUT LOUD: The Living Magazine Project	2019–2020	\$32,250
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<b>TOTAL:</b>					<b>\$3,251,439</b>

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Canada



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# Communiqué

## Titre de l'article

La diversité fait la force : le gouvernement du Canada investit plus de 3,2 millions de dollars en Colombie-Britannique dans le multiculturalisme, des projets de lutte contre le racisme et des programmes destinés aux jeunes

## Aguiche

Le gouvernement du Canada est déterminé à instaurer des changements sociaux durables qui favorisent la diversité, l'inclusion, le respect et l'égalité dans les collectivités de la Colombie-Britannique

## Gazouillis

Le #GdC annonce un financement de plus de 3,2 M\$ pour soutenir le #multiculturalisme, les projets de lutte contre le #racisme et les activités communautaires qui soulignent la #diversité et l'#inclusion partout en #Colombie-Britannique. #LaDiversitéFaitLaForce

## Nom(s) du/de la/des ministre(s)

L'honorable Pablo Rodriguez; l'honorable Harjit S. Sajjan

## Ministères/organismes

Patrimoine canadien

## Région géographique

Canada

## Corps de l'article

SURREY (Colombie-Britannique), le 6 septembre 2019

La diversité est au cœur de notre identité nationale. Le gouvernement du Canada est déterminé à souligner l'apport précieux des Canadiens de tous les horizons à notre pays et à éliminer les obstacles qui empêchent toujours de nombreux Canadiens de participer pleinement à la société.

Aujourd'hui, l'honorable Harjit S. Sajjan, ministre de la Défense nationale et député de Vancouver-Sud, a annoncé un investissement de 3 251 439 dollars pour le multiculturalisme, des activités communautaires, des programmes jeunesse et des projets de lutte contre le racisme en Colombie-Britannique. Il a fait cette annonce au nom de l'honorable Pablo Rodriguez, ministre du Patrimoine canadien et du Multiculturalisme.

Ce financement est versé dans le cadre du Programme de soutien aux communautés, au multiculturalisme et à la lutte contre le racisme. Il profitera à 47 organismes de la province, notamment le Whistler Multicultural Network, le Arts Council of Surrey, l'Immigrant and Multicultural Services Society of Prince George et l'Inter-Cultural Association of Greater Victoria.

La Fondation Indus Media créera, pour sa part, une série de courts métrages sur le rôle peu connu des Canadiens d'origine panjabi dans le cadre de la Première Guerre mondiale. Le projet de la Fondation Duty, Honour & Izzat facilitera les partenariats avec le secteur du patrimoine en vue de créer une programmation inclusive. Il permettra également de visionner, sur diverses plateformes numériques, des films qui feront

Canada

intervenir, entre autres, les enfants et les jeunes de la communauté sud-asiatique au sujet de leur histoire et de leur patrimoine. Des ateliers communautaires et des moments de dialogue seront également offerts pour discuter de questions liées au racisme, à la discrimination, à l'équité et aux stéréotypes dans les médias.

En juin 2019, le ministre Rodriguez a dévoilé la Stratégie canadienne de lutte contre le racisme 2019-2022 : Construire une fondation pour le changement. Cette stratégie du gouvernement du Canada contribue à concrétiser la vision d'un pays plus inclusif et plus équitable pour l'ensemble des Canadiens. La Stratégie, qui bénéficie d'un investissement de 45 millions de dollars, s'appuie sur les travaux en cours pour mieux soutenir, à long terme, les collectivités et améliorer les politiques, les mesures et les pratiques dans nos institutions fédérales. Cet investissement se veut la première étape d'un engagement à plus long terme et le fondement d'un changement dans la lutte contre le racisme et la discrimination au Canada. De nouvelles possibilités de financement sont offertes depuis le 3 septembre 2019.

## Citations

« Le fait de vivre des expériences enrichissantes et de célébrer notre riche patrimoine multiculturel renforce notre esprit communautaire et fait tomber les barrières. Ça nous permet de bâtir un Canada qui favorise le respect, l'équité, l'égalité et la dignité. Notre gouvernement est fier d'encourager les projets qui soutiennent nos jeunes et qui favorisent la diversité et l'inclusion, tout en s'attaquant aux problèmes de racisme et de discrimination dans les collectivités. »

— L'honorable Pablo Rodriguez, ministre du Patrimoine canadien et du Multiculturalisme

« Notre gouvernement s'est engagé à promouvoir le multiculturalisme et à célébrer la diversité culturelle unique de la Colombie-Britannique en investissant dans ces importants projets de lutte contre le racisme. C'est en comprenant mieux les diverses communautés britanno-colombiennes et leur apport à l'édification de notre province et de notre pays que nous pourrons lutter contre l'intolérance et la discrimination. Ce financement profitera à de nombreux organismes et les aidera à accomplir l'important travail qu'ils accomplissent partout dans la province pour bâtir une Colombie-Britannique plus tolérante. »

— L'honorable Harjit S. Sajjan, ministre de la Défense nationale et député de Vancouver-Sud

« Le Arts Council of Surrey est reconnaissant au gouvernement du Canada de son généreux soutien au Surrey Fusion Festival. C'est le plus grand rendez-vous multiculturel de la Colombie-Britannique. Il est reconnu comme l'une des plus grandes fêtes de la gastronomie, de la musique, de la culture, de la littérature, des arts visuels et des arts de la scène. En partenariat avec la Ville de Surrey, le Arts Council of Surrey peut utiliser cet important financement pour continuer de célébrer notre créativité dans toute sa diversité. »

— M<sup>me</sup> Carol Girardi, présidente, Arts Council of Surrey

« Nous sommes reconnaissants de l'appui du ministère du Patrimoine canadien pour mettre en lumière l'apport majeur de la communauté pendjabi à la défense de la Couronne et à l'histoire militaire du Canada. Les Punjabis peuvent maintenant se voir reflétés positivement dans l'histoire canadienne de la Première Guerre mondiale, un moment charnière dans l'édification du pays. L'histoire des héros méconnus du Pendjab, tant sikhs et hindous que musulmans, est probablement l'une des histoires les plus rassembleuses et les plus canadiennes que nous puissions raconter. C'est l'histoire inédite de communautés diverses qui s'unissent dans un but commun. Elle permet un dialogue sur les liens qui nous unissent et nos valeurs communes, comme le courage, l'intégrité et le sacrifice désintéressé. Ce patrimoine, que nous avons en partage, renforce notre

sentiment d'appartenance et confronte les voix qui sèment la discorde, afin de promouvoir un avenir commun au sein d'un Canada multiculturel. »

— M. Steven Purewal, directeur général, Indus Media Foundation

« En tant qu'organisme au service des nouveaux citoyens du Canada, l'Inter-Cultural Association of Greater Victoria a à cœur de créer une communauté inclusive et accueillante. Nous sommes ravis de nous associer aux dirigeants autochtones pour mieux comprendre et intégrer les recommandations de la Commission de vérité et réconciliation à notre organisme. De nombreux nouveaux arrivants partagent des récits et des histoires similaires de déplacement, de colonisation, de dépossession et d'oppression. Les nouveaux immigrants, lorsqu'ils découvrent notre histoire et nos réalités, au Canada, sont des alliés naturels des Premières Nations et peuvent concevoir leur propre établissement au Canada dans un esprit de solidarité avec les Autochtones. Nous espérons que le fait d'initier les nouveaux arrivants à la riche histoire et à la culture autochtones locales renforcera leurs relations avec les peuples autochtones. Nous avons hâte de transmettre nos connaissances aux organismes d'aide à l'établissement et à nos partenaires communautaires, grâce à l'appui du gouvernement du Canada. »

— M<sup>me</sup> Jean McRae, directrice générale, Inter-Cultural Association of Greater Victoria

## Les faits en bref

Le Programme de soutien aux communautés, au multiculturalisme et à la lutte contre le racisme vise à bâtir une société intégrée et cohésive sur le plan social en établissant des liens afin de promouvoir la compréhension interculturelle, en faisant la promotion de l'égalité des chances pour les personnes de toutes les origines, et en favorisant la citoyenneté, l'engagement civique et une démocratie saine.

Le Programme comporte trois volets de financement : Événements, Projets et Renforcement des capacités communautaires. Il comprend également deux initiatives : Soutien communautaire pour les jeunes Canadiens noirs et Initiative jeunesse Paul Yuzyk pour le multiculturalisme.

Le volet Événements finance les activités communautaires qui visent à renforcer un ou plusieurs des éléments suivants : la compréhension interculturelle ou interconfessionnelle, la mémoire civique et la fierté, le respect d'une saine démocratie, de même que la célébration de l'histoire et de la culture d'une communauté.

Le volet Projets finance des projets de développement communautaire, de lutte contre le racisme et de mobilisation qui encouragent la diversité et l'inclusion en permettant l'expression des identités multiples des Canadiens et en favorisant les interactions positives entre les communautés culturelles, religieuses et ethniques du Canada.

Le volet Renforcement des capacités communautaires finance des projets qui aideront le bénéficiaire à mieux promouvoir la diversité et l'inclusion et à atteindre un ou plusieurs des objectifs suivants : améliorer la gouvernance et établir des partenariats (renforcer les capacités des organismes et promouvoir la collaboration entre les prestataires de services); développer une capacité virtuelle (assurer ou renforcer la présence en ligne et sur les réseaux sociaux des organismes admissibles); établir une stratégie de communication externe globale; ainsi que recruter et former les bénévoles.

L'initiative Soutien communautaire pour les jeunes Canadiens noirs finance des projets qui visent à relever les défis uniques auxquels font face les jeunes Canadiens noirs en luttant contre la discrimination par la

Canada

sensibilisation ou la culture numérique; en offrant des possibilités aux jeunes Canadiens noirs et en renforçant leur autonomie par la promotion de leur histoire, de leur culture et de leur identité; et en les aidant à devenir des chefs de file et à participer à la société.

En juin 2019, le gouvernement du Canada a dévoilé la Stratégie canadienne de lutte contre le racisme 2019-2022 : Construire une fondation pour le changement. Cette stratégie vise à concrétiser la vision d'un pays plus inclusif et plus équitable pour l'ensemble des Canadiens. Le budget de 2019 prévoyait un investissement de 45 millions de dollars à l'appui de cette stratégie.

## Produits connexes

Le ministre Rodriguez annonce la Stratégie canadienne de lutte contre le racisme 2019-2022 : Construire une fondation pour le changement	<a href="https://www.canada.ca/fr/patrimoine-canadien/nouvelles/2019/06/le-ministre-rodriguez-annonce-la-strategie-canadienne-de-lutte-contre-le-racisme-2019-2022--construire-une-fondation-pour-le-changement.html">https://www.canada.ca/fr/patrimoine-canadien/nouvelles/2019/06/le-ministre-rodriguez-annonce-la-strategie-canadienne-de-lutte-contre-le-racisme-2019-2022--construire-une-fondation-pour-le-changement.html</a>
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## Liens connexes

Programme de soutien aux communautés, au multiculturalisme et à la lutte contre le racisme	<a href="https://www.canada.ca/fr/patrimoine-canadien/services/financement/communautes-multiculturalisme-lutte-contre-racisme.html">https://www.canada.ca/fr/patrimoine-canadien/services/financement/communautes-multiculturalisme-lutte-contre-racisme.html</a>
Fondation Indus Media ( <i>en anglais seulement</i> )	<a href="https://imfc.org/">https://imfc.org/</a>
Inter-Cultural Association of Greater Victoria ( <i>en anglais seulement</i> )	<a href="http://www.icavictoria.org/">http://www.icavictoria.org/</a>
Construire une fondation pour le changement : la stratégie canadienne de lutte contre le racisme 2019-2022	<a href="https://www.canada.ca/fr/patrimoine-canadien/campagnes/mobilisation-contre-racisme/strategie-contre-racisme.html">https://www.canada.ca/fr/patrimoine-canadien/campagnes/mobilisation-contre-racisme/strategie-contre-racisme.html</a>

## Personnes-ressources

Pour de plus amples renseignements (médias seulement), veuillez communiquer avec :

**Simon Ross**  
Attaché de presse  
Cabinet du ministre du Patrimoine canadien et du Multiculturalisme  
**819-997-7788**

**Relations avec les médias**  
Patrimoine canadien  
**819-994-9101**  
**1-866-569-6155**  
[pch.media-media.pch@canada.ca](mailto:pch.media-media.pch@canada.ca)

Canada

## Document d'information

### Développement des communautés par le biais des arts et du patrimoine

Ville	Volet	Organisme	Projet	Année financière	Montant
Abbotsford	Événements	Heritage Abbotsford Society	Aboriginal Arts and Culture Day	2019-2020	9 000 \$
Burnaby	Projets	Affiliation of Multicultural Societies and Service Agencies of British Columbia	Framing Indigeneity in BC's Immigration Sector	2019-2021	120 000 \$
Burnaby	Renforcement des capacités communautaires	Judith Marcuse Projects Society	Futures Forward	2019-2020	45 000 \$
Burnaby	Événements	Nikkei National Museum & Cultural Centre	Nikkei Matsuri	2019-2020	5 000 \$
Burnaby	Projets	Culture Chats BC Association	Community Reporting and Action Research	2019-2020	6 000 \$
Creston	Événements	Creston and District Historical and Museum Society	Multiculturalism Day in Creston - An Opportunity to Build Awareness and Recognition	2019-2020	1 750 \$
Delta	Événements	Sher Vancouver LGBTQ Friends Society	Screening and Discussion of <i>My Name Was January</i> with Panel	2019-2020	2 560 \$
Duncan	Renforcement des capacités communautaires	Inclusive Leadership Co-operative	Strengthening Bridges of Inclusion for Addressing All Forms of Discrimination	2019-2020	28 940 \$
Fort Nelson	Événements	Fort Nelson Community Literacy Society	Culturefest 2019	2019-2020	6 357 \$
Harrison Hot Springs	Événements	Harrison Festival Society	Workshops and Children's Day at the 41 <sup>st</sup> Harrison Festival of the Arts	2019-2020	10 220 \$
Kelowna	Événements	Okanagan Chinese Canadian Association	Asian Heritage Month Celebrations in the Okanagan 2019	2019-2020	15 500 \$
Powell River	Événements	Powell River Employment Program Society	Powell River Centre for Diversity Peace and Justice	2019-2020	73 025 \$
Prince George	Événements	Immigrant and Multicultural Services Society of Prince George	Heatwave - Celebrate Cultures	2019-2020	75 000 \$

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Canada

Surrey	Événements	African Stages Association	Africanada Storytelling Symposium	2019-2020	6 797 \$
Surrey	Événements	Fraser Region Aboriginal Friendship Centre Association	An Indigenous Perspective of Racism in Surrey	2019-2020	26 800 \$
Surrey	Événements	Arts Council of Surrey	Surrey Fusion Festival	2019-2020	42 950 \$
Surrey	Événements	Royal Academy of Bhangra Society	Folk Lok Live: This is Punjab	2019-2020	25 000 \$
Surrey	Projets	Indus Media Foundation	Duty, Honour & Izzat	2019-2021	366 000 \$
Toronto	Événements	Aboriginal Curatorial Collective	Great Ocean Dialogues (Vancouver Forum)	2019-2020	14 375 \$
Vancouver	Renforcement des capacités communautaires	M.O.S.A.I.C. Multi-Lingual Orientation Service Association for Immigrant Communities	Social & Civic Engagement For Newcomers Project (SCENE)	2019-2020	84 900 \$
Vancouver	Événements	Italian Cultural Centre Society	Italian Heritage Month in Vancouver	2019-2020	44 270 \$
Vancouver	Renforcement des capacités communautaires	The Laurier Institution	Capacity Building	2019-2020	55 000 \$
Vancouver	Projets	Association of Neighbourhood Houses of British Columbia	Tuyulshayn't (Prepare the Path for the Future) Welcome Hub	2019-2020	250 440 \$
Vancouver	Événements	Downtown South Gathering Place Community Centre Association	Festival of Hallows	2019-2020	6 300 \$
Vancouver	Événements	Vancouver Asian Heritage Month Society	Explorasian Festival 2019	2019-2020	35 900 \$
Vancouver	Renforcement des capacités communautaires	Latincouver Cultural & Business Society	Building Latincouver's Capacity	2019-2020	37 000 \$
Vancouver	Événements	Latincouver Cultural & Business Society	Latin American & Canadian Indigenous Art Exhibition - Similitud	2019-2020	20 100 \$
Vancouver	Événements	Latincouver Cultural & Business Society	Travelling Back to Afro-Latin Roots	2019-2020	10 400 \$

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Vancouver	Événements	Latincouver Cultural & Business Society	Latin American Heritage Month	2019-2020	20 000 \$
Vancouver	Événements	Indian Summer Arts Society	Indian Summer Festival	2019-2020	40 000 \$
Vancouver	Renforcement des capacités communautaires	Check Your Head: The Youth Global Education Network	Expanding the Reach Building Community	2019-2020	30 000 \$
Vancouver	Événements	Dusty Flowerpot Cabaret Society	Summer Solstice	2019-2020	21 725 \$
Vancouver	Événements	Great Lakes Networking Society of BC	Pan African Carnival and Multicultural Festival 2019	2019-2020	17 500 \$
Vancouver	Événements	African Descent Society British Columbia	African Descent Festival 2019	2019-2020	18 932 \$
Vancouver	Projets	Asian Environmental Association	Hua Foundation's Race Equity Project	2019-2021	196 500 \$
Vancouver	Projets	Vancouver Native Health Society	International Urban Indigenous Health Conference 2019	2019-2020	180 000 \$
Vancouver	Renforcement des capacités communautaires	Vantage Point Strategies Society	Non-Profit Organization Capacity Lab	2019-2020	98 300 \$
Vancouver	Soutien communautaire pour les jeunes Canadiens noirs	Solid State Community Society	Ethós Lab	2019-2021	154 054 \$
Vancouver	Renforcement des capacités communautaires	Visceral Visions Society	Culturebrew.Art	2019-2020	54 447 \$
Victoria	Projets	Victoria Native Friendship Centre	Victoria Urban Reconciliation Dialogue Engagement Strategy	2019-2021	108 397 \$
Victoria	Événements	Victoria Native Friendship Centre	Victoria Native Friendship Centre's 50 <sup>th</sup> Anniversary Celebration	2019-2020	30 000 \$
Victoria	Événements	Victoria Native Friendship Centre	Two Spirit Gathering	2019-2020	8 500 \$
Victoria	Projets	Inter-Cultural Association of Greater Victoria	Organizational Indigenous Journey	2019-2021	176 000 \$
Victoria	Renforcement des capacités communautaires	Inter-Cultural Association of Greater Victoria	Expanding Community Support for Immigrants and Refugees	2019-2020	37 050 \$
Victoria	Projets	Victoria Immigrant and Refugee Centre Society	Racialized Immigrant Volunteer Integration Experiences Project	2019-2020	60 000 \$

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Victoria	Projets	Victoria Immigrant and Refugee Centre Society	VIRCS Welcome Gardens Shared Garden Network	2019-2020	60 000 \$
Victoria	Projets	Victoria Immigrant and Refugee Centre Society	Together	2019-2020	59 000 \$
Victoria	Événements	Victoria Immigrant and Refugee Centre Society	Youth Strides Summer Camp 2019	2019-2020	10 000 \$
Victoria	Projets	Royal British Columbia Museum	Living Cultures	2019-2021	150 904 \$
Victoria	Projets	University of Victoria	Being and Becoming Métis	2019-2021	200 000 \$
Victoria	Événements	Support Network for Indigenous Women and Women of Colour	Black Joy: Photography and Visual Arts Exhibition	2019-2020	4 784 \$
Victoria	Événements	Bramble Ink	OUT LOUD: The Living Magazine Project	2019-2020	32 250 \$
Victoria	Événements	IAS Integrate Art Society	Integrate: Rethinking Artistic Knowledge and Criticism	2019-2020	8 500 \$
Victoria	Événements	Pacific Peoples' Partnership Association	One Wave Gathering 2019	2019-2020	35 000 \$
Victoria	Événements	Afro Latin Cultural Exchange Society	Victoria International Kizomba Festival	2019-2020	9 752 \$
Whistler	Événements	Whistler Multicultural Network	Whistler Multicultural Festival 2019	2019-2020	5 260 \$
TOTAL :					3 251 439 \$

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Canada

## Graham, Diana (PCH)

**From:** Graham, Diana (PCH)  
**Sent:** Wednesday, September 18, 2019 5:15 PM  
**To:** Services Web / Web Services (PCH)  
**Cc:** Liaisons DGCOM / DGCOM Liaisons (PCH)  
**Subject:** Re: Requesting update to news release posted on news.gc.ca: MINO FINAL VERSIONS - Multi investments in BC - Minister Sajjan - 6 septembre

I don't have the document - if it's a little amount that's fine. If it's large, I'll need to flag this up.

Sent from my iPhone

On Sep 18, 2019, at 5:01 PM, Services Web / Web Services (PCH) <[PCH.servicesweb-webservices.PCH@canada.ca](mailto:PCH.servicesweb-webservices.PCH@canada.ca)> wrote:

We will make the changes but copying Diana due to Caretaker requirements.

Mark Alexander

Gestionnaire - Web et nouveaux médias | Manager - Web and New Media  
Direction générale des communications | Communications Branch  
Patrimoine canadien | Canadian Heritage  
25 Rue Eddy, Gatineau, Canada K1A 0M5

[mark.alexander@canada.ca](mailto:mark.alexander@canada.ca)  
Téléphone Telephone 819-994-0315  
Cellulaire Cellular 613-851-6064

Gouvernement du Canada | Government of Canada

**From:** Liaisons DGCOM / DGCOM Liaisons (PCH) <[PCH.liasonsdgcom-dgcomliaisons.PCH@canada.ca](mailto:PCH.liasonsdgcom-dgcomliaisons.PCH@canada.ca)>  
**Sent:** Wednesday, September 18, 2019 4:40 PM  
**To:** Services Web / Web Services (PCH) <[PCH.servicesweb-webservices.PCH@canada.ca](mailto:PCH.servicesweb-webservices.PCH@canada.ca)>  
**Subject:** FW: Requesting update to news release posted on [news.gc.ca](#): MINO FINAL VERSIONS - Multi investments in BC - Minister Sajjan - 6 septembre

Bonjour,

Serait-il possible de faire la mise à jour demandée?

Merci!

Martine

**From:** Carr, Danielle (PCH) <[danielle.carr@canada.ca](mailto:danielle.carr@canada.ca)>  
**Sent:** Wednesday, September 18, 2019 4:32 PM  
**To:** Services Web / Web Services (PCH) <[PCH.servicesweb-webservices.PCH@canada.ca](mailto:PCH.servicesweb-webservices.PCH@canada.ca)>  
**Cc:** PCH.O VANCommunications - VANCommunications O.PCH <[PCH.O\\_VANCommunications\\_-](mailto:PCH.O_VANCommunications_-)

VANCommunications O.PCH@canada.ca>; Liaisons DGCOM / DGCOM Liaisons (PCH)

<PCH.liaisonsdgcom-dgcomliaisons.PCH@canada.ca>

**Subject:** Requesting update to news release posted on [news.gc.ca](#): MINO FINAL VERSIONS - Multi investments in BC - Minister Sajjan - 6 septembre

Bonjour,

Our Multi Team colleagues raised an issue to us that will require an update to a news release (and backgrounder) posted on the [news.gc.ca](#) site.

One of the projects listed in the backgrounder was approved for an amount that differs from what is currently listed in the release, which means we will need to update the numbers in the release and backgrounder. This particular project was an outstanding project awaiting approval that we kept in the release, were advised it would be approved and that we should proceed with including it in the final version.

I have attached the updated release (with backgrounder) using track changes and am wondering if someone on the Web Services team has the ability to update the posted release with these new numbers?

News release EN: <https://www.canada.ca/en/canadian-heritage/news/2019/09/strength-in-diversity-the-government-of-canada-invests-more-than-35-million-in-british-columbia-for-multiculturalism-anti-racism-initiatives-and-yo.html>

Backgrounder EN: <https://www.canada.ca/en/canadian-heritage/news/2019/09/backgrounder-strength-in-diversity-the-government-of-canada-invests-more-than-35-million-in-british-columbia-for-multiculturalism-anti-racism-initi.html>

News release FR: <https://www.canada.ca/fr/patrimoine-canadien/nouvelles/2019/09/la-diversite-fait-la-force--le-gouvernement-du-canada-investit-plus-de-35-millions-de-dollars-en-colombie-britannique-dans-le-multiculturalisme-des.html>

Backgrounder FR: <https://www.canada.ca/fr/patrimoine-canadien/nouvelles/2019/09/document-dinformation--la-diversite-fait-la-force--le-gouvernement-du-canada-investit-plus-de-35-millions-de-dollars-en-colombie-britannique-dans-l.html>

If there are specific questions about this, please feel free to reach me by phone.

Thank you,  
Danielle

**From:** Liaisons DGCOM / DGCOM Liaisons (PCH) <[PCH.liaisonsdgcom-dgcomliaisons.PCH@canada.ca](mailto:PCH.liaisonsdgcom-dgcomliaisons.PCH@canada.ca)>

**Sent:** Friday, September 6, 2019 6:54 AM

**To:** Liaisons DGCOM / DGCOM Liaisons (PCH) <[PCH.liaisonsdgcom-dgcomliaisons.PCH@canada.ca](mailto:PCH.liaisonsdgcom-dgcomliaisons.PCH@canada.ca)>;

Ozell-Landry, Viki (PCH) <[viki.ozell-landry@canada.ca](mailto:viki.ozell-landry@canada.ca)>; Bujold, Marthe (PCH)

<[marthe.bujold@canada.ca](mailto:marthe.bujold@canada.ca)>; Museru, Vinciane (PCH) <[vinciane.museru@canada.ca](mailto:vinciane.museru@canada.ca)>; Ross, Simon

(PCH) <[simon.ross@canada.ca](mailto:simon.ross@canada.ca)>; Breau, Michel (PCH) <[michel.breau@canada.ca](mailto:michel.breau@canada.ca)>; Bélanger, Louis (PCH)

<[louis.belanger@canada.ca](mailto:louis.belanger@canada.ca)>; Garoonanedhi, Mehalan (PCH) <[mehalan.garoonanedhi@canada.ca](mailto:mehalan.garoonanedhi@canada.ca)>

**Cc:** UPE Planification d'évènements / EPU Events Planning (PCH) <[PCH.upeplanificationdevenements-epueventsplanning.PCH@canada.ca](mailto:PCH.upeplanificationdevenements-epueventsplanning.PCH@canada.ca)>; Planification d'évènements / Events Planning (PCH) <[PCH.planificationdevenements-eventsplanning.PCH@canada.ca](mailto:PCH.planificationdevenements-eventsplanning.PCH@canada.ca)>; Graham, Diana (PCH)

<[diana.graham@canada.ca](mailto:diana.graham@canada.ca)>; Khouri, Mireille (PCH) <[mireille.khoury@canada.ca](mailto:mireille.khoury@canada.ca)>; Reinert, Chantal (PCH)

<[chantal.reinert@canada.ca](mailto:chantal.reinert@canada.ca)>; Média / Media (PCH) <[PCH.media-media.PCH@canada.ca](mailto:PCH.media-media.PCH@canada.ca)>; Gagnaire,

Catherine (PCH) <[catherine.gagnaire@canada.ca](mailto:catherine.gagnaire@canada.ca)>; Collin, Dominique (PCH)

<[dominique.collin@canada.ca](mailto:dominique.collin@canada.ca)>; PCH.O VANCommunications - VANCommunications O.PCH

<[PCH.O\\_VANCommunications - VANCommunications\\_O.PCH@canada.ca](mailto:PCH.O_VANCommunications - VANCommunications_O.PCH@canada.ca)>; Gravelle, Anna (PCH)

<anna.gravelle@canada.ca>

**Subject: MINO FINAL VERSIONS - Multi investments in BC - Minister Sajjan - 6 septembre**

Bonjour,

Veuillez trouver ci-joint les versions finales approuvées par MINO. Veuillez noter que le discours (SR1902383) sera finalisé par MINO. La version fournie par le département est jointe.

Please find attached the final versions approved by MINO. Please note that the speech (SR1902383) will be finalized by MINO. The department provided version is attached.

**Dates de diffusion/Release dates :**

**L'avis aux médias / Media Advisory:** 5 septembre à 11h00 - Diffusion/Distribution:  
Provinciale

**Le communiqué de presse / News Release:** 6 septembre à 16h00 - Diffusion/Distribution:  
Provinciale

Merci,

***Christine Baker***

Agente de liaison et coordination  
Direction générale des communications  
Ministère du Patrimoine Canadien  
25, rue Eddy, Gatineau, QC, 10<sup>e</sup> étage, bureau 10-015  
[christine.baker@canada.ca](mailto:christine.baker@canada.ca) Tél.: 819-994-3800

Liaison and Coordination Officer  
Communications Branch  
Department of Canadian Heritage  
25 Eddy St, Gatineau, QC, 10<sup>th</sup> floor, office 10-015  
[christine.baker@canada.ca](mailto:christine.baker@canada.ca) Tel.: 819-994-3800

## Fauvelle, Martine (PCH)

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**From:** Liaisons DGCOM / DGCOM Liaisons (PCH)  
**Sent:** Wednesday, September 18, 2019 5:44 PM  
**To:** Graham, Diana (PCH)  
**Subject:** RE: Requesting update to news release posted on news.gc.ca: MINO FINAL VERSIONS - Multi investments in BC - Minister Sajjan - 6 septembre  
**Attachments:** COMMS - BC Bundle CSMARI - NR CR1902251 EN - 2019-08-23.docx

Please see attached document.

Martine

**From:** Graham, Diana (PCH) <diana.graham@canada.ca>  
**Sent:** Wednesday, September 18, 2019 5:15 PM  
**To:** Services Web / Web Services (PCH) <PCH.servicesweb-webservices.PCH@canada.ca>  
**Cc:** Liaisons DGCOM / DGCOM Liaisons (PCH) <PCH.liaisonsdgcom-dgcomliaisons.PCH@canada.ca>  
**Subject:** Re: Requesting update to news release posted on news.gc.ca: MINO FINAL VERSIONS - Multi investments in BC - Minister Sajjan - 6 septembre

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Direction générale des communications | Communications Branch  
Patrimoine canadien | Canadian Heritage  
25 Rue Eddy, Gatineau, Canada K1A 0M5

[mark.alexander@canada.ca](mailto:mark.alexander@canada.ca)  
Téléphone Telephone 819-994-0315  
Cellulaire Cellular 613-851-6064

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**From:** Liaisons DGCOM / DGCOM Liaisons (PCH) <[PCH.liaisonsdgcom-dgcomliaisons.PCH@canada.ca](mailto:PCH.liaisonsdgcom-dgcomliaisons.PCH@canada.ca)>  
**Sent:** Wednesday, September 18, 2019 4:40 PM  
**To:** Services Web / Web Services (PCH) <[PCH.servicesweb-webservices.PCH@canada.ca](mailto:PCH.servicesweb-webservices.PCH@canada.ca)>  
**Subject:** FW: Requesting update to news release posted on [news.gc.ca](http://news.gc.ca): MINO FINAL VERSIONS - Multi investments in BC - Minister Sajjan - 6 septembre

Bonjour,

Serait-il possible de faire la mise à jour demandée?

Merci!

Martine

**From:** Carr, Danielle (PCH) <[danielle.carr@canada.ca](mailto:danielle.carr@canada.ca)>  
**Sent:** Wednesday, September 18, 2019 4:32 PM  
**To:** Services Web / Web Services (PCH) <[PCH.servicesweb-webservices.PCH@canada.ca](mailto:PCH.servicesweb-webservices.PCH@canada.ca)>  
**Cc:** PCH.O VANCommunications - VANCommunications O.PCH <[PCH.O\\_VANCommunications\\_-VANCommunications\\_O.PCH@canada.ca](mailto:PCH.O_VANCommunications_-VANCommunications_O.PCH@canada.ca)>; Liaisons DGCOM / DGCOM Liaisons (PCH) <[PCH.liaisonsdgcom-dgcomliaisons.PCH@canada.ca](mailto:PCH.liaisonsdgcom-dgcomliaisons.PCH@canada.ca)>  
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Bonjour,

Our Multi Team colleagues raised an issue to us that will require an update to a news release (and backgrounder) posted on the [news.gc.ca](https://news.gc.ca) site.

One of the projects listed in the backgrounder was approved for an amount that differs from what is currently listed in the release, which means we will need to update the numbers in the release and backgrounder. This particular project was an outstanding project awaiting approval that we kept in the release, were advised it would be approved and that we should proceed with including it in the final version.

I have attached the updated release (with backgrounder) using track changes and am wondering if someone on the Web Services team has the ability to update the posted release with these new numbers?

News release EN: <https://www.canada.ca/en/canadian-heritage/news/2019/09/strength-in-diversity-the-government-of-canada-invests-more-than-35-million-in-british-columbia-for-multiculturalism-anti-racism-initiatives-and-yo.html>

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If there are specific questions about this, please feel free to reach me by phone.

Thank you,  
Danielle

**From:** Liaisons DGCOM / DGCOM Liaisons (PCH) <[PCH.liaisonsdgcom-dgcomliaisons.PCH@canada.ca](mailto:PCH.liaisonsdgcom-dgcomliaisons.PCH@canada.ca)>  
**Sent:** Friday, September 6, 2019 6:54 AM  
**To:** Liaisons DGCOM / DGCOM Liaisons (PCH) <[PCH.liaisonsdgcom-dgcomliaisons.PCH@canada.ca](mailto:PCH.liaisonsdgcom-dgcomliaisons.PCH@canada.ca)>; Ozell-Landry, Viki (PCH) <[viki.ozell-landry@canada.ca](mailto:viki.ozell-landry@canada.ca)>; Bujold, Marthe (PCH) <[marthe.bujold@canada.ca](mailto:marthe.bujold@canada.ca)>; Museru, Vinciane (PCH) <[vinciane.museru@canada.ca](mailto:vinciane.museru@canada.ca)>; Ross, Simon

(PCH) <[simon.ross@canada.ca](mailto:simon.ross@canada.ca)>; Breau, Michel (PCH) <[michel.breau@canada.ca](mailto:michel.breau@canada.ca)>; Bélanger, Louis (PCH) <[louis.belanger@canada.ca](mailto:louis.belanger@canada.ca)>; Garoonanedi, Mehalan (PCH) <[mehalan.garoonanedi@canada.ca](mailto:mehalan.garoonanedi@canada.ca)>

**Cc:** UPE Planification d'évènements / EPU Events Planning (PCH) <[PCH.upeplanificationdevenements-epueventsplanning.PCH@canada.ca](mailto:PCH.upeplanificationdevenements-epueventsplanning.PCH@canada.ca)>; Planification d'évènements / Events Planning (PCH) <[PCH.planificationdevenements-eventsplanning.PCH@canada.ca](mailto:PCH.planificationdevenements-eventsplanning.PCH@canada.ca)>; Graham, Diana (PCH) <[diana.graham@canada.ca](mailto:diana.graham@canada.ca)>; Khouri, Mireille (PCH) <[mireille.khoury@canada.ca](mailto:mireille.khoury@canada.ca)>; Reinert, Chantal (PCH) <[chantal.reinert@canada.ca](mailto:chantal.reinert@canada.ca)>; Média / Media (PCH) <[PCH.media-media.PCH@canada.ca](mailto:PCH.media-media.PCH@canada.ca)>; Gagnaire, Catherine (PCH) <[catherine.gagnaire@canada.ca](mailto:catherine.gagnaire@canada.ca)>; Collin, Dominique (PCH) <[dominique.collin@canada.ca](mailto:dominique.collin@canada.ca)>; PCH.O VANCommunications - VANCommunications O.PCH <[PCH.O\\_VANCommunications - VANCommunications\\_O.PCH@canada.ca](mailto:PCH.O_VANCommunications - VANCommunications_O.PCH@canada.ca)>; Gravelle, Anna (PCH) <[anna.gravelle@canada.ca](mailto:anna.gravelle@canada.ca)>

**Subject:** MINO FINAL VERSIONS - Multi investments in BC - Minister Sajjan - 6 septembre

Bonjour,

Veuillez trouver ci-joint les versions finales approuvées par MINO. Veuillez noter que le discours (SR1902383) sera finalisé par MINO. La version fournie par le département est jointe.

Please find attached the final versions approved by MINO. Please note that the speech (SR1902383) will be finalized by MINO. The department provided version is attached.

**Dates de diffusion/Release dates :**

**L'avis aux médias / Media Advisory:** 5 septembre à 11h00 - Diffusion/Distribution:  
Provinciale

**Le communiqué de presse / News Release:** 6 septembre à 16h00 - Diffusion/Distribution:  
Provinciale

Merci,

***Christine Baker***

Agente de liaison et coordination  
Direction générale des communications  
Ministère du Patrimoine Canadien  
25, rue Eddy, Gatineau, QC, 10<sup>e</sup> étage, bureau 10-015  
[christine.baker@canada.ca](mailto:christine.baker@canada.ca) Tél.: 819-994-3800

Liaison and Coordination Officer  
Communications Branch  
Department of Canadian Heritage  
25 Eddy St, Gatineau, QC, 10<sup>th</sup> floor, office 10-015  
[christine.baker@canada.ca](mailto:christine.baker@canada.ca) Tel.: 819-994-3800

## News Release



CR1902251

### Article Title

Strength in Diversity: The Government of Canada Invests More than \$3.25 Million in British Columbia for Multiculturalism, Anti-Racism Initiatives and Youth Programs

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### Teaser

The Government of Canada is committed to creating lasting social change that supports diversity, inclusion, respect and equality in communities across British Columbia

### Tweet

#GoC announces more than \$3.25 million for #multiculturalism, #antiracism initiatives and community events celebrating #diversity and #inclusion across #BritishColumbia. #StrengthInDiversity

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### Minister Name(s)

Hon. Pablo Rodriguez; Hon. Harjit S. Sajjan

### Departments/Organizations

Canadian Heritage

### Geographic Region

Canada

### Article Body

SURREY, British Columbia, September 6, 2019

Diversity is at the heart of our national identity. The Government of Canada is not only committed to celebrating the invaluable contributions that Canadians of all backgrounds make to our country, but also to working hard to remove barriers that still prevent many Canadians from fully participating in society.

The Honourable Harjit S. Sajjan, Minister of National Defence and Member of Parliament (Vancouver South), today announced investments totalling \$3,251,439,523.229 in support of multiculturalism, community activities and events, youth programs and anti-racism initiatives throughout British Columbia. Minister Sajjan made this announcement on behalf of the Honourable Pablo Rodriguez, Minister of Canadian Heritage and Multiculturalism.

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This funding, provided through the Community Support, Multiculturalism and Anti-Racism Initiatives Program (CSMARI), will benefit 47 organizations across the province, including the Whistler Multicultural Network, the Arts Council of Surrey, the Immigrant and Multicultural Services Society of Prince George, and the Inter-Cultural Association of Greater Victoria.

The Indus Media Foundation will create a series of short films about the little-known story of Punjabi-Canadians' contributions in the First World War. The Foundation's project, *Duty, Honour & Izzat*, will facilitate the development of partnerships with the heritage sector on creating inclusive programming, while seeing the films delivered across a spectrum of digital platforms that specifically engage children and youth from the South

Canada

Asian community about their history and heritage. Community workshops and opportunities for dialogue will also be organized to discuss issues of racism, discrimination, equity and media stereotyping.

In June 2019, Minister Rodriguez unveiled *Building a Foundation for Change: Canada's Anti-Racism Strategy 2019–2022*, which helps advance the Government of Canada's vision of fostering and promoting a more inclusive and equitable country for all Canadians. The strategy, with an investment of \$45 million, is building on current efforts to create long-term changes in supporting communities and for improved policies, initiatives and practices in our federal institutions. These investments are meant to be the first step of a longer-term commitment and a foundation for change in addressing racism and discrimination in Canada. Applications for new funding opportunities became available on September 3, 2019.

## Quotes

"The opportunity to take part in enriching experiences that celebrate our rich multicultural heritage not only bolsters our community spirit, it breaks down barriers—building a Canada that promotes respect, equity, equality and dignity. Our government is proud to support these projects that support our youth, and promote diversity and inclusion, while addressing issues of racism and discrimination in communities."

—The Honourable Pablo Rodriguez, Minister of Canadian Heritage and Multiculturalism

"Our government is committed to promoting multiculturalism and celebrating the unique cultural diversity of British Columbia by investing in these important anti-racism projects. It is through increasing the understanding of British Columbia's diverse communities and their contributions in building our province and country that we can fight intolerance and discrimination. This funding will benefit many organizations, supporting them in the important work they carry out across the province building a more accepting British Columbia."

—The Honourable Harjit S. Sajjan, Minister of National Defence and Member of Parliament (Vancouver South)

"The Arts Council of Surrey is grateful to the Government of Canada for their generous support of Surrey Fusion Festival. Surrey Fusion Festival is British Columbia's largest multicultural event, and is known as the ultimate celebration of food, music, culture, and the literary, performing and visual arts. Working in partnership with the City of Surrey, the Arts Council of Surrey is able to utilize this important funding to continue celebrating our creative diversity."

—Carol Girardi, President, Arts Council of Surrey

"We are grateful for the Department of Canadian Heritage's support in shining a light on the significant contributions of the Punjabi community in defence of the Crown and to Canada's military history. Punjabis can now see themselves reflected positively in the Canadian World War I story—a pivotal moment in the nation-building saga. The story of the unsung heroes of the Punjab (Sikhs, Hindus and Muslims) is likely one of the most unifying and Canadian stories we can tell: it is an untold story of diverse communities coming together with a common goal; it is a dialogue around the ties that bind, and the shared values of courage, integrity and selfless sacrifice. This is a common heritage that establishes belonging and confronts divisive voices to promote a shared future within a multicultural Canada."

—Steven Purewal, Managing Director, Indus Media Foundation

"As an organization serving Canada's newest citizens, the Inter-Cultural Association of Greater Victoria is committed to creating an inclusive and welcoming community. We are delighted to partner with Indigenous

leaders on this learning journey to integrate the Truth and Reconciliation Commission's recommendations into our organization. Many newcomers share similar stories and histories of displacement, colonization, dispossession and oppression. New immigrants, when educated on the reality of life in Canada and history, are logical allies and can understand their settlement in Canada in solidarity with Indigenous Peoples. We hope introducing newcomers to the richness of the local Indigenous history and culture will strengthen relationships between newcomers and Indigenous Peoples. We look forward to sharing our learnings with settlement-serving organizations and our community partners, thanks to this support from the Government of Canada."

—Jean McRae, CEO, Inter-Cultural Association of Greater Victoria

#### Quick Facts

The goal of the Community Support, Multiculturalism and Anti-Racism Initiatives Program is to build an integrated, socially cohesive society by building bridges to promote intercultural understanding; to promote equal opportunity for individuals of all origins; and to promote citizenship, civic engagement and a healthy democracy.

The CSMARI Program has three funding components: Events, Projects and Community Capacity Building. It also includes two separate initiatives, Community Support for Black Canadian Youth initiative and the Paul Yuzyk Youth Initiative for Multiculturalism.

The Events component provides funding to community-based events that foster one or more of the following: intercultural or interfaith understanding; civic memory and pride; respect for a healthy democracy; and celebrations of a community's history and culture.

The Projects component provides funding for community development, anti-racism initiatives, and engagement projects that promote diversity and inclusion through projects that promote the expression of Canadians' multiple identities and encourage positive interaction between cultural, religious and ethnic communities in Canada.

The Community Capacity Building component provides funding for capacity-building projects that will contribute to the recipient's ability to promote diversity and inclusion, and help achieve one or more of the following objectives: strengthening governance and building partnerships (building the capacity of organizations, and promoting collaboration between service providers); e-capacity (building and strengthening the online and social media presence of eligible organizations); establishing an overall external communication strategy; and recruitment and training of volunteers.

The Community Support for Black Canadian Youth initiative provides funding for projects that address the unique challenges faced by Black Canadian Youth by combating discrimination through awareness raising and digital literacy; providing opportunities for Black Canadian Youth and empowering them through the promotion of Black history, culture and identity; and developing leadership skills and promoting civic engagement.

In June 2019, the Government of Canada unveiled *Building a Foundation for Change: Canada's Anti-Racism Strategy 2019-2022* to help advance the vision of fostering and promoting a more inclusive and equitable country for all Canadians. Budget 2019 announced an investment of \$45 million to support the Strategy.

## Related Products

Minister Rodriguez Announces Building a Foundation for Change: Canada's Anti-Racism Strategy 2019–2022	<a href="https://www.canada.ca/en/canadian-heritage/news/2019/06/minister-rodriguez-announces-building-a-foundation-for-change-canadas-anti-racism-strategy-20192022.html">https://www.canada.ca/en/canadian-heritage/news/2019/06/minister-rodriguez-announces-building-a-foundation-for-change-canadas-anti-racism-strategy-20192022.html</a>
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## Associated Links

Community Support, Multiculturalism and Anti-Racism Initiatives Program	<a href="https://www.canada.ca/en/canadian-heritage/services/funding/community-multiculturalism-anti-racism.html">https://www.canada.ca/en/canadian-heritage/services/funding/community-multiculturalism-anti-racism.html</a>
Indus Media Foundation	<a href="https://imfc.org/">https://imfc.org/</a>
Inter-Cultural Association of Greater Victoria	<a href="http://www.icavictoria.org/">http://www.icavictoria.org/</a>
Building a Foundation for Change: Canada's Anti-Racism Strategy 2019–2022	<a href="https://www.canada.ca/en/canadian-heritage/campaigns/anti-racism-engagement/anti-racism-strategy.html">https://www.canada.ca/en/canadian-heritage/campaigns/anti-racism-engagement/anti-racism-strategy.html</a>

## Contacts

For more information (media only), please contact:

Simon Ross  
Press Secretary  
Office of the Minister of Canadian Heritage and  
Multiculturalism  
819-997-7788

Media Relations  
Canadian Heritage  
819-994-9101  
1-866-569-6155  
[pch.media-media.pch@canada.ca](mailto:pch.media-media.pch@canada.ca)

Canada

## Backgrounder

### Community Support, Multiculturalism and Anti-Racism Initiatives Program

City	Component	Organization	Project	Fiscal Year	Amount
Abbotsford	Events	Heritage Abbotsford Society	Aboriginal Arts and Culture Day	2019–2020	\$9,000
Burnaby	Project	Affiliation of Multicultural Societies and Service Agencies of British Columbia	Framing Indigeneity in BC's Immigration Sector	2019–2021	\$120,000
Burnaby	Community Capacity Building	Judith Marcuse Projects Society	Futures Forward	2019–2020	\$45,000
Burnaby	Events	Nikkei National Museum & Cultural Centre	Nikkei Matsuri	2019–2020	\$5,000
Burnaby	Project	Culture Chats BC Association	Community Reporting and Action Research	2019–2020	\$6,000
Creston	Events	Creston and District Historical and Museum Society	Multiculturalism Day in Creston – An Opportunity to Build Awareness and Recognition	2019–2020	\$1,750
Delta	Events	Sher Vancouver LGBTQ Friends Society	Screening and Discussion of <i>My Name Was January</i> with Panel	2019–2020	\$2,560
Duncan	Community Capacity Building	Inclusive Leadership Co-operative	Strengthening Bridges of Inclusion for Addressing All Forms of Discrimination	2019–2020	\$28,940
Fort Nelson	Events	Fort Nelson Community Literacy Society	Culturefest 2019	2019–2020	\$6,357
Harrison Hot Springs	Events	Harrison Festival Society	Workshops and Children's Day at the 41 <sup>st</sup> Harrison Festival of the Arts	2019–2020	\$10,220
Kelowna	Events	Okanagan Chinese Canadian Association	Asian Heritage Month Celebrations in the Okanagan 2019	2019–2020	\$15,500
Powell River	Events	Powell River Employment Program Society	Powell River Centre for Diversity, Peace and Justice	2019–2020	\$73,025
Prince George	Events	Immigrant and Multicultural Services Society of Prince George	Heatwave – Celebrate Cultures	2019–2020	\$75,000
Surrey	Events	African Stages Association	Africanada Storytelling Symposium	2019–2020	\$6,797

Surrey	Events	Fraser Region Aboriginal Friendship Centre Association	An Indigenous Perspective of Racism in Surrey	2019–2020	\$26,800
Surrey	Events	Arts Council of Surrey	Surrey Fusion Festival	2019–2020	\$42,950
Surrey	Events	Royal Academy of Bhangra Society	Folk Lok Live: This is Punjab	2019–2020	\$25,000
Surrey	Project	Indus Media Foundation	Duty, Honour & Izzat	2019–2021	\$366,000
Toronto	Events	Aboriginal Curatorial Collective	Great Ocean Dialogues (Vancouver Forum)	2019–2020	\$14,375
Vancouver	Community Capacity Building	M.O.S.A.I.C. Multi-Lingual Orientation Service Association for Immigrant Communities	Social & Civic Engagement For Newcomers Project (SCENE)	2019–2020	\$84,900
Vancouver	Events	Italian Cultural Centre Society	Italian Heritage Month in Vancouver	2019–2020	\$44,270
Vancouver	Community Capacity Building	The Laurier Institution	Capacity Building	2019–2020	\$55,000
Vancouver	Project	Association of Neighbourhood Houses of British Columbia	Tuyulshayn't (Prepare the Path for the Future) Welcome Hub	2019–2020	\$250,440 <sup>522,</sup> <sub>230</sub>
Vancouver	Events	Downtown South Gathering Place Community Centre Association	Festival of Hallows	2019–2020	\$6,300
Vancouver	Events	Vancouver Asian Heritage Month Society	Explorasian Festival 2019	2019–2020	\$35,900
Vancouver	Community Capacity Building	Latincouver Cultural & Business Society	Building Latincouver's Capacity	2019–2020	\$37,000
Vancouver	Events	Latincouver Cultural & Business Society	Latin American & Canadian Indigenous Art Exhibition - Similitud	2019–2020	\$20,100
Vancouver	Events	Latincouver Cultural & Business Society	Travelling Back to Afro-Latin Roots	2019–2020	\$10,400
Vancouver	Events	Latincouver Cultural & Business Society	Latin American Heritage Month	2019–2020	\$20,000
Vancouver	Events	Indian Summer Arts Society	Indian Summer Festival	2019–2020	\$40,000

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Vancouver	Community Capacity Building	Check Your Head: The Youth Global Education Network	Expanding the Reach, Building Community	2019–2020	\$30,000
Vancouver	Events	Dusty Flowerpot Cabaret Society	Summer Solstice	2019–2020	\$21,725
Vancouver	Events	Great Lakes Networking Society of BC	Pan African Carnival and Multicultural Festival 2019	2019–2020	\$17,500
Vancouver	Events	African Descent Society British Columbia	African Descent Festival 2019	2019–2020	\$18,932
Vancouver	Project	Asian Environmental Association	Hua Foundation's Race Equity Project	2019–2021	\$196,500
Vancouver	Project	Vancouver Native Health Society	International Urban Indigenous Health Conference 2019	2019–2020	\$180,000
Vancouver	Community Capacity Building	Vantage Point Strategies Society	Non-Profit Organization Capacity Lab	2019–2020	\$98,300
Vancouver	Community Support For Black Canadian Youth	Solid State Community Society	Ethós Lab	2019–2021	\$154,054
Vancouver	Community Capacity Building	Visceral Visions Society	Culturebrew.Art	2019–2020	\$54,447
Victoria	Project	Victoria Native Friendship Centre	Victoria Urban Reconciliation Dialogue Engagement Strategy	2019–2021	\$108,397
Victoria	Events	Victoria Native Friendship Centre	Victoria Native Friendship Centre's 50 <sup>th</sup> Anniversary Celebration	2019–2020	\$30,000
Victoria	Events	Victoria Native Friendship Centre	Two Spirit Gathering	2019–2020	\$8,500
Victoria	Project	Inter-Cultural Association of Greater Victoria	Organizational Indigenous Journey	2019–2021	\$176,000
Victoria	Community Capacity Building	Inter-Cultural Association of Greater Victoria	Expanding Community Support for Immigrants and Refugees	2019–2020	\$37,050
Victoria	Project	Victoria Immigrant and Refugee Centre Society	Racialized Immigrant Volunteer Integration Experiences Project	2019–2020	\$60,000
Victoria	Project	Victoria Immigrant and Refugee Centre Society	VIRCS Welcome Gardens Shared Garden Network	2019–2020	\$60,000

Victoria	Project	Victoria Immigrant and Refugee Centre Society	Together	2019–2020	\$59,000
Victoria	Events	Victoria Immigrant and Refugee Centre Society	Youth Strides Summer Camp 2019	2019–2020	\$10,000
Victoria	Project	Royal British Columbia Museum	Living Cultures	2019–2021	\$150,904
Victoria	Project	University of Victoria	Being and Becoming Métis	2019–2021	\$200,000
Victoria	Events	Support Network for Indigenous Women and Women of Colour	Black Joy: Photography and Visual Arts Exhibition	2019–2020	\$4,784
Victoria	Events	Bramble Ink	OUT LOUD: The Living Magazine Project	2019–2020	\$32,250
Victoria	Events	IAS Integrate Art Society	Integrate: Rethinking Artistic Knowledge and Criticism	2019–2020	\$8,500
Victoria	Events	Pacific Peoples' Partnership Association	One Wave Gathering 2019	2019–2020	\$35,000
Victoria	Events	Afro Latin Cultural Exchange Society	Victoria International Kizomba Festival	2019–2020	\$9,752
Whistler	Events	Whistler Multicultural Network	Whistler Multicultural Festival 2019	2019–2020	\$5,260
TOTAL:				\$3,251,43952 3,229	

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Canada

## Fauvelle, Martine (PCH)

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Changes made, tweet edit request was sent to the principal publisher service desk.

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Danielle

**From:** Liaisons DGCOM / DGCOM Liaisons (PCH) <[PCH.liasonsdgcom-dgcomliaisons.PCH@canada.ca](mailto:PCH.liasonsdgcom-dgcomliaisons.PCH@canada.ca)>

**Sent:** Friday, September 6, 2019 6:54 AM

**To:** Liaisons DGCOM / DGCOM Liaisons (PCH) <[PCH.liasonsdgcom-dgcomliaisons.PCH@canada.ca](mailto:PCH.liasonsdgcom-dgcomliaisons.PCH@canada.ca)>; Ozell-Landry, Viki (PCH) <[viki.ozell-landry@canada.ca](mailto:viki.ozell-landry@canada.ca)>; Bujold, Marthe (PCH) <[marthe.bujold@canada.ca](mailto:marthe.bujold@canada.ca)>; Museru, Vinciane (PCH) <[vinciane.museru@canada.ca](mailto:vinciane.museru@canada.ca)>; Ross, Simon (PCH) <[simon.ross@canada.ca](mailto:simon.ross@canada.ca)>; Breau, Michel (PCH) <[michel.breau@canada.ca](mailto:michel.breau@canada.ca)>; Bélanger, Louis (PCH) <[louis.belanger@canada.ca](mailto:louis.belanger@canada.ca)>; Garoonanedhi, Mehalan (PCH) <[mehalan.garoonanedhi@canada.ca](mailto:mehalan.garoonanedhi@canada.ca)>

**Cc:** UPE Planification d'évènements / EPU Events Planning (PCH) <[PCH.upeplanificationdevenements-epueventsplanning.PCH@canada.ca](mailto:PCH.upeplanificationdevenements-epueventsplanning.PCH@canada.ca)>; Planification d'évènements / Events Planning (PCH) <[PCH.planificationdevenements-eventsplanning.PCH@canada.ca](mailto:PCH.planificationdevenements-eventsplanning.PCH@canada.ca)>; Graham, Diana (PCH) <[diana.graham@canada.ca](mailto:diana.graham@canada.ca)>; Khouri, Mireille (PCH) <[mireille.khoury@canada.ca](mailto:mireille.khoury@canada.ca)>; Reinert, Chantal (PCH) <[chantal.reinert@canada.ca](mailto:chantal.reinert@canada.ca)>; Média / Media (PCH) <[PCH.media-media.PCH@canada.ca](mailto:PCH.media-media.PCH@canada.ca)>; Gagnaire, Catherine (PCH) <[catherine.gagnaire@canada.ca](mailto:catherine.gagnaire@canada.ca)>; Collin, Dominique (PCH) <[dominique.collin@canada.ca](mailto:dominique.collin@canada.ca)>; PCH.O VANCommunications - VANCommunications O.PCH <[PCH.O\\_VANCommunications - VANCommunications\\_O.PCH@canada.ca](mailto:PCH.O_VANCommunications - VANCommunications_O.PCH@canada.ca)>; Gravelle, Anna (PCH) <[anna.gravelle@canada.ca](mailto:anna.gravelle@canada.ca)>

**Subject:** MINO FINAL VERSIONS - Multi investments in BC - Minister Sajjan - 6 septembre

Bonjour,

Veuillez trouver ci-joint les versions finales approuvées par MINO. Veuillez noter que le discours (SR1902383) sera finalisé par MINO. La version fournie par le département est jointe.

Please find attached the final versions approved by MINO. Please note that the speech (SR1902383) will be finalized by MINO. The department provided version is attached.

**Dates de diffusion/Release dates :**

**L'avis aux médias / Media Advisory:** 5 septembre à 11h00 - Diffusion/Distribution: Provinciale

**Le communiqué de presse / News Release:** 6 septembre à 16h00 - Diffusion/Distribution: Provinciale

Merci,

## **Christine Baker**

Agente de liaison et coordination  
Direction générale des communications  
Ministère du Patrimoine Canadien  
25, rue Eddy, Gatineau, QC, 10<sup>e</sup> étage, bureau 10-015  
christine.baker@canada.ca Tél.: 819-994-3800

Liaison and Coordination Officer  
Communications Branch  
Department of Canadian Heritage  
25 Eddy St, Gatineau, QC, 10<sup>th</sup> floor, office 10-015  
christine.baker@canada.ca Tel.: 819-994-3800

## Labonte, Natalie (PCH)

**From:** Collins, Carlotta <Carlotta.Collins@pco-bcp.gc.ca>  
**Sent:** Thursday, September 19, 2019 1:03 PM  
**To:** Reinert, Chantal (PCH)  
**Cc:** Jones, Murray; Samaan, Valerie; Graham, Diana (PCH)  
**Subject:** Important - Tweet F

**Importance:** High



**Les Perreaux** ✓ @perreaux · 19m

Is this legal

 **GC Newsroom** ✓ @NewsroomGC · 1h

#GoC announces more than \$3.2 million for #multiculturalism,  
#antiracism initiatives and community events celebrating #diversity and  
#inclusion across #BritishColumbia. #StrengthInDiversity  
[ow.ly/9v6k50wgn85](http://ow.ly/9v6k50wgn85)

4

7

10



## Labonte, Natalie (PCH)

---

**From:** Graham, Diana (PCH)  
**Sent:** Thursday, September 19, 2019 1:18 PM  
**To:** Reinert, Chantal (PCH)  
**Subject:** Re: GC newsroom tweet from PCH

This is related to changes that needed to be made to the funding amounts listed in the NR. They were greater than what was funded. Charles was going to speak to Lisa Marie.

Sent from my iPhone

> On Sep 19, 2019, at 1:13 PM, Reinert, Chantal (PCH) <chantal.reinert@canada.ca> wrote:

>  
> Voila  
> -----Original Message-----  
> From: Samaan, Valerie <Valerie.Samaan@pco-bcp.gc.ca>  
> Sent: Thursday, September 19, 2019 12:59 PM  
> To: Graham, Diana (PCH) <diana.graham@canada.ca>; Reinert, Chantal (PCH) <chantal.reinert@canada.ca>  
> Cc: pco-bcp-gc-ca, PC-carlotta-collins (Ext.) <carlotta.collins@pco-bcp.gc.ca>; Tessier, Jean <Jean.Tessier@pco-bcp.gc.ca>  
> Subject: GC newsroom tweet from PCH  
>  
> Hi Diana and Chantal,  
>  
> A tweet went out from PCH on the GCNewsroom account (see attached and link below). It points to a release from Sept 6, but for whatever reason the tweet only went live an hour ago.  
>  
> We are checking with the Principal Publisher to get them to yank it, but there are already comments in response questioning whether this is allowed during the writ period.  
>  
> We are not sure if this was a tech issue, but we will require lines on this ASAP.  
>  
>  
> <https://twitter.com/newsroomgc/status/1174710378896482307?s=11>  
>  
> Thanks  
> Valerie

## Mills, Amy (PCH)

**From:** Mills, Amy (PCH) **Sent:** Thursday, September 19, 2019 2:18 PM  
**To:** Khouri, Mireille (PCH); Gravelle, Anna (PCH)  
**Cc:** Média / Media (PCH); Alexander, Mark (PCH)  
**Subject:** RE: Draft ML for NR and Tweet correction

If we are using the effort to be transparent as the reasoning behind this, I suggest we offer a bit more info and propose the following for the lines:

On September 18, 2019, the department of Canadian Heritage noticed factual errors from an announcement made on September 6, 2019.

In order to be transparent and accurate, corrections were made to the original News Release and Tweet.

The tweet was reissued on the GC Newsroom Twitter accounts, giving the appearance that it was a new announcement, when it was only a correction.

Regards,

Amy

**From:** Khouri, Mireille (PCH) <mireille.khoury@canada.ca>  
**Sent:** Thursday, September 19, 2019 2:11 PM  
**To:** Média / Media (PCH) <PCH.media-media.PCH@canada.ca>; Liaisons DGCOM / DGCOM Liaisons (PCH) <PCH.liasonsdgcom-dgcomliaisons.PCH@canada.ca>; Graham, Diana (PCH) <diana.graham@canada.ca>  
**Subject:** FW: Draft ML for NR and Tweet correction

Diana, Media team and Liaison team...

See below for your info.

**From:** Khouri, Mireille (PCH)  
**Sent:** Thursday, September 19, 2019 2:10 PM  
**To:** Reinert, Chantal (PCH) <chantal.reinert@canada.ca>  
**Cc:** Alexander, Mark (PCH) <mark.alexander@canada.ca>; Gravelle, Anna (PCH) <anna.gravelle@canada.ca>  
**Subject:** Draft ML for NR and Tweet correction

Hello Chantal,

Mark and I put these lines together so that you had something in your hands quickly.  
Anna also put something together that is with Erica and Charles at this moment. All understand the urgency of the matter.

They will be merging the ML together and sending our way shortly.

## CANADIAN HERITAGE MEDIA LINES

**TITLE:**

## NEW LINES – Correction to News Release on Multi Investments in BC, originally issued on September 6, 2019

### ISSUE:

On September 6, 2019, the Government of Canada, through the department of Canadian Heritage, announced funding for multi investments in BC.

On September 18, 2019, the department of Canadian Heritage noticed factual errors in the amounts announced in the News Release and tweet about these investments. In an effort to be transparent and accurate, corrections were made to the original News Release and Tweet.

### MEDIA LINES:

- In an effort to be open and transparent with the Canadian public, it is routine practice for the Government of Canada to correct inaccurate information in public records.
- As such, both the News Release and accompanying tweet for this announcement were corrected in GC Newsroom.
- A request to edit the tweet resulted in the tweet being reissued on the GC Newsroom Twitter accounts, giving the appearance that it was a new announcement.

Mireille Khouri, MBA

Gestionnaire / Manager

Liaison et événements de communication / Communications Events and Liaison

Patrimoine canadien / Canadian Heritage

T : 819-934-9555

M : 819-743-5179

Courriel / E-mail : [mireille.khoury@canada.ca](mailto:mireille.khoury@canada.ca)

## Labonte, Natalie (PCH)

**From:** Labonte, Natalie (PCH)  
**Sent:** Thursday, September 19, 2019 4:33 PM  
**To:** 'jean.tessier@pco-bcp.gc.ca'  
**Cc:** Reinert, Chantal (PCH)  
**Subject:** RE: FOR DM approval - Media Lines - Correction to News Release and Tweet

As requested here is a clean copy of the media lines approved by our DM

### ISSUE:

On September 6, 2019, the Government of Canada, through the Department of Canadian Heritage, announced investments for projects across British Columbia in support of multiculturalism, anti-racism and youth programs through the Community Support, Multiculturalism and Anti-Racism Initiatives Program.

On September 18, 2019, the Department of Canadian Heritage became aware of an error in the dollar figure initially announced on September 6. In an effort to be transparent and accurate, corrections were made to the original News Release and Tweet that were issued in support of this announcement.

### MEDIA LINES

- The Department of Canadian Heritage, as per the Government of Canada's commitment to remain open and transparent, did a factual correction of funding attributed under the Community Support, Multiculturalism and Anti-Racism Initiatives Program to both the News Release and accompanying Tweet, that were originally issued on September 6, 2019, before the issuance of the wrts.
- As such, the request to edit the Tweet resulted in the Tweet being reissued on GC Newsroom, giving the appearance that this was a new announcement. This was not a new announcement.
- The use of a second tweet to correct the facts may have lead to confusion and we will take appropriate measures so that this situation does not happen again.
- Content correction is part of normal practice, to ensure that information in the public record is accurate and accountable.

Chantal Reinert

## Labonte, Natalie (PCH)

**From:** Labonte, Natalie (PCH) on behalf of Reinert, Chantal (PCH)  
**Sent:** Thursday, September 19, 2019 4:14 PM  
**To:** 'jean.tessier@pco-bcp.gc.ca'  
**Cc:** Chantal Reinert (PCH) (chantal.reinert@canada.ca)  
**Subject:** FW: FOR DM approval - Media Lines - Correction to News Release and Tweet

Bonjour, je partage à la demande de Chantal.

Natalie Labonté  
Conseillère principale à la directrice générale / Senior Advisor to the Director General  
Direction générale des communications / Communications Branch  
Ministère du Patrimoine canadien / Department of Canadian Heritage  
[natalie.labonte@canada.ca](mailto:natalie.labonte@canada.ca)  
☎ T (819) 953-3818  
☎ C (819) 635-4752  
Bureau 25-10-36 / Office 25-10-36

---

**From:** Bujold, Marthe (PCH) <[marthe.bujold@canada.ca](mailto:marthe.bujold@canada.ca)>  
**Sent:** Thursday, September 19, 2019 4:13 PM  
**To:** Reinert, Chantal (PCH) <[chantal.reinert@canada.ca](mailto:chantal.reinert@canada.ca)>; Khouri, Mireille (PCH) <[mireille.khoury@canada.ca](mailto:mireille.khoury@canada.ca)>  
**Cc:** Média / Media (PCH) <[PCH.media-media.PCH@canada.ca](mailto:PCH.media-media.PCH@canada.ca)>; Liaisons DGCOM / DGCOM Liaisons (PCH) <[PCH.liasonsdgcom-dgcomliaisons.PCH@canada.ca](mailto:PCH.liasonsdgcom-dgcomliaisons.PCH@canada.ca)>; Laurendeau, Hélène (PCH) <[helene.laurendeau@canada.ca](mailto:helene.laurendeau@canada.ca)>; Mondou, Isabelle (PCH) <[isabelle.mondou@canada.ca](mailto:isabelle.mondou@canada.ca)>; Courville, Renée (PCH) <[renee.courville@canada.ca](mailto:renee.courville@canada.ca)>; Labelle, Nadine (PCH) <[nadine.labelle@canada.ca](mailto:nadine.labelle@canada.ca)>  
**Subject:** FW: FOR DM approval - Media Lines - Correction to News Release and Tweet

Bonjour Chantal et Mireille,

Voir changements de la SM et SMD ci-dessous. Trish a vu.

Merci

Marthe Bujold  
Chef de Cabinet | Chief of Staff  
Bureau de la Sous-Ministre | Deputy Minister's Office  
Patrimoine canadien | Canadian Heritage  
t.: 819-994-1900

---

**From:** Khouri, Mireille (PCH) <[mireille.khoury@canada.ca](mailto:mireille.khoury@canada.ca)>  
**Sent:** September 19, 2019 2:51 PM  
**To:** Courville, Renée (PCH) <[renee.courville@canada.ca](mailto:renee.courville@canada.ca)>; Bujold, Marthe (PCH) <[marthe.bujold@canada.ca](mailto:marthe.bujold@canada.ca)>  
**Cc:** Média / Media (PCH) <[PCH.media-media.PCH@canada.ca](mailto:PCH.media-media.PCH@canada.ca)>; Liaisons DGCOM / DGCOM Liaisons (PCH) <[PCH.liasonsdgcom-dgcomliaisons.PCH@canada.ca](mailto:PCH.liasonsdgcom-dgcomliaisons.PCH@canada.ca)>; Reinert, Chantal (PCH) <[chantal.reinert@canada.ca](mailto:chantal.reinert@canada.ca)>; Alexander,

Mark (PCH) <[mark.alexander@canada.ca](mailto:mark.alexander@canada.ca)>; Graham, Diana (PCH) <[diana.graham@canada.ca](mailto:diana.graham@canada.ca)>

**Subject:** FOR DM approval - Media Lines - Correction to News Release and Tweet

**Importance:** High

Please find below Media Lines for urgent DM approval – as per PCO's request.  
Apologies if I've forgotten anyone.

This was approved by RDG Erica Tao and DG comms Chantal Reinert.

**ISSUE:**

On September 6, 2019, the Government of Canada, through the Department of Canadian Heritage, announced investments for projects across British Columbia in support of multiculturalism, anti-racism and youth programs through the Community Support, Multiculturalism and Anti-Racism Initiatives Program.

On September 18, 2019, the Department of Canadian Heritage became aware of an error in the dollar figure initially announced on September 6. In an effort to be transparent and accurate, corrections were made to the original News Release and Tweet that were issued in support of this announcement.

**MEDIA LINES**

- The Department of Canadian Heritage, as per the Government of Canada's commitment to remain open and transparent, did a factual correction of funding attributed under the Community Support, Multiculturalism and Anti-Racism Initiatives Program to both the News Release and accompanying Tweet, that were originally issued on September 6, 2019, before the issuance of the writs.
- As such, the request to edit the Tweet resulted in the Tweet being reissued on GC Newsroom, giving the appearance that this was a new announcement. This was not a new announcement.
- The use of a second tweet to correct the facts may have lead to confusion and we will take appropriate measures so that this situation does not happen again.
  - Content correction is part of normal practice, to ensure that information in the public record is accurate and accountable.

**Mireille Khouri, MBA**

Gestionnaire / Manager

Liaison et événements de communication / Communications Events and Liaison

Patrimoine canadien / Canadian Heritage

T : 819-934-9555

M : 819-743-5179

Courriel / E-mail : [mireille.khoury@canada.ca](mailto:mireille.khoury@canada.ca)

## Fauvelle, Martine (PCH)

---

**From:** Liaisons DGCOM / DGCOM Liaisons (PCH)  
**Sent:** Thursday, September 19, 2019 1:24 PM  
**To:** Graham, Diana (PCH); Services Web / Web Services (PCH)  
**Subject:** RE: Requesting update to news release posted on news.gc.ca: MINO FINAL VERSIONS - Multi investments in BC - Minister Sajjan - 6 septembre

Changes were made yesterday.

Martine

**From:** Graham, Diana (PCH) <[diana.graham@canada.ca](mailto:diana.graham@canada.ca)>  
**Sent:** Thursday, September 19, 2019 1:11 PM  
**To:** Services Web / Web Services (PCH) <[PCH.servicesweb-webservices.PCH@canada.ca](mailto:PCH.servicesweb-webservices.PCH@canada.ca)>  
**Cc:** Liaisons DGCOM / DGCOM Liaisons (PCH) <[PCH.liasonsdgcom-dgcomliaisons.PCH@canada.ca](mailto:PCH.liasonsdgcom-dgcomliaisons.PCH@canada.ca)>  
**Subject:** Re: Requesting update to news release posted on news.gc.ca: MINO FINAL VERSIONS - Multi investments in BC - Minister Sajjan - 6 septembre

Just making sure this is on hold? There's issues.

Sent from my iPhone

On Sep 18, 2019, at 5:15 PM, Graham, Diana (PCH) <[diana.graham@canada.ca](mailto:diana.graham@canada.ca)> wrote:

I don't have the document - if it's a little amount that's fine. If it's large, I'll need to flag this up.

Sent from my iPhone

On Sep 18, 2019, at 5:01 PM, Services Web / Web Services (PCH) <[PCH.servicesweb-webservices.PCH@canada.ca](mailto:PCH.servicesweb-webservices.PCH@canada.ca)> wrote:

We will make the changes but copying Diana due to Caretaker requirements.

Mark Alexander

Gestionnaire - Web et nouveaux médias | Manager - Web and New Media  
Direction générale des communications | Communications Branch  
Patrimoine canadien | Canadian Heritage  
25 Rue Eddy, Gatineau, Canada K1A 0M5

[mark.alexander@canada.ca](mailto:mark.alexander@canada.ca)  
Téléphone Telephone 819-994-0315  
Cellulaire Cellular 613-851-6064

Gouvernement du Canada | Government of Canada

**From:** Liaisons DGCOM / DGCOM Liaisons (PCH) <[PCH.liasonsdgcom-dgcomliaisons.PCH@canada.ca](mailto:PCH.liasonsdgcom-dgcomliaisons.PCH@canada.ca)>  
**Sent:** Wednesday, September 18, 2019 4:40 PM

**To:** Services Web / Web Services (PCH) <[PCH.servicesweb-webservices.PCH@canada.ca](mailto:PCH.servicesweb-webservices.PCH@canada.ca)>

**Subject:** FW: Requesting update to news release posted on [news.gc.ca](https://news.gc.ca): MINO FINAL VERSIONS - Multi investments in BC - Minister Sajjan - 6 septembre

Bonjour,

Serait-il possible de faire la mise à jour demandée?

Merci!

Martine

**From:** Carr, Danielle (PCH) <[danielle.carr@canada.ca](mailto:danielle.carr@canada.ca)>

**Sent:** Wednesday, September 18, 2019 4:32 PM

**To:** Services Web / Web Services (PCH) <[PCH.servicesweb-webservices.PCH@canada.ca](mailto:PCH.servicesweb-webservices.PCH@canada.ca)>

**Cc:** PCH.O VANCommunications - VANCommunications O.PCH

<[PCH.O\\_VANCommunications - VANCommunications\\_O.PCH@canada.ca](mailto:PCH.O_VANCommunications - VANCommunications_O.PCH@canada.ca)>; Liaisons DGCOM / DGCOM Liaisons (PCH) <[PCH.liaisonsdgcom-dgcomliaisons.PCH@canada.ca](mailto:PCH.liaisonsdgcom-dgcomliaisons.PCH@canada.ca)>

**Subject:** Requesting update to news release posted on [news.gc.ca](https://news.gc.ca): MINO FINAL VERSIONS - Multi investments in BC - Minister Sajjan - 6 septembre

Bonjour,

Our Multi Team colleagues raised an issue to us that will require an update to a news release (and backgrounder) posted on the [news.gc.ca](https://news.gc.ca) site.

One of the projects listed in the backgrounder was approved for an amount that differs from what is currently listed in the release, which means we will need to update the numbers in the release and backgrounder. This particular project was an outstanding project awaiting approval that we kept in the release, were advised it would be approved and that we should proceed with including it in the final version.

I have attached the updated release (with backgrounder) using track changes and am wondering if someone on the Web Services team has the ability to update the posted release with these new numbers?

News release EN: <https://www.canada.ca/en/canadian-heritage/news/2019/09/strength-in-diversity-the-government-of-canada-invests-more-than-35-million-in-british-columbia-for-multiculturalism-anti-racism-initiatives-and-yo.html>

Backgrounder EN: <https://www.canada.ca/en/canadian-heritage/news/2019/09/backgrounder-strength-in-diversity-the-government-of-canada-invests-more-than-35-million-in-british-columbia-for-multiculturalism-anti-racism-initi.html>

News release FR: <https://www.canada.ca/fr/patrimoine-canadien/nouvelles/2019/09/la-diversite-fait-la-force--le-gouvernement-du-canada-investit-plus-de-35-millions-de-dollars-en-colombie-britannique-dans-le-multiculturalisme-des.html>

Backgrounder FR: <https://www.canada.ca/fr/patrimoine-canadien/nouvelles/2019/09/document-dinformation--la-diversite-fait-la-force--le->

[gouvernement-du-canada-investit-plus-de-35-millions-de-dollars-en-colombie-britannique-dans-l.html](#)

If there are specific questions about this, please feel free to reach me by phone.

Thank you,  
Danielle

**From:** Liaisons DGCOM / DGCOM Liaisons (PCH) <[PCH.liaisonsdgcom-dgcomliaisons.PCH@canada.ca](mailto:PCH.liaisonsdgcom-dgcomliaisons.PCH@canada.ca)>  
**Sent:** Friday, September 6, 2019 6:54 AM  
**To:** Liaisons DGCOM / DGCOM Liaisons (PCH) <[PCH.liaisonsdgcom-dgcomliaisons.PCH@canada.ca](mailto:PCH.liaisonsdgcom-dgcomliaisons.PCH@canada.ca)>; Ozell-Landry, Viki (PCH) <[viki.ozell-landry@canada.ca](mailto:viki.ozell-landry@canada.ca)>;  
Bujold, Marthe (PCH) <[marthe.bujold@canada.ca](mailto:marthe.bujold@canada.ca)>; Museru, Vinciane (PCH)  
<[vinciane.museru@canada.ca](mailto:vinciane.museru@canada.ca)>; Ross, Simon (PCH) <[simon.ross@canada.ca](mailto:simon.ross@canada.ca)>; Breau,  
Michel (PCH) <[michel.breau@canada.ca](mailto:michel.breau@canada.ca)>; Bélanger, Louis (PCH)  
<[louis.belanger@canada.ca](mailto:louis.belanger@canada.ca)>; Garoonganedhi, Mehalan (PCH)  
<[mehalan.garoonganedhi@canada.ca](mailto:mehalan.garoonganedhi@canada.ca)>  
**Cc:** UPE Planification d'évènements / EPU Events Planning (PCH)  
<[PCH.upeplanificationdevenements-epueventsplanning.PCH@canada.ca](mailto:PCH.upeplanificationdevenements-epueventsplanning.PCH@canada.ca)>; Planification  
d'évènements / Events Planning (PCH) <[PCH.planificationdevenements-eventsplanning.PCH@canada.ca](mailto:PCH.planificationdevenements-eventsplanning.PCH@canada.ca)>; Graham, Diana (PCH) <[diana.graham@canada.ca](mailto:diana.graham@canada.ca)>;  
Khouri, Mireille (PCH) <[mireille.khoury@canada.ca](mailto:mireille.khoury@canada.ca)>; Reinert, Chantal (PCH)  
<[chantal.reinert@canada.ca](mailto:chantal.reinert@canada.ca)>; Média / Media (PCH) <[PCH.media-media.PCH@canada.ca](mailto:PCH.media-media.PCH@canada.ca)>; Gagnaire, Catherine (PCH) <[catherine.gagnaire@canada.ca](mailto:catherine.gagnaire@canada.ca)>;  
Collin, Dominique (PCH) <[dominique.collin@canada.ca](mailto:dominique.collin@canada.ca)>; PCH.O VANCommunications -  
VANCommunications O.PCH <[PCH.O\\_VANCommunications\\_VANCommunications\\_O.PCH@canada.ca](mailto:PCH.O_VANCommunications_VANCommunications_O.PCH@canada.ca)>; Gravelle, Anna (PCH)  
<[anna.gravelle@canada.ca](mailto:anna.gravelle@canada.ca)>  
**Subject:** MINO FINAL VERSIONS - Multi investments in BC - Minister Sajjan - 6  
septembre

Bonjour,

Veuillez trouver ci-joint les versions finales approuvées par MINO. Veuillez noter que le discours (SR1902383) sera finalisé par MINO. La version fournie par le département est jointe.

Please find attached the final versions approved by MINO. Please note that the speech (SR1902383) will be finalized by MINO. The department provided version is attached.

**Dates de diffusion/Release dates :**

**L'avis aux médias / Media Advisory:** 5 septembre à 11h00 -  
Diffusion/Distribution: Provinciale

**Le communiqué de presse / News Release:** 6 septembre à 16h00  
- Diffusion/Distribution: Provinciale

Merci,

## ***Christine Baker***

Agente de liaison et coordination  
Direction générale des communications  
Ministère du Patrimoine Canadien  
25, rue Eddy, Gatineau, QC, 10<sup>e</sup> étage, bureau 10-015  
christine.baker@canada.ca Tél.: 819-994-3800

Liaison and Coordination Officer  
Communications Branch  
Department of Canadian Heritage  
25 Eddy St, Gatineau, QC, 10<sup>th</sup> floor, office 10-015  
christine.baker@canada.ca Tel.: 819-994-3800

## Alexander, Mark (PCH)

---

**From:** Khouri, Mireille (PCH)  
**Sent:** Thursday, September 19, 2019 2:29 PM  
**To:** Reinert, Chantal (PCH); Alexander, Mark (PCH)  
**Cc:** Gravelle, Anna (PCH)  
**Subject:** FW: Draft ML for NR and Tweet correction

Slightly modified.  
Anna, this includes what Amy suggested.

**From:** Khouri, Mireille (PCH)  
**Sent:** Thursday, September 19, 2019 2:10 PM  
**To:** Reinert, Chantal (PCH) <chantal.reinert@canada.ca>  
**Cc:** Alexander, Mark (PCH) <mark.alexander@canada.ca>; Gravelle, Anna (PCH) <anna.gravelle@canada.ca>  
**Subject:** Draft ML for NR and Tweet correction

Hello Chantal,

Mark and I put these lines together so that you had something in your hands quickly.  
Anna also put something together that is with Erica and Charles at this moment. All understand the urgency of the matter.  
They will be merging the ML together and sending our way shortly.

### CANADIAN HERITAGE MEDIA LINES

**TITLE:**

**NEW LINES – Correction to News Release on Multi Investments in BC, originally issued on September 6, 2019**

**ISSUE:**

On September 18, 2019, the department of Canadian Heritage noticed factual errors from an announcement made on September 6, 2019.

In order to be transparent and accurate, corrections were made to the original News Release and Tweet.  
The tweet was reissued on the GC Newsroom Twitter accounts, giving the appearance that it was a new announcement, when it was only a correction.

**MEDIA LINES:**

- In an effort to be open and transparent with the Canadian public, it is routine practice for the Government of Canada to correct inaccurate information in public records.
- As such, both the News Release and accompanying tweet for this announcement were corrected in GC Newsroom.
- A request to edit the tweet resulted in the tweet being reissued on the GC Newsroom Twitter accounts, giving the appearance that it was a new announcement.

Mireille Khouri, MBA  
Gestionnaire / Manager  
Liaison et événements de communication / Communications Events and Liaison  
Patrimoine canadien / Canadian Heritage

T : 819-934-9555

M : 819-743-5179

Courriel / E-mail : [mireille.khoury@canada.ca](mailto:mireille.khoury@canada.ca)

## Alexander, Mark (PCH)

---

**From:** Gravelle, Anna (PCH)  
**Sent:** Thursday, September 19, 2019 2:33 PM  
**To:** Khouri, Mireille (PCH); Mills, Amy (PCH)  
**Cc:** Média / Media (PCH); Alexander, Mark (PCH)  
**Subject:** RE: Draft ML for NR and Tweet correction

My RDG has approved the following:

### ISSUE:

On September 6, 2019, the Government of Canada, through the Department of Canadian Heritage, announced investments for projects across British Columbia in support of multiculturalism, anti-racism and youth programs through the Community Support, Multiculturalism and Anti-Racism Initiatives Program.

On September 18, 2019, the Department of Canadian Heritage became aware of an error in the dollar figure initially announced on September 6. In an effort to be transparent and accurate, corrections were made to the original News Release and Tweet that were issued in support of this announcement.

### MEDIA LINES

- It is routine practice for the Government of Canada to correct inaccurate information in the public record.
- As such, both the News Release and accompanying Tweet for the multiculturalism announcement on September 6, 2019, were amended in GC Newsroom.
- This was a factual correction of funding attributed under the Community Support, Multiculturalism and Anti-Racism Initiatives Program. It is not a new announcement of funding.
- The request to edit the Tweet resulted in the Tweet being reissued on GC Newsroom, giving the appearance that this was a new announcement.

**From:** Khouri, Mireille (PCH) <mireille.khoury@canada.ca>  
**Sent:** Thursday, September 19, 2019 11:23 AM  
**To:** Mills, Amy (PCH) <amy.mills@canada.ca>; Gravelle, Anna (PCH) <anna.gravelle@canada.ca>  
**Cc:** Média / Media (PCH) <PCH.media-media.PCH@canada.ca>; Alexander, Mark (PCH) <mark.alexander@canada.ca>  
**Subject:** RE: Draft ML for NR and Tweet correction

Thank you Amy...I like it.

Anna, please incorporate in the merged doc.

**From:** Mills, Amy (PCH)  
**Sent:** Thursday, September 19, 2019 2:18 PM  
**To:** Khouri, Mireille (PCH) <mireille.khoury@canada.ca>; Gravelle, Anna (PCH) <anna.gravelle@canada.ca>  
**Cc:** Média / Media (PCH) <PCH.media-media.PCH@canada.ca>; Alexander, Mark (PCH) <mark.alexander@canada.ca>  
**Subject:** RE: Draft ML for NR and Tweet correction

If we are using the effort to be transparent as the reasoning behind this, I suggest we offer a bit more info and propose the following for the lines:

On September 18, 2019, the department of Canadian Heritage noticed factual errors from an announcement made on September 6, 2019.

In order to be transparent and accurate, corrections were made to the original News Release and Tweet.

The tweet was reissued on the GC Newsroom Twitter accounts, giving the appearance that it was a new announcement, when it was only a correction.

Regards,

Amy

**From:** Khouri, Mireille (PCH) <[mireille.khoury@canada.ca](mailto:mireille.khoury@canada.ca)>

**Sent:** Thursday, September 19, 2019 2:11 PM

**To:** Média / Media (PCH) <[PCH.media-media.PCH@canada.ca](mailto:PCH.media-media.PCH@canada.ca)>; Liaisons DGCOM / DGCOM Liaisons (PCH) <[PCH.liasonsdgcom-dgcomliaisons.PCH@canada.ca](mailto:PCH.liasonsdgcom-dgcomliaisons.PCH@canada.ca)>; Graham, Diana (PCH) <[diana.graham@canada.ca](mailto:diana.graham@canada.ca)>

**Subject:** FW: Draft ML for NR and Tweet correction

Diana, Media team and Liaison team...

See below for your info.

**From:** Khouri, Mireille (PCH)

**Sent:** Thursday, September 19, 2019 2:10 PM

**To:** Reinert, Chantal (PCH) <[chantal.reinert@canada.ca](mailto:chantal.reinert@canada.ca)>

**Cc:** Alexander, Mark (PCH) <[mark.alexander@canada.ca](mailto:mark.alexander@canada.ca)>; Gravelle, Anna (PCH) <[anna.gravelle@canada.ca](mailto:anna.gravelle@canada.ca)>

**Subject:** Draft ML for NR and Tweet correction

Hello Chantal,

Mark and I put these lines together so that you had something in your hands quickly.

Anna also put something together that is with Erica and Charles at this moment. All understand the urgency of the matter.

They will be merging the ML together and sending our way shortly.

## CANADIAN HERITAGE MEDIA LINES

### TITLE:

**NEW LINES – Correction to News Release on Multi Investments in BC, originally issued on September 6, 2019**

### ISSUE:

On September 6, 2019, the Government of Canada, through the department of Canadian Heritage, announced funding for multi investments in BC.

On September 18, 2019, the department of Canadian Heritage noticed factual errors in the amounts announced in the News Release and tweet about these investments. In an effort to be transparent and accurate, corrections were made to the original News Release and Tweet.

### MEDIA LINES:

- In an effort to be open and transparent with the Canadian public, it is routine practice for the Government of Canada to correct inaccurate information in public records.

- As such, both the News Release and accompanying tweet for this announcement were corrected in GC Newsroom.
- A request to edit the tweet resulted in the tweet being reissued on the GC Newsroom Twitter accounts, giving the appearance that it was a new announcement.

**Mireille Khouri, MBA**  
Gestionnaire / Manager  
Liaison et événements de communication / Communications Events and Liaison  
Patrimoine canadien / Canadian Heritage

T : 819-934-9555  
M : 819-743-5179  
Courriel / E-mail : [mireille.khouri@canada.ca](mailto:mireille.khouri@canada.ca)

## Fauvelle, Martine (PCH)

**From:** Liaisons DGCOM / DGCOM Liaisons (PCH)  
**Sent:** Thursday, September 19, 2019 2:34 PM  
**To:** Khouri, Mireille (PCH); Liaisons DGCOM / DGCOM Liaisons (PCH); Graham, Diana (PCH); Services Web / Web Services (PCH)  
**Subject:** RE: Requesting update to news release posted on news.gc.ca: MINO FINAL VERSIONS - Multi investments in BC - Minister Sajjan - 6 septembre

Merci je n'étais pas au courant de ceci!

Martine

**From:** Khouri, Mireille (PCH) <mireille.khoury@canada.ca>  
**Sent:** Thursday, September 19, 2019 2:10 PM  
**To:** Liaisons DGCOM / DGCOM Liaisons (PCH) <PCH.liaisonsdgcom-dgcomliaisons.PCH@canada.ca>; Graham, Diana (PCH) <diana.graham@canada.ca>; Services Web / Web Services (PCH) <PCH.servicesweb-webservices.PCH@canada.ca>  
**Subject:** Re: Requesting update to news release posted on news.gc.ca: MINO FINAL VERSIONS - Multi investments in BC - Minister Sajjan - 6 septembre

Team...it has been decided that no corrections shall be made during caretaker period, unless approved by DM.

Sent from my Bell Samsung device over Canada's largest network.

----- Original message -----

**From:** "Liaisons DGCOM / DGCOM Liaisons (PCH)" <PCH.liaisonsdgcom-dgcomliaisons.PCH@canada.ca>  
**Date:** 2019-09-19 1:24 PM (GMT-05:00)  
**To:** "Graham, Diana (PCH)" <diana.graham@canada.ca>, "Services Web / Web Services (PCH)" <PCH.servicesweb-webservices.PCH@canada.ca>  
**Cc:** "Liaisons DGCOM / DGCOM Liaisons (PCH)" <PCH.liaisonsdgcom-dgcomliaisons.PCH@canada.ca>  
**Subject:** RE: Requesting update to news release posted on news.gc.ca: MINO FINAL VERSIONS - Multi investments in BC - Minister Sajjan - 6 septembre

Diana...I'm with Chantal and Mark in her office.  
Unfortunately this went out...we are figuring out what to do.

Mark and I will inform our teams after.

**From:** Graham, Diana (PCH)  
**Sent:** Thursday, September 19, 2019 1:11 PM  
**To:** Services Web / Web Services (PCH) <PCH.servicesweb-webservices.PCH@canada.ca>  
**Cc:** Liaisons DGCOM / DGCOM Liaisons (PCH) <PCH.liaisonsdgcom-dgcomliaisons.PCH@canada.ca>  
**Subject:** Re: Requesting update to news release posted on news.gc.ca: MINO FINAL VERSIONS - Multi investments in BC - Minister Sajjan - 6 septembre

Just making sure this is on hold? There's issues.

Sent from my iPhone

On Sep 18, 2019, at 5:15 PM, Graham, Diana (PCH) <[diana.graham@canada.ca](mailto:diana.graham@canada.ca)> wrote:

I don't have the document - if it's a little amount that's fine. If it's large, I'll need to flag this up.

Sent from my iPhone

On Sep 18, 2019, at 5:01 PM, Services Web / Web Services (PCH) <[PCH.servicesweb-webservices.PCH@canada.ca](mailto:PCH.servicesweb-webservices.PCH@canada.ca)> wrote:

We will make the changes but copying Diana due to Caretaker requirements.

Mark Alexander

Gestionnaire - Web et nouveaux médias | Manager - Web and New Media  
Direction générale des communications | Communications Branch  
Patrimoine canadien | Canadian Heritage  
25 Rue Eddy, Gatineau, Canada K1A 0M5

[mark.alexander@canada.ca](mailto:mark.alexander@canada.ca)  
Téléphone Telephone 819-994-0315  
Cellulaire Cellular 613-851-6064

Gouvernement du Canada | Government of Canada

**From:** Liaisons DGCOM / DGCOM Liaisons (PCH) <[PCH.liasonsdgcom-dgcomliaisons.PCH@canada.ca](mailto:PCH.liasonsdgcom-dgcomliaisons.PCH@canada.ca)>  
**Sent:** Wednesday, September 18, 2019 4:40 PM  
**To:** Services Web / Web Services (PCH) <[PCH.servicesweb-webservices.PCH@canada.ca](mailto:PCH.servicesweb-webservices.PCH@canada.ca)>  
**Subject:** FW: Requesting update to news release posted on [news.gc.ca](http://news.gc.ca): MINO FINAL VERSIONS - Multi investments in BC - Minister Sajjan - 6 septembre

Bonjour,

Serait-il possible de faire la mise à jour demandée?

Merci!

Martine

**From:** Carr, Danielle (PCH) <[danielle.carr@canada.ca](mailto:danielle.carr@canada.ca)>  
**Sent:** Wednesday, September 18, 2019 4:32 PM  
**To:** Services Web / Web Services (PCH) <[PCH.servicesweb-webservices.PCH@canada.ca](mailto:PCH.servicesweb-webservices.PCH@canada.ca)>  
**Cc:** PCH.O VANCommunications - VANCommunications O.PCH <[PCH.O\\_VANCommunications - VANCommunications\\_O.PCH@canada.ca](mailto:PCH.O_VANCommunications - VANCommunications_O.PCH@canada.ca)>; Liaisons DGCOM / DGCOM Liaisons (PCH) <[PCH.liasonsdgcom-dgcomliaisons.PCH@canada.ca](mailto:PCH.liasonsdgcom-dgcomliaisons.PCH@canada.ca)>

**Subject:** Requesting update to news release posted on [news.gc.ca](#): MINO FINAL VERSIONS - Multi investments in BC - Minister Sajjan - 6 septembre

Bonjour,

Our Multi Team colleagues raised an issue to us that will require an update to a news release (and backgrounder) posted on the [news.gc.ca](#) site.

One of the projects listed in the backgrounder was approved for an amount that differs from what is currently listed in the release, which means we will need to update the numbers in the release and backgrounder. This particular project was an outstanding project awaiting approval that we kept in the release, were advised it would be approved and that we should proceed with including it in the final version.

I have attached the updated release (with backgrounder) using track changes and am wondering if someone on the Web Services team has the ability to update the posted release with these new numbers?

News release EN: <https://www.canada.ca/en/canadian-heritage/news/2019/09/strength-in-diversity-the-government-of-canada-invests-more-than-35-million-in-british-columbia-for-multiculturalism-anti-racism-initiatives-and-yo.html>

Backgrounder EN: <https://www.canada.ca/en/canadian-heritage/news/2019/09/backgrounder-strength-in-diversity-the-government-of-canada-invests-more-than-35-million-in-british-columbia-for-multiculturalism-anti-racism-initi.html>

News release FR: <https://www.canada.ca/fr/patrimoine-canadien/nouvelles/2019/09/la-diversite-fait-la-force--le-gouvernement-du-canada-investit-plus-de-35-millions-de-dollars-en-colombie-britannique-dans-le-multiculturalisme-des.html>

Backgrounder FR: <https://www.canada.ca/fr/patrimoine-canadien/nouvelles/2019/09/document-d-information--la-diversite-fait-la-force--le-gouvernement-du-canada-investit-plus-de-35-millions-de-dollars-en-colombie-britannique-dans-l.html>

If there are specific questions about this, please feel free to reach me by phone.

Thank you,  
Danielle

**From:** Liaisons DGCOM / DGCOM Liaisons (PCH) <[PCH.liaisonsdgcom-dgcomliaisons.PCH@canada.ca](mailto:PCH.liaisonsdgcom-dgcomliaisons.PCH@canada.ca)>  
**Sent:** Friday, September 6, 2019 6:54 AM  
**To:** Liaisons DGCOM / DGCOM Liaisons (PCH) <[PCH.liaisonsdgcom-dgcomliaisons.PCH@canada.ca](mailto:PCH.liaisonsdgcom-dgcomliaisons.PCH@canada.ca)>; Ozell-Landry, Viki (PCH) <[viki.ozell-landry@canada.ca](mailto:viki.ozell-landry@canada.ca)>; Bujold, Marthe (PCH) <[marthe.bujold@canada.ca](mailto:marthe.bujold@canada.ca)>; Museru, Vinciane (PCH) <[vinciane.museru@canada.ca](mailto:vinciane.museru@canada.ca)>; Ross, Simon (PCH) <[simon.ross@canada.ca](mailto:simon.ross@canada.ca)>; Breau, Michel (PCH) <[michel.breau@canada.ca](mailto:michel.breau@canada.ca)>; Bélanger, Louis (PCH) <[louis.belanger@canada.ca](mailto:louis.belanger@canada.ca)>; Garoonanedihi, Mehalan (PCH) <[mehalan.garoonanedihi@canada.ca](mailto:mehalan.garoonanedihi@canada.ca)>  
**Cc:** UPE Planification d'évènements / EPU Events Planning (PCH) <[PCH.upeplanificationdevenements-epueventsplanning.PCH@canada.ca](mailto:PCH.upeplanificationdevenements-epueventsplanning.PCH@canada.ca)>; Planification

d'évènements / Events Planning (PCH) <[PCH.planificationdevenements-eventsplanning.PCH@canada.ca](mailto:PCH.planificationdevenements-eventsplanning.PCH@canada.ca)>; Graham, Diana (PCH) <[diana.graham@canada.ca](mailto:diana.graham@canada.ca)>; Khouri, Mireille (PCH) <[mireille.khoury@canada.ca](mailto:mireille.khoury@canada.ca)>; Reinert, Chantal (PCH) <[chantal.reinert@canada.ca](mailto:chantal.reinert@canada.ca)>; Média / Media (PCH) <[PCH.media-media.PCH@canada.ca](mailto:PCH.media-media.PCH@canada.ca)>; Gagnaire, Catherine (PCH) <[catherine.gagnaire@canada.ca](mailto:catherine.gagnaire@canada.ca)>; Collin, Dominique (PCH) <[dominique.collin@canada.ca](mailto:dominique.collin@canada.ca)>; PCH.O VANCommunications - VANCommunications O.PCH <[PCH.O\\_VANCommunications\\_O.PCH@canada.ca](mailto:PCH.O_VANCommunications_O.PCH@canada.ca)>; Gravelle, Anna (PCH) <[anna.gravelle@canada.ca](mailto:anna.gravelle@canada.ca)>

**Subject:** MINO FINAL VERSIONS - Multi investments in BC - Minister Sajjan - 6 septembre

Bonjour,

Veuillez trouver ci-joint les versions finales approuvées par MINO. Veuillez noter que le discours (SR1902383) sera finalisé par MINO. La version fournie par le département est jointe.

Please find attached the final versions approved by MINO. Please note that the speech (SR1902383) will be finalized by MINO. The department provided version is attached.

**Dates de diffusion/Release dates :**

**L'avis aux médias / Media Advisory:** 5 septembre à 11h00 -  
Diffusion/Distribution: Provinciale

**Le communiqué de presse / News Release:** 6 septembre à 16h00  
- Diffusion/Distribution: Provinciale

Merci,

***Christine Baker***

Agente de liaison et coordination  
Direction générale des communications  
Ministère du Patrimoine Canadien  
25, rue Eddy, Gatineau, QC, 10<sup>e</sup> étage, bureau 10-015  
[christine.baker@canada.ca](mailto:christine.baker@canada.ca) Tél.: 819-994-3800

Liaison and Coordination Officer  
Communications Branch  
Department of Canadian Heritage  
25 Eddy St, Gatineau, QC, 10<sup>th</sup> floor, office 10-015  
[christine.baker@canada.ca](mailto:christine.baker@canada.ca) Tel.: 819-994-3800

## Alexander, Mark (PCH)

---

**From:** Gravelle, Anna (PCH)  
**Sent:** Thursday, September 19, 2019 2:51 PM  
**To:** Khouri, Mireille (PCH); Alexander, Mark (PCH)  
**Subject:** RE: Draft ML for NR and Tweet correction

Thanks for all your help!

**From:** Khouri, Mireille (PCH) <mireille.khoury@canada.ca>  
**Sent:** Thursday, September 19, 2019 11:46 AM  
**To:** Gravelle, Anna (PCH) <anna.gravelle@canada.ca>; Reinert, Chantal (PCH) <chantal.reinert@canada.ca>; Ren, Erica (PCH) <erica.ren@canada.ca>  
**Cc:** Média / Media (PCH) <PCH.media-media.PCH@canada.ca>; Alexander, Mark (PCH) <mark.alexander@canada.ca>  
**Subject:** RE: Draft ML for NR and Tweet correction

Here's what we are sending to DMO for approval.

### ISSUE:

On September 6, 2019, the Government of Canada, through the Department of Canadian Heritage, announced investments for projects across British Columbia in support of multiculturalism, anti-racism and youth programs through the Community Support, Multiculturalism and Anti-Racism Initiatives Program.

On September 18, 2019, the Department of Canadian Heritage became aware of an error in the dollar figure initially announced on September 6. In an effort to be transparent and accurate, corrections were made to the original News Release and Tweet that were issued in support of this announcement.

### MEDIA LINES

- As per the Government of Canada's commitment to remain open and transparent, a factual correction of funding attributed under the Community Support, Multiculturalism and Anti-Racism Initiatives Program was made to both the News Release and accompanying Tweet, that were originally issued on September 6, 2019.
- As such, the request to edit the Tweet resulted in the Tweet being reissued on GC Newsroom, giving the appearance that this was a new announcement. This was not a new announcement.
- Content correction is part of normal practice, to ensure that information in the public record is accurate and accountable.

**Mireille Khouri, MBA**  
Gestionnaire / Manager  
Liaison et événements de communication / Communications Events and Liaison  
Patrimoine canadien / Canadian Heritage

T : 819-934-9555  
M : 819-743-5179  
Courriel / E-mail : [mireille.khoury@canada.ca](mailto:mireille.khoury@canada.ca)

## Alexander, Mark (PCH)

---

**From:** Khouri, Mireille (PCH)  
**Sent:** Thursday, September 19, 2019 4:04 PM  
**To:** Mills, Amy (PCH); Reinert, Chantal (PCH); Alexander, Mark (PCH)  
**Subject:** RE: For your information

Thanks Amy!

**From:** Mills, Amy (PCH)  
**Sent:** Thursday, September 19, 2019 3:37 PM  
**To:** Khouri, Mireille (PCH) <mireille.khoury@canada.ca>; Reinert, Chantal (PCH) <chantal.reinert@canada.ca>; Alexander, Mark (PCH) <mark.alexander@canada.ca>  
**Subject:** FW: For your information

I have the media monitoring team on this as well to keep an eye. As it stands, this is the only piece we have found. Also have flagged to the MR team that any calls need to be vetted by Chantal before we do anything with them.

Thanks!

Regards,

Amy

**From:** Larose, David (PCH) <david.larose@canada.ca>  
**Sent:** Thursday, September 19, 2019 3:31 PM  
**To:** Média / Media (PCH) <PCH.media-media.PCH@canada.ca>  
**Cc:** Médiascope/Mediascope (PCH) <PCH.mediascope-mediascope.PCH@canada.ca>  
**Subject:** For your information

<https://www.thepostmillennial.com/liberals-hurriedly-delete-tweet-announcing-millions-in-anti-racism-funds-after-trudeau-blackface-scandal/>

## Alexander, Mark (PCH)

**From:** Reinert, Chantal (PCH)  
**Sent:** Thursday, September 19, 2019 7:52 PM  
**To:** Khouri, Mireille (PCH)  
**Cc:** Graham, Diana (PCH); Alexander, Mark (PCH)  
**Subject:** Re: FOR DM approval - Media Lines - Correction to News Release and Tweet

Oui svp.

Chantal

Sent from my iPhone

On Sep 19, 2019, at 4:54 PM, Khouri, Mireille (PCH) <[mireille.khoury@canada.ca](mailto:mireille.khoury@canada.ca)> wrote:

Chantal – est-ce que tu veux que je les envoie à PCO, ou tu t'en occupes?

**From:** Bujold, Marthe (PCH)  
**Sent:** Thursday, September 19, 2019 4:13 PM  
**To:** Reinert, Chantal (PCH) <[chantal.reinert@canada.ca](mailto:chantal.reinert@canada.ca)>; Khouri, Mireille (PCH) <[mireille.khoury@canada.ca](mailto:mireille.khoury@canada.ca)>  
**Cc:** Média / Media (PCH) <[PCH.media-media.PCH@canada.ca](mailto:PCH.media-media.PCH@canada.ca)>; Liaisons DGCOM / DGCOM Liaisons (PCH) <[PCH.liasonsdgcom-dgcomliaisons.PCH@canada.ca](mailto:PCH.liasonsdgcom-dgcomliaisons.PCH@canada.ca)>; Laurendeau, Hélène (PCH) <[helene.laurendeau@canada.ca](mailto:helene.laurendeau@canada.ca)>; Mondou, Isabelle (PCH) <[isabelle.mondou@canada.ca](mailto:isabelle.mondou@canada.ca)>; Courville, Renée (PCH) <[rennee.courville@canada.ca](mailto:rennee.courville@canada.ca)>; Labelle, Nadine (PCH) <[nadine.labelle@canada.ca](mailto:nadine.labelle@canada.ca)>  
**Subject:** FW: FOR DM approval - Media Lines - Correction to News Release and Tweet

Bonjour Chantal et Mireille,

Voir changements de la SM et SMD ci-dessous. Trish a vu.

Merci

Marthe Bujold  
Chef de Cabinet | Chief of Staff  
Bureau de la Sous-Ministre | Deputy Minister's Office  
Patrimoine canadien | Canadian Heritage  
t.: 819-994-1900

**From:** Khouri, Mireille (PCH) <[mireille.khoury@canada.ca](mailto:mireille.khoury@canada.ca)>  
**Sent:** September 19, 2019 2:51 PM  
**To:** Courville, Renée (PCH) <[rennee.courville@canada.ca](mailto:rennee.courville@canada.ca)>; Bujold, Marthe (PCH) <[marthe.bujold@canada.ca](mailto:marthe.bujold@canada.ca)>  
**Cc:** Média / Media (PCH) <[PCH.media-media.PCH@canada.ca](mailto:PCH.media-media.PCH@canada.ca)>; Liaisons DGCOM / DGCOM Liaisons (PCH) <[PCH.liasonsdgcom-dgcomliaisons.PCH@canada.ca](mailto:PCH.liasonsdgcom-dgcomliaisons.PCH@canada.ca)>; Reinert, Chantal (PCH) <[chantal.reinert@canada.ca](mailto:chantal.reinert@canada.ca)>; Alexander, Mark (PCH) <[mark.alexander@canada.ca](mailto:mark.alexander@canada.ca)>; Graham, Diana (PCH) <[diana.graham@canada.ca](mailto:diana.graham@canada.ca)>

**Subject:** FOR DM approval - Media Lines - Correction to News Release and Tweet  
**Importance:** High

Please find below Media Lines for urgent DM approval – as per PCO's request.  
Apologies if I've forgotten anyone.

This was approved by RDG Erica Tao and DG comms Chantal Reinert.

**ISSUE:**

On September 6, 2019, the Government of Canada, through the Department of Canadian Heritage, announced investments for projects across British Columbia in support of multiculturalism, anti-racism and youth programs through the Community Support, Multiculturalism and Anti-Racism Initiatives Program.

On September 18, 2019, the Department of Canadian Heritage became aware of an error in the dollar figure initially announced on September 6. In an effort to be transparent and accurate, corrections were made to the original News Release and Tweet that were issued in support of this announcement.

**MEDIA LINES**

- The Department of Canadian Heritage, as per the Government of Canada's commitment to remain open and transparent, did a factual correction of funding attributed under the Community Support, Multiculturalism and Anti-Racism Initiatives Program to both the News Release and accompanying Tweet, that were originally issued on September 6, 2019, before the issuance of the writs.
- As such, the request to edit the Tweet resulted in the Tweet being reissued on GC Newsroom, giving the appearance that this was a new announcement. This was not a new announcement.
- The use of a second tweet to correct the facts may have lead to confusion and we will take appropriate measures so that this situation does not happen again.
  - Content correction is part of normal practice, to ensure that information in the public record is accurate and accountable.

**Mireille Khouri, MBA**  
Gestionnaire / Manager  
Liaison et événements de communication / Communications Events and Liaison  
Patrimoine canadien / Canadian Heritage

T : 819-934-9555  
M : 819-743-5179  
Courriel / E-mail : [mireille.khouri@canada.ca](mailto:mireille.khouri@canada.ca)

## Fauvelle, Martine (PCH)

---

**From:** Khouri, Mireille (PCH)  
**Sent:** Thursday, September 19, 2019 9:19 PM  
**To:** pco-bcp-gc-ca, PC-carlotta-collins (Ext.)  
**Cc:** Graham, Diana (PCH); Reinert, Chantal (PCH); Liaisons DGCOM / DGCOM Liaisons (PCH)  
**Subject:** Media Lines - Correction to News Release and Tweet

**Follow Up Flag:** Follow up  
**Flag Status:** Flagged

**Categories:** Pour Information seulement

Hi Carlotta,

Please find below media lines that were approved by our DM.

### ISSUE:

On September 6, 2019, the Government of Canada, through the Department of Canadian Heritage, announced investments for projects across British Columbia in support of multiculturalism, anti-racism and youth programs through the Community Support, Multiculturalism and Anti-Racism Initiatives Program.

On September 18, 2019, the Department of Canadian Heritage became aware of an error in the dollar figure initially announced on September 6. In an effort to be transparent and accurate, corrections were made to the original News Release and Tweet that were issued in support of this announcement.

### MEDIA LINES

- The Department of Canadian Heritage, as per the Government of Canada's commitment to remain open and transparent, did a factual correction of funding attributed under the Community Support, Multiculturalism and Anti-Racism Initiatives Program to both the News Release and accompanying Tweet, that were originally issued on September 6, 2019, before the issuance of the writs.
- As such, the request to edit the Tweet resulted in the Tweet being reissued on GC Newsroom, giving the appearance that this was a new announcement. This was not a new announcement.
- The use of a second tweet to correct the facts may have lead to confusion and we will take appropriate measures so that this situation does not happen again.

- Content correction is part of normal practice, to ensure that information in the public record is accurate and accountable.

Sent from my Bell Samsung device over Canada's largest network.

**Mireille Khouri, MBA**

Gestionnaire / Manager

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Courriel / E-mail : [mireille.khoury@canada.ca](mailto:mireille.khoury@canada.ca)

## Labelle, Nadine (PCH)

---

**From:** Beh, Patricia (PCH)  
**Sent:** September 19, 2019 1:37 PM  
**To:** Laurendeau, Hélène (PCH)  
**Cc:** Mondou, Isabelle (PCH)  
**Subject:** RE: Quick Question - Funding in B.C.

Merci

**From:** Laurendeau, Hélène (PCH) <helene.laurendeau@canada.ca>  
**Sent:** Thursday, September 19, 2019 1:34 PM  
**To:** Beh, Patricia (PCH) <patricia.beh@canada.ca>  
**Cc:** Mondou, Isabelle (PCH) <isabelle.mondou@canada.ca>  
**Subject:** Re: Quick Question - Funding in B.C.

I asked Isabelle to follow up with pco and with our cons.

Sent from my iPhone

On Sep 19, 2019, at 1:12 PM, Beh, Patricia (PCH) <[patricia.beh@canada.ca](mailto:patricia.beh@canada.ca)> wrote:

Hi Helene,

As discussed here is the screenshot. Recommend also taking a look at  
<https://twitter.com/davidakin/status/1174719921281855489?s=21>

Thanks,

Trish

<Screenshot\_20190919-125346\_Twitter.jpg>

## Labelle, Nadine (PCH)

---

**From:** Laurendeau, Hélène (PCH)  
**Sent:** September 19, 2019 4:05 PM  
**To:** Bujold, Marthe (PCH)  
**Cc:** Mondou, Isabelle (PCH)  
**Subject:** Re: FOR DM approval - Media Lines - Correction to News Release and Tweet

I am ok

Sent from my iPhone

On Sep 19, 2019, at 3:59 PM, Bujold, Marthe (PCH) <[marthe.bujold@canada.ca](mailto:marthe.bujold@canada.ca)> wrote:

Trish souhaite que l'on ajoute un point. Voir ci-dessous.

Marthe Bujold  
Chef de Cabinet | Chief of Staff  
Bureau de la Sous-Ministre | Deputy Minister's Office  
Patrimoine canadien | Canadian Heritage  
t.: 819-994-1900

**From:** Beh, Patricia (PCH) <[patricia.beh@canada.ca](mailto:patricia.beh@canada.ca)>  
**Sent:** September 19, 2019 3:58 PM  
**To:** Bujold, Marthe (PCH) <[marthe.bujold@canada.ca](mailto:marthe.bujold@canada.ca)>  
**Cc:** Courville, Renée (PCH) <[reneecourville@canada.ca](mailto:reneecourville@canada.ca)>  
**Subject:** Re: FOR DM approval - Media Lines - Correction to News Release and Tweet

Hi Marthe,

As mentioned, please ask the DM to consider including the following:

The use of a second tweet to correct the facts may have lead to confusion and we will take appropriate measures so that this situation does not happen again.

Thanks,

Trish

Sent from my Bell Samsung device over Canada's largest network.

----- Original message -----

From: "Bujold, Marthe (PCH)" <[marthe.bujold@canada.ca](mailto:marthe.bujold@canada.ca)>  
Date: 2019-09-19 15:32 (GMT-05:00)  
To: "Beh, Patricia (PCH)" <[patricia.beh@canada.ca](mailto:patricia.beh@canada.ca)>  
Cc: "Courville, Renée (PCH)" <[reneecourville@canada.ca](mailto:reneecourville@canada.ca)>  
Subject: FW: FOR DM approval - Media Lines - Correction to News Release and Tweet

Hi Trish,

Below are the media lines that I wanted to discuss with you. DM and Associate DM have approved. If you have time between now and your return to let me know if you have any concerns or questions I'd very much appreciate it.

Thanks,

Marthe Bujold

Chef de Cabinet | Chief of Staff

Bureau de la Sous-Ministre | Deputy Minister's Office

Patrimoine canadien | Canadian Heritage

t.: 819-994-1900

**From:** Khouri, Mireille (PCH) <[mireille.khoury@canada.ca](mailto:mireille.khoury@canada.ca)>

**Sent:** September 19, 2019 2:51 PM

**To:** Courville, Renée (PCH) <[renée.courville@canada.ca](mailto:renée.courville@canada.ca)>; Bujold, Marthe (PCH) <[marthe.bujold@canada.ca](mailto:marthe.bujold@canada.ca)>

**Cc:** Média / Media (PCH) <[PCH.media-media.PCH@canada.ca](mailto:PCH.media-media.PCH@canada.ca)>; Liaisons DGCOM / DGCOM Liaisons (PCH) <[PCH.liasonsdgcom-dgcomliaisons.PCH@canada.ca](mailto:PCH.liasonsdgcom-dgcomliaisons.PCH@canada.ca)>; Reinert, Chantal (PCH) <[chantal.reinert@canada.ca](mailto:chantal.reinert@canada.ca)>; Alexander, Mark (PCH) <[mark.alexander@canada.ca](mailto:mark.alexander@canada.ca)>; Graham, Diana (PCH) <[diana.graham@canada.ca](mailto:diana.graham@canada.ca)>

**Subject:** FOR DM approval - Media Lines - Correction to News Release and Tweet

**Importance:** High

Please find below Media Lines for urgent DM approval – as per PCO's request.

Apologies if I've forgotten anyone.

This was approved by RDG Erica Tao and DG comms Chantal Reinert.

#### ISSUE:

On September 6, 2019, the Government of Canada, through the Department of Canadian Heritage, announced investments for projects across British Columbia in support of multiculturalism, anti-racism and youth programs through the Community Support, Multiculturalism and Anti-Racism Initiatives Program.

On September 18, 2019, the Department of Canadian Heritage became aware of an error in the dollar figure initially announced on September 6. In an effort to be transparent and accurate, corrections were made to the original News Release and Tweet that were issued in support of this announcement.

#### MEDIA LINES

- The Department of Canadian Heritage, as per the Government of Canada's commitment to remain open and transparent, did a factual correction of funding attributed under the Community Support, Multiculturalism and Anti-Racism Initiatives Program to both the News Release and accompanying Tweet, that were originally issued on September 6, 2019, before the issuance of the wrts.
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**Mireille Khouri, MBA**

Gestionnaire / Manager

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T : 819-934-9555

M : 819-743-5179

Courriel / E-mail : [mireille.khoury@canada.ca](mailto:mireille.khoury@canada.ca)

## Bujold, Marthe (PCH)

---

**From:** Beh, Patricia (PCH)  
**Sent:** September 19, 2019 4:15 PM  
**To:** Bujold, Marthe (PCH)  
**Cc:** Courville, Renée (PCH)  
**Subject:** RE: FOR DM approval - Media Lines - Correction to News Release and Tweet

Merci!

**From:** Bujold, Marthe (PCH) <[marthe.bujold@canada.ca](mailto:marthe.bujold@canada.ca)>  
**Sent:** Thursday, September 19, 2019 4:10 PM  
**To:** Beh, Patricia (PCH) <[patricia.beh@canada.ca](mailto:patricia.beh@canada.ca)>  
**Cc:** Courville, Renée (PCH) <[reneecourville@canada.ca](mailto:reneecourville@canada.ca)>  
**Subject:** RE: FOR DM approval - Media Lines - Correction to News Release and Tweet

Thanks Trish. They agree.

Marthe Bujold  
Chef de Cabinet | Chief of Staff  
Bureau de la Sous-Ministre | Deputy Minister's Office  
Patrimoine canadien | Canadian Heritage  
t.: 819-994-1900

**From:** Beh, Patricia (PCH) <[patricia.beh@canada.ca](mailto:patricia.beh@canada.ca)>  
**Sent:** September 19, 2019 3:58 PM  
**To:** Bujold, Marthe (PCH) <[marthe.bujold@canada.ca](mailto:marthe.bujold@canada.ca)>  
**Cc:** Courville, Renée (PCH) <[reneecourville@canada.ca](mailto:reneecourville@canada.ca)>  
**Subject:** Re: FOR DM approval - Media Lines - Correction to News Release and Tweet

Hi Marthe,

As mentioned, please ask the DM to consider including the following:

The use of a second tweet to correct the facts may have lead to confusion and we will take appropriate measures so that this situation does not happen again.

Thanks,

Trish

Sent from my Bell Samsung device over Canada's largest network.

----- Original message -----

From: "Bujold, Marthe (PCH)" <[marthe.bujold@canada.ca](mailto:marthe.bujold@canada.ca)>  
Date: 2019-09-19 15:32 (GMT-05:00)  
To: "Beh, Patricia (PCH)" <[patricia.beh@canada.ca](mailto:patricia.beh@canada.ca)>  
Cc: "Courville, Renée (PCH)" <[reneecourville@canada.ca](mailto:reneecourville@canada.ca)>  
Subject: FW: FOR DM approval - Media Lines - Correction to News Release and Tweet

Hi Trish,

Below are the media lines that I wanted to discuss with you. DM and Associate DM have approved. If you have time between now and your return to let me know if you have any concerns or questions I'd very much appreciate it.

Thanks,

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Chef de Cabinet | Chief of Staff

Bureau de la Sous-Ministre | Deputy Minister's Office

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**Sent:** September 19, 2019 2:51 PM

**To:** Courville, Renée (PCH) <[renée.courville@canada.ca](mailto:renée.courville@canada.ca)>; Bujold, Marthe (PCH) <[marthe.bujold@canada.ca](mailto:marthe.bujold@canada.ca)>

**Cc:** Média / Media (PCH) <[PCH.media-media.PCH@canada.ca](mailto:PCH.media-media.PCH@canada.ca)>; Liaisons DGCOM / DGCOM Liaisons (PCH)

<[PCH.liasonsdgcom-dgcomliaisons.PCH@canada.ca](mailto:PCH.liasonsdgcom-dgcomliaisons.PCH@canada.ca)>; Reinert, Chantal (PCH) <[chantal.reinert@canada.ca](mailto:chantal.reinert@canada.ca)>; Alexander,

Mark (PCH) <[mark.alexander@canada.ca](mailto:mark.alexander@canada.ca)>; Graham, Diana (PCH) <[diana.graham@canada.ca](mailto:diana.graham@canada.ca)>

**Subject:** FOR DM approval - Media Lines - Correction to News Release and Tweet

**Importance:** High

Please find below Media Lines for urgent DM approval – as per PCO's request.

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This was approved by RDG Erica Tao and DG comms Chantal Reinert.

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Mireille Khouri, MBA

Gestionnaire / Manager

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Courriel / E-mail : [mireille.khoury@canada.ca](mailto:mireille.khoury@canada.ca)

## Labelle, Nadine (PCH)

---

**Subject:** 4:30 - Press release  
**Location:** 25 rue Eddy, 12C6 (Bureau d'Isabelle Mondou)

**Start:** Thu 2019-09-19 4:30 PM  
**End:** Thu 2019-09-19 5:00 PM

**Recurrence:** (none)

**Meeting Status:** Meeting organizer

**Organizer:** Mondou, Isabelle (PCH)  
**Required Attendees:** Reinert, Chantal (PCH); Slowey, Charles (PCH); Tao, Erica (PCH)

**Categories:** Must attend, Personal

We will call Erica at 604-666-2060

**From:** Reinert, Chantal (PCH) <[chantal.reinert@canada.ca](mailto:chantal.reinert@canada.ca)>  
**Sent:** Thursday, September 19, 2019 5:17 PM  
**To:** Slowey, Charles (PCH) <[charles.slowey@canada.ca](mailto:charles.slowey@canada.ca)>  
**Cc:** Tao, Erica (PCH) <[erica.tao@canada.ca](mailto:erica.tao@canada.ca)>; Gravelle, Anna (PCH) <[anna.gravelle@canada.ca](mailto:anna.gravelle@canada.ca)>; Plouffe, Cyntia (PCH) <[cyntia.plouffe@canada.ca](mailto:cyntia.plouffe@canada.ca)>; Graham, Diana (PCH) <[diana.graham@canada.ca](mailto:diana.graham@canada.ca)>  
**Subject:** Re: Association of Neighbourhood Houses of British Columbia (Frog Hollow Neighbourhood House) -- Chronology

Ok. Thank-you. I was not aware.

Chantal

Sent from my iPhone

On Sep 19, 2019, at 8:11 PM, Slowey, Charles (PCH) <[charles.slowey@canada.ca](mailto:charles.slowey@canada.ca)> wrote:

The previous version has been sent to the Assoc. These can be added in am.

Charles

----- Original message -----

**From:** "Reinert, Chantal (PCH)" <[chantal.reinert@canada.ca](mailto:chantal.reinert@canada.ca)>  
**Date:** 2019-09-19 8:06 PM (GMT-05:00)  
**To:** "Tao, Erica (PCH)" <[erica.tao@canada.ca](mailto:erica.tao@canada.ca)>, "Gravelle, Anna (PCH)" <[anna.gravelle@canada.ca](mailto:anna.gravelle@canada.ca)>, "Slowey, Charles (PCH)" <[charles.slowey@canada.ca](mailto:charles.slowey@canada.ca)>  
**Cc:** "Plouffe, Cyntia (PCH)" <[cyntia.plouffe@canada.ca](mailto:cyntia.plouffe@canada.ca)>, "Graham, Diana (PCH)" <[diana.graham@canada.ca](mailto:diana.graham@canada.ca)>  
**Subject:** Fwd: Association of Neighbourhood Houses of British Columbia (Frog Hollow Neighbourhood House) -- Chronology

Hello,

Will you updating the documents tonorivydf tl the DMO?

Charles-any comments ?

Chantal

Sent from my iPhone

Begin forwarded message:

**From:** "Reinert, Chantal (PCH)" <[chantal.reinert@canada.ca](mailto:chantal.reinert@canada.ca)>  
**Date:** September 19, 2019 at 6:46:32 PM GMT-4  
**To:** "Khouri, Mireille (PCH)" <[mireille.khoury@canada.ca](mailto:mireille.khoury@canada.ca)>  
**Cc:** "Alexander, Mark (PCH)" <[mark.alexander@canada.ca](mailto:mark.alexander@canada.ca)>, "Graham, Diana (PCH)" <[diana.graham@canada.ca](mailto:diana.graham@canada.ca)>

**Subject: Re: Association of Neighbourhood Houses of British Columbia (Frog Hollow Neighbourhood House) -- Chronology**

Super ! Merci.

Please note worth adding.

Chantal

Chantal

Sent from my iPhone

On Sep 19, 2019, at 6:43 PM, Khouri, Mireille (PCH) <[mireille.khoury@canada.ca](mailto:mireille.khoury@canada.ca)> wrote:

Quelques suggestions...

Sept. 4 - Mino approves News Release with placeholder funding.

Sept. 6 (AM) - Communications distributes final versions of products to MINO and department stakeholders.

Sept. 6 (4 pm) - Communication products are issued to the web and on the news wire.

Sent from my Bell Samsung device over Canada's largest network.

----- Original message -----

**From:** "Reinert, Chantal (PCH)" <[chantal.reinert@canada.ca](mailto:chantal.reinert@canada.ca)>

**Date:** 2019-09-19 6:14 PM (GMT-05:00)

**To:** "Khouri, Mireille (PCH)" <[mireille.khoury@canada.ca](mailto:mireille.khoury@canada.ca)>, "Alexander, Mark (PCH)" <[mark.alexander@canada.ca](mailto:mark.alexander@canada.ca)>, "Graham, Diana (PCH)" <[diana.graham@canada.ca](mailto:diana.graham@canada.ca)>

**Subject:** Fwd: Association of Neighbourhood Houses of British Columbia (Frog Hollow Neighbourhood House) -- Chronology

Do we want to add anything?

Chantal

Sent from my iPhone

Begin forwarded message:

**From:** "Tao, Erica (PCH)" <[erica.tao@canada.ca](mailto:erica.tao@canada.ca)>

**Date:** September 19, 2019 at 6:06:19 PM GMT-4

**To:** "Reinert, Chantal (PCH)" <[chantal.reinert@canada.ca](mailto:chantal.reinert@canada.ca)>, "Slowey, Charles (PCH)" <[charles.slowey@canada.ca](mailto:charles.slowey@canada.ca)>, "Graham, Diana (PCH)" <[diana.graham@canada.ca](mailto:diana.graham@canada.ca)>, "Khouri, Mireille (PCH)" <[mireille.khoury@canada.ca](mailto:mireille.khoury@canada.ca)>, "Labonte, Natalie (PCH)" <[natalie.labonte@canada.ca](mailto:natalie.labonte@canada.ca)>

**Cc:** "McNeil, Derick (PCH)" <[derick.mcneil@canada.ca](mailto:derick.mcneil@canada.ca)>, "Gravelle, Anna (PCH)" <[anna.gravelle@canada.ca](mailto:anna.gravelle@canada.ca)>

**Subject: Association of Neighbourhood Houses of British Columbia (Frog Hollow Neighbourhood House) -- Chronology**

Hello!

Association of Neighbourhood Houses of British Columbia (Frog Hollow Neighbourhood House) submitted an application for project funding through the CSMARI program.

This was a non-delegated file requiring the Minister's approval.

**Key dates:**

May 14 - The file was transferred in GCIMS to Gs & Cs Secretariat.

s.21(1)(a)

Aug. 22 – Email sent to [REDACTED]

s.21(1)(b)

Aug. 23 - Regional comms team is tasked with developing a bundled news release for CSMARI projects in BC. Team advises MINO that project is still with MINO for approval and asks for update on sign-off so it can be included in the news release. MINO says it will approve by week's end. Information contained in GCIMS at the time of drafting the press release [REDACTED]

Aug. 30 – Confirmation received that [REDACTED]

The Region reviews the file accordingly [REDACTED]

Aug. 30 - Regional comms team flags for MINO that file is still not approved in GCIMS [REDACTED] and that a placeholder for it has been put in news release. MINO advises it will aim to approve the project by Tuesday, following the long weekend. [REDACTED]

Sept. 5 - Day before announcement. Regional comms team again advises MINO that project shows as pending approval in GCIMS and that placeholder for it remains in the news release [REDACTED] has been highlighted yellow to distinguish it from other approved files).

Sept. 6 – CSMARI funding announcement made by Minister Sajjan on behalf of Minister Rodriguez. [REDACTED]

Also, [REDACTED] (the exact date of the call is not known since Department not involved in this process).

Sept. 10: The Minister approves the file in the amount of \$250,440 for 2019-20. The ministerial approval letter is sent that day to the client.

Sept. 17: The Region is contacted by the client [REDACTED]

Sept. 18: Region informs DGCOM of inaccurate funding amount in communications products. DGCOM updates information. The GCNewsroom automatically issues a corrected press release and tweet.

s.21(1)(b)

Sept. 19: MP Fry's office contacts MINO [REDACTED]

Let us know if you need any further information or clarification. Thanks Erica

## Khoury, Mireille (PCH)

**From:** Alexander, Mark (PCH)  
**Sent:** Friday, September 20, 2019 12:11 PM  
**To:** Graham, Diana (PCH); Savoie, Daniel (PCH)  
**Cc:** Média / Media (PCH); Reinert, Chantal (PCH); Khouri, Mireille (PCH)  
**Subject:** RE: IMPORTANT - Media Call regarding Tweet.

Good with that, or which included a REVISED tweet,

Mark Alexander

Gestionnaire - Web et nouveaux médias | Manager - Web and New Media  
Direction générale des communications | Communications Branch  
Patrimoine canadien | Canadian Heritage  
25 Rue Eddy, Gatineau, Canada K1A 0M5

[mark.alexander@canada.ca](mailto:mark.alexander@canada.ca)  
Téléphone Telephone 819-994-0315  
Cellulaire Cellular 613-851-6064

Gouvernement du Canada | Government of Canada

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**From:** Graham, Diana (PCH) <[diana.graham@canada.ca](mailto:diana.graham@canada.ca)>  
**Sent:** Friday, September 20, 2019 12:05 PM  
**To:** Savoie, Daniel (PCH) <[daniel.savoie@canada.ca](mailto:daniel.savoie@canada.ca)>  
**Cc:** Média / Media (PCH) <[PCH.media-media.PCH@canada.ca](mailto:PCH.media-media.PCH@canada.ca)>; Reinert, Chantal (PCH) <[chantal.reinert@canada.ca](mailto:chantal.reinert@canada.ca)>; Alexander, Mark (PCH) <[mark.alexander@canada.ca](mailto:mark.alexander@canada.ca)>; Khouri, Mireille (PCH) <[mireille.khoury@canada.ca](mailto:mireille.khoury@canada.ca)>  
**Subject:** Re: IMPORTANT - Media Call regarding Tweet.

Mark, are you good with that?

Sent from my iPhone

On Sep 20, 2019, at 12:01 PM, Savoie, Daniel (PCH) <[daniel.savoie@canada.ca](mailto:daniel.savoie@canada.ca)> wrote:

From mine as well.

The only suggestion might be, to change:

Unfortunately, this correction, which included a new tweet, made it appear as though this was a new funding announcement, which it was not.

To:

Unfortunately, this correction automatically triggered a new tweet, making it appear as though this was a new funding announcement, which it was not.

If it was, in fact, automatically triggered....

---

**From:** Graham, Diana (PCH) <[diana.graham@canada.ca](mailto:diana.graham@canada.ca)>  
**Sent:** September 20, 2019 11:55  
**To:** Média / Media (PCH) <[PCH.media-media.PCH@canada.ca](mailto:PCH.media-media.PCH@canada.ca)>  
**Cc:** Reinert, Chantal (PCH) <[chantal.reinert@canada.ca](mailto:chantal.reinert@canada.ca)>; Alexander, Mark (PCH) <[mark.alexander@canada.ca](mailto:mark.alexander@canada.ca)>; Khouri, Mireille (PCH) <[mireille.khoury@canada.ca](mailto:mireille.khoury@canada.ca)>  
**Subject:** Fwd: IMPORTANT - Media Call regarding Tweet.

Can you guys please take a quick look? Looks good from my perspective.

Thx

D

Sent from my iPhone

Begin forwarded message:

**From:** "Tessier, Jean" <[Jean.Tessier@pco-bcp.gc.ca](mailto:Jean.Tessier@pco-bcp.gc.ca)>  
**Date:** September 20, 2019 at 11:53:07 AM EDT  
**To:** "Reinert, Chantal (PCH)" <[chantal.reinert@canada.ca](mailto:chantal.reinert@canada.ca)>  
**Cc:** "[diana.graham@canada.ca](mailto:diana.graham@canada.ca)" <[diana.graham@canada.ca](mailto:diana.graham@canada.ca)>, "Duchesne, Paul" <[Paul.Duchesne@pco-bcp.gc.ca](mailto:Paul.Duchesne@pco-bcp.gc.ca)>, "Shank, Stephane" <[Stephane.Shank@pco-bcp.gc.ca](mailto:Stephane.Shank@pco-bcp.gc.ca)>, "Samaan, Valerie" <[Valerie.Samaan@pco-bcp.gc.ca](mailto:Valerie.Samaan@pco-bcp.gc.ca)>, "Collins, Carlotta" <[Carlotta.Collins@pco-bcp.gc.ca](mailto:Carlotta.Collins@pco-bcp.gc.ca)>, "Bujold, Pierre-Alain" <[Pierre-Alain.Bujold@pco-bcp.gc.ca](mailto:Pierre-Alain.Bujold@pco-bcp.gc.ca)>, "MacKillop, Ken" <[Ken.MacKillop@pco-bcp.gc.ca](mailto:Ken.MacKillop@pco-bcp.gc.ca)>  
**Subject:** IMPORTANT - Media Call regarding Tweet.

Hi Chantal,

Please note that PCO has received a media request on the matter of the tweet correction. Below is the response that we intend to provide.

Could I please ask your team to validate. In particular, I would ask you to confirm the dollar amount for the initial announcement, as it is no longer visible online. If you could please get back to us within the next hour.

Merci.

Jean

#### Media Request (Canadian Press):

I saw some people on Twitter with screen captures of a tweet yesterday from the GC Newsroom account promoting a funding announcement for the anti-racism strategy. Since I can't find it, I'm assuming it was deleted. Could you provide some insight into what happened and why the tweet was removed? My story last week on the "caretaker" guidelines got derailed with other things (you can see Pierre-Alain's response below, which was really helpful) and my editors wanted me to revisit it today.

#### Response:

On September 19, the Department of Canadian Heritage made a correction to the online version of a news release, to address a factual inaccuracy.

The news release, which had been issued on September 6 (before the writ) incorrectly identified the funding amount for a specific initiative under the Community Support, Multiculturalism and Anti-Racism Initiatives Program. In the original news release, the funding was identified as being \$3.5 million. In actual fact, the funding totaled \$3,251,439 million.

Unfortunately, this correction, which included a new tweet, made it appear as though this was a new funding announcement, which it was not.

As per the caretaker convention, as general rule, government or departmental announcements are curtailed during an election period. Given the possible perception that this was a new announcement, the Privy Council Office requested that the tweet be removed.

A link to the updated news release appears below:

<https://www.canada.ca/en/canadian-heritage/news/2019/09/strength-in-diversity-the-government-of-canada-invests-more-than-35-million-in-british-columbia-for-multiculturalism-anti-racism-initiatives-and-yo.html>

Jean Tessier

Director General, Operations (Communications)  
Privy Council Office / Government of Canada  
Jean.tessier@pco-bcp.gc.ca  
Tel: 613-948-6677 / Cell: 343-549-2835

Directeur général des opérations (Communications)  
Bureau du Conseil privé / Gouvernement du Canada  
Jean.tessier@pco-bcp.gc.ca  
Tél. : 613-948-6677 / Cellulaire : 343-549-2835

## Khoury, Mireille (PCH)

**From:** Tessier, Jean <Jean.Tessier@pco-bcp.gc.ca>  
**Sent:** Friday, September 20, 2019 1:50 PM  
**To:** Savoie, Daniel (PCH)  
**Cc:** Duchesne, Paul; Shank, Stephane; Samaan, Valerie; pco-bcp-gc-ca, PC-carlotta-collins  
(Ext.); Bujold, Pierre-Alain; MacKillop, Ken; Alexander, Mark (PCH); Khouri, Mireille (PCH);  
Graham, Diana (PCH); Gravelle, Anna (PCH); Reinert, Chantal (PCH); Média / Media (PCH)  
**Subject:** RE: IMPORTANT - Media Call regarding Tweet.

Looks good. Merci!

Jean Tessier

Director General, Operations (Communications)  
Privy Council Office / Government of Canada  
[Jean.tessier@pco-bcp.gc.ca](mailto:Jean.tessier@pco-bcp.gc.ca)  
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Tél. : 613-948-6677 / Cellulaire : 343-549-2835

---

**From:** Savoie, Daniel (PCH) <daniel.savoie@canada.ca>  
**Sent:** Friday, September 20, 2019 1:42 PM  
**To:** Tessier, Jean <Jean.Tessier@pco-bcp.gc.ca>  
**Cc:** Duchesne, Paul <Paul.Duchesne@pco-bcp.gc.ca>; Shank, Stephane <Stephane.Shank@pco-bcp.gc.ca>; Samaan, Valerie <Valerie.Samaan@pco-bcp.gc.ca>; Collins, Carlotta <Carlotta.Collins@pco-bcp.gc.ca>; Bujold, Pierre-Alain <Pierre-Alain.Bujold@pco-bcp.gc.ca>; MacKillop, Ken <Ken.Mackillop@pco-bcp.gc.ca>; Alexander, Mark (PCH) <mark.alexander@canada.ca>; Khouri, Mireille (PCH) <mireille.khoury@canada.ca>; Graham, Diana (PCH) <diana.graham@canada.ca>; Gravelle, Anna (PCH) <anna.gravelle@canada.ca>; Reinert, Chantal (PCH) <chantal.reinert@canada.ca>; Média / Media (PCH) <PCH.media-media.PCH@canada.ca>  
**Subject:** RE: IMPORTANT - Media Call regarding Tweet.

Bonjour,

As per your discussion with Chantal Reinert, please see proposed changes to your proposed response below. Funding amounts have been confirmed.

Please note that most of the suggestions are optional. The ones that are highlighted in yellow are important.

Daniel Savoie

Chef d'équipe, Relations avec les médias, Direction générale des communications  
Patrimoine canadien, Gouvernement du Canada  
[daniel.savoie@canada.ca](mailto:daniel.savoie@canada.ca) / Tél. : 819-997-7527 / ATS (sans frais) : 1-888-997-3123

Team Leader, Media Relations, Communications Branch

Canadian Heritage, Government of Canada

[daniel.savoie@canada.ca](mailto:daniel.savoie@canada.ca) / Tél. : 819-997-7527 / ATS (sans frais) : 1-888-997-3123

**From:** "Tessier, Jean" <[Jean.Tessier@pco-bcp.gc.ca](mailto:Jean.Tessier@pco-bcp.gc.ca)>

**Date:** September 20, 2019 at 11:53:07 AM EDT

**To:** "Reinert, Chantal (PCH)" <[chantal.reinert@canada.ca](mailto:chantal.reinert@canada.ca)>

**Cc:** "[diana.graham@canada.ca](mailto:diana.graham@canada.ca)" <[diana.graham@canada.ca](mailto:diana.graham@canada.ca)>, "Duchesne, Paul" <[Paul.Duchesne@pco-bcp.gc.ca](mailto:Paul.Duchesne@pco-bcp.gc.ca)>, "Shank, Stephane" <[Stephane.Shank@pco-bcp.gc.ca](mailto:Stephane.Shank@pco-bcp.gc.ca)>, "Samaan, Valerie" <[Valerie.Samaan@pco-bcp.gc.ca](mailto:Valerie.Samaan@pco-bcp.gc.ca)>, "Collins, Carlotta" <[Carlotta.Collins@pco-bcp.gc.ca](mailto:Carlotta.Collins@pco-bcp.gc.ca)>, "Bujold, Pierre-Alain" <[Pierre-Alain.Bujold@pco-bcp.gc.ca](mailto:Pierre-Alain.Bujold@pco-bcp.gc.ca)>, "MacKillop, Ken" <[Ken.MacKillop@pco-bcp.gc.ca](mailto:Ken.MacKillop@pco-bcp.gc.ca)>

**Subject: IMPORTANT - Media Call regarding Tweet.**

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Jean

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**Response:**

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The news release, which had been issued on September 6 (before the writ) incorrectly identified the funding amount for a specific initiative under the Community Support, Multiculturalism and Anti-Racism Initiatives Program. In the original news release, the funding was identified as being \$3.5 million~~3,523,229~~. In actual fact, the funding totalled \$3,251,439 ~~million~~.

Unfortunately, this correction, which included a new revised tweet, made making it appear as though this was a new funding announcement, which it was not.

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A link to the updated news release appears below:

<https://www.canada.ca/en/canadian-heritage/news/2019/09/strength-in-diversity-the-government-of-canada-invests-more-than-35-million-in-british-columbia-for-multiculturalism-anti-racism-initiatives-and-yo.html>

Jean Tessier

Director General, Operations (Communications)  
Privy Council Office / Government of Canada  
[Jean.tessier@pco-bcp.gc.ca](mailto:Jean.tessier@pco-bcp.gc.ca)  
Tel: 613-948-6677 / Cell: 343-549-2835

Directeur général des opérations (Communications)  
Bureau du Conseil privé / Gouvernement du Canada  
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Tél. : 613-948-6677 / Cellulaire : 343-549-2835

## Alexander, Mark (PCH)

**From:** Michaud, Tracy (PCH)  
**Sent:** Friday, September 20, 2019 2:46 PM  
**To:** Mills, Amy (PCH); Reinert, Chantal (PCH); Savoie, Daniel (PCH)  
**Cc:** Alexander, Mark (PCH)  
**Subject:** RE: Update to News release: Multi investments

The change is now live:

- <https://www.canada.ca/en/canadian-heritage/news/2019/09/strength-in-diversity-the-government-of-canada-invests-more-than-35-million-in-british-columbia-for-multiculturalism-anti-racism-initiatives-and-yo.html>
- <https://www.canada.ca/fr/patrimoine-canadien/nouvelles/2019/09/la-diversite-fait-la-force--le-gouvernement-du-canada-investit-plus-de-35-millions-de-dollars-en-colombie-britannique-dans-le-multiculturalisme-des.html>

Tracy

Chef d'équipe, Publication web, Communications  
Patrimoine canadien / Gouvernement du Canada  
[tracy.michaud@canada.ca](mailto:tracy.michaud@canada.ca) / Tél.: 819-953-4747

Team Lead, Web publishing, Communications  
Canadian Heritage / Government of Canada  
[tracy.michaud@canada.ca](mailto:tracy.michaud@canada.ca) / Tel: 819-953-4747

---

**From:** Mills, Amy (PCH) <[amy.mills@canada.ca](mailto:amy.mills@canada.ca)>  
**Sent:** Friday, September 20, 2019 2:44 PM  
**To:** Michaud, Tracy (PCH) <[tracy.michaud@canada.ca](mailto:tracy.michaud@canada.ca)>; Reinert, Chantal (PCH) <[chantal.reinert@canada.ca](mailto:chantal.reinert@canada.ca)>; Savoie, Daniel (PCH) <[daniel.savoie@canada.ca](mailto:daniel.savoie@canada.ca)>  
**Cc:** Alexander, Mark (PCH) <[mark.alexander@canada.ca](mailto:mark.alexander@canada.ca)>  
**Subject:** RE: Update to News release: Multi investments

Okay, as long as the subject matter is accurate in the document that is what really matters and it is in these links.  
Thanks Tracy!

Regards,

Amy

---

**From:** Michaud, Tracy (PCH) <[tracy.michaud@canada.ca](mailto:tracy.michaud@canada.ca)>  
**Sent:** Friday, September 20, 2019 2:41 PM  
**To:** Mills, Amy (PCH) <[amy.mills@canada.ca](mailto:amy.mills@canada.ca)>; Reinert, Chantal (PCH) <[chantal.reinert@canada.ca](mailto:chantal.reinert@canada.ca)>; Savoie, Daniel (PCH) <[daniel.savoie@canada.ca](mailto:daniel.savoie@canada.ca)>  
**Cc:** Alexander, Mark (PCH) <[mark.alexander@canada.ca](mailto:mark.alexander@canada.ca)>  
**Subject:** RE: Update to News release: Multi investments

We can't change the URL. If we did we would have to delete the page and recreate it, which would re-issue the release in the news room with the date of today as well as republish the tweet.

Tracy

Chef d'équipe, Publication web, Communications  
Patrimoine canadien / Gouvernement du Canada  
[tracy.michaud@canada.ca](mailto:tracy.michaud@canada.ca) / Tél.: 819-953-4747

Team Lead, Web publishing, Communications  
Canadian Heritage / Government of Canada  
[tracy.michaud@canada.ca](mailto:tracy.michaud@canada.ca) / Tel: 819-953-4747

---

**From:** Mills, Amy (PCH) <[amy.mills@canada.ca](mailto:amy.mills@canada.ca)>  
**Sent:** Friday, September 20, 2019 2:38 PM  
**To:** Michaud, Tracy (PCH) <[tracy.michaud@canada.ca](mailto:tracy.michaud@canada.ca)>; Reinert, Chantal (PCH) <[chantal.reinert@canada.ca](mailto:chantal.reinert@canada.ca)>; Savoie, Daniel (PCH) <[daniel.savoie@canada.ca](mailto:daniel.savoie@canada.ca)>  
**Cc:** Alexander, Mark (PCH) <[mark.alexander@canada.ca](mailto:mark.alexander@canada.ca)>  
**Subject:** RE: Update to News release: Multi investments

These links below still say "more than 35 million" but all the info in the products is up to date.  
Are we able to change the NR links to say "more than 32 million"?

Regards,

Amy

---

**From:** Michaud, Tracy (PCH) <[tracy.michaud@canada.ca](mailto:tracy.michaud@canada.ca)>  
**Sent:** Friday, September 20, 2019 2:35 PM  
**To:** Reinert, Chantal (PCH) <[chantal.reinert@canada.ca](mailto:chantal.reinert@canada.ca)>; Savoie, Daniel (PCH) <[daniel.savoie@canada.ca](mailto:daniel.savoie@canada.ca)>; Mills, Amy (PCH) <[amy.mills@canada.ca](mailto:amy.mills@canada.ca)>  
**Cc:** Alexander, Mark (PCH) <[mark.alexander@canada.ca](mailto:mark.alexander@canada.ca)>  
**Subject:** Update to News release: Multi investments

Hi,

Here are the preview links to the revised news release for approval. Can we proceed with publishing?

- <https://canada-preview.adobecqms.net/fr/patrimoine-canadien/nouvelles/2019/09/la-diversite-fait-la-force--le-gouvernement-du-canada-investit-plus-de-35-millions-de-dollars-en-colombie-britannique-dans-le-multiculturalisme-des.html>
- <https://canada-preview.adobecqms.net/en/canadian-heritage/news/2019/09/strength-in-diversity-the-government-of-canada-invests-more-than-35-million-in-british-columbia-for-multiculturalism-anti-racism-initiatives-and-yo.html>

Thank you,  
Tracy

Chef d'équipe, Publication web, Communications  
Patrimoine canadien / Gouvernement du Canada  
[tracy.michaud@canada.ca](mailto:tracy.michaud@canada.ca) / Tél.: 819-953-4747



## **Brissette, Julie (PCH)**

---

**From:** Savoie, Daniel (PCH)  
**Sent:** Friday, September 20, 2019 4:37 PM  
**To:** Bujold, Marthe (PCH)  
**Cc:** Reinert, Chantal (PCH); Média / Media (PCH)  
**Subject:** RE: For URGENT DM approval: IMPORTANT - Media Call regarding Tweet.

C'est PCO qui gère l'appel, nous avons simplement été demandé de confirmer certains faits. Je peux vérifier auprès d'eux s'ils ont répondu si vous voulez.

---

**From:** Bujold, Marthe (PCH) <[marthe.bujold@canada.ca](mailto:marthe.bujold@canada.ca)>  
**Sent:** September 20, 2019 16:35  
**To:** Savoie, Daniel (PCH) <[daniel.savoie@canada.ca](mailto:daniel.savoie@canada.ca)>  
**Cc:** Reinert, Chantal (PCH) <[chantal.reinert@canada.ca](mailto:chantal.reinert@canada.ca)>; Média / Media (PCH) <[PCH.media-media.PCH@canada.ca](mailto:PCH.media-media.PCH@canada.ca)>  
**Subject:** RE: For URGENT DM approval: IMPORTANT - Media Call regarding Tweet.

Est-ce que la réponse a été transmise ? Si non, pouvez-vous attendre ? Merci,

Marthe Bujold  
Chef de Cabinet | Chief of Staff  
Bureau de la Sous-Ministre | Deputy Minister's Office  
Patrimoine canadien | Canadian Heritage  
t.: 819-994-1900

---

**From:** Savoie, Daniel (PCH) <[daniel.savoie@canada.ca](mailto:daniel.savoie@canada.ca)>  
**Sent:** September 20, 2019 2:41 PM  
**To:** Bujold, Marthe (PCH) <[marthe.bujold@canada.ca](mailto:marthe.bujold@canada.ca)>  
**Cc:** Reinert, Chantal (PCH) <[chantal.reinert@canada.ca](mailto:chantal.reinert@canada.ca)>; Média / Media (PCH) <[PCH.media-media.PCH@canada.ca](mailto:PCH.media-media.PCH@canada.ca)>  
**Subject:** RE: For URGENT DM approval: IMPORTANT - Media Call regarding Tweet.

Madame Bujold,

À titre d'information, nous avons vérifié le tableau dans le document d'information associé au communiqué de presse, les montants de chaque rangée de la dernière colonne totalisent le bon montant, soit 3 251 439 \$ (en français et en anglais).

Cordialement,

Daniel Savoie

Chef d'équipe, Relations avec les médias, Direction générale des communications  
Patrimoine canadien, Gouvernement du Canada  
[daniel.savoie@canada.ca](mailto:daniel.savoie@canada.ca) / Tél. : 819-997-7527 / ATS (sans frais) : 1-888-997-3123

Team Leader, Media Relations, Communications Branch  
Canadian Heritage, Government of Canada  
[daniel.savoie@canada.ca](mailto:daniel.savoie@canada.ca) / Tél. : 819-997-7527 / ATS (sans frais) : 1-888-997-3123

**From:** Bujold, Marthe (PCH) <[marthe.bujold@canada.ca](mailto:marthe.bujold@canada.ca)>

**Sent:** September 20, 2019 13:39

**To:** Média / Media (PCH) <[PCH.media-media.PCH@canada.ca](mailto:PCH.media-media.PCH@canada.ca)>

**Cc:** Mondou, Isabelle (PCH) <[isabelle.mondou@canada.ca](mailto:isabelle.mondou@canada.ca)>; Alexander, Mark (PCH) <[mark.alexander@canada.ca](mailto:mark.alexander@canada.ca)>; Collin, Dominique (PCH) <[dominique.collin@canada.ca](mailto:dominique.collin@canada.ca)>; Graham, Diana (PCH) <[diana.graham@canada.ca](mailto:diana.graham@canada.ca)>; Khouri, Mireille (PCH) <[mireille.khoury@canada.ca](mailto:mireille.khoury@canada.ca)>; Labonte, Natalie (PCH) <[natalie.labonte@canada.ca](mailto:natalie.labonte@canada.ca)>; Reinert, Chantal (PCH) <[chantal.reinert@canada.ca](mailto:chantal.reinert@canada.ca)>; Courville, Renée (PCH) <[renee.courville@canada.ca](mailto:renee.courville@canada.ca)>; Labelle, Nadine (PCH) <[nadine.labelle@canada.ca](mailto:nadine.labelle@canada.ca)>; McLeod, Isabelle (PCH) <[isabelle.mcleod@canada.ca](mailto:isabelle.mcleod@canada.ca)>; Laurendeau, Hélène (PCH) <[helene.laurendeau@canada.ca](mailto:helene.laurendeau@canada.ca)>

**Subject:** RE: For URGENT DM approval: IMPORTANT - Media Call regarding Tweet.

Yes ok.

As long as the link to the press release is dated September 6 and has corrected figures.

Marthe Bujold

Chef de Cabinet | Chief of Staff

Bureau de la Sous-Ministre | Deputy Minister's Office

Patrimoine canadien | Canadian Heritage

t.: 819-994-1900

**From:** Laurendeau, Hélène (PCH) <[helene.laurendeau@canada.ca](mailto:helene.laurendeau@canada.ca)>

**Sent:** September 20, 2019 1:31 PM

**To:** Média / Media (PCH) <[PCH.media-media.PCH@canada.ca](mailto:PCH.media-media.PCH@canada.ca)>

**Cc:** Mondou, Isabelle (PCH) <[isabelle.mondou@canada.ca](mailto:isabelle.mondou@canada.ca)>; Alexander, Mark (PCH) <[mark.alexander@canada.ca](mailto:mark.alexander@canada.ca)>; Collin, Dominique (PCH) <[dominique.collin@canada.ca](mailto:dominique.collin@canada.ca)>; Graham, Diana (PCH) <[diana.graham@canada.ca](mailto:diana.graham@canada.ca)>; Khouri, Mireille (PCH) <[mireille.khoury@canada.ca](mailto:mireille.khoury@canada.ca)>; Labonte, Natalie (PCH) <[natalie.labonte@canada.ca](mailto:natalie.labonte@canada.ca)>; Reinert, Chantal (PCH) <[chantal.reinert@canada.ca](mailto:chantal.reinert@canada.ca)>; Bujold, Marthe (PCH) <[marthe.bujold@canada.ca](mailto:marthe.bujold@canada.ca)>; Courville, Renée (PCH) <[renee.courville@canada.ca](mailto:renee.courville@canada.ca)>; Labelle, Nadine (PCH) <[nadine.labelle@canada.ca](mailto:nadine.labelle@canada.ca)>; McLeod, Isabelle (PCH) <[isabelle.mcleod@canada.ca](mailto:isabelle.mcleod@canada.ca)>

**Subject:** Re: For URGENT DM approval: IMPORTANT - Media Call regarding Tweet.

I am ok. That said, I thought we were not to issue a new press release so I would stick to the lines only.

Sent from my iPhone

On Sep 20, 2019, at 1:00 PM, Média / Media (PCH) <[PCH.media-media.PCH@canada.ca](mailto:PCH.media-media.PCH@canada.ca)> wrote:

Hello,

PCO received a media call and asked us to verify the facts of their proposed response.

We have checked with all the concerned parties and proposed the response below.

A rapid approval would be appreciated.

Merci

Daniel Savoie

**From:** "Tessier, Jean" <Jean.Tessier@pco-bcp.gc.ca>  
**Date:** September 20, 2019 at 11:53:07 AM EDT  
**To:** "Reinert, Chantal (PCH)" <chantal.reinert@canada.ca>  
**Cc:** "diana.graham@canada.ca" <diana.graham@canada.ca>, "Duchesne, Paul" <Paul.Duchesne@pco-bcp.gc.ca>, "Shank, Stephane" <Stephane.Shank@pco-bcp.gc.ca>, "Samaan, Valerie" <Valerie.Samaan@pco-bcp.gc.ca>, "Collins, Carlotta" <Carlotta.Collins@pco-bcp.gc.ca>, "Bujold, Pierre-Alain" <Pierre-Alain.Bujold@pco-bcp.gc.ca>, "MacKillop, Ken" <Ken.MacKillop@pco-bcp.gc.ca>  
**Subject: IMPORTANT - Media Call regarding Tweet.**

Hi Chantal,

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**Response:**

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The news release, which had been issued on September 6 (before the writ) incorrectly identified the funding amount for a specific initiative under the Community Support, Multiculturalism and Anti-Racism Initiatives Program. In the original news release, the funding was

identified as being \$3,523,229. In fact, the funding totalled \$3,251,439.

Unfortunately, this correction included a revised tweet, making it appear as though this was a new funding announcement, which it was not.

As per the caretaker convention, as general rule, government or departmental announcements are curtailed during an election period. Given the possible perception that this was a new announcement, the Privy Council Office requested that the tweet be removed.

A link to the updated news release appears below:

<https://www.canada.ca/en/canadian-heritage/news/2019/09/strength-in-diversity-the-government-of-canada-invests-more-than-35-million-in-british-columbia-for-multiculturalism-anti-racism-initiatives-and-yo.html>

Jean Tessier

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Privy Council Office / Government of Canada  
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## Khoury, Mireille (PCH)

---

**From:** Mills, Amy (PCH)  
**Sent:** Friday, September 20, 2019 12:07 PM  
**To:** Reinert, Chantal (PCH)  
**Cc:** Savoie, Daniel (PCH); Graham, Diana (PCH); Média / Media (PCH); Alexander, Mark (PCH); Khouri, Mireille (PCH)  
**Subject:** Re: IMPORTANT - Media Call regarding Tweet.

Agree with Dan's edits. Picking up a bite and headed back if we need to discuss further.

Amy Mills  
Relations avec les médias et gestions des enjeux  
Media relations and Issues management

On Sep 20, 2019, at 12:05 PM, Reinert, Chantal (PCH) <[chantal.reinert@canada.ca](mailto:chantal.reinert@canada.ca)> wrote:

Please consult also Anna and Erika.

Merci,

Chantal

Sent from my iPhone

On Sep 20, 2019, at 12:01 PM, Savoie, Daniel (PCH) <[daniel.savoie@canada.ca](mailto:daniel.savoie@canada.ca)> wrote:

From mine as well.

The only suggestion might be, to change:

Unfortunately, this correction, which included a new tweet, made it appear as though this was a new funding announcement, which it was not.

To:

Unfortunately, this correction automatically triggered a new tweet, making it appear as though this was a new funding announcement, which it was not.

If it was, in fact, automatically triggered....

**From:** Graham, Diana (PCH) <[diana.graham@canada.ca](mailto:diana.graham@canada.ca)>  
**Sent:** September 20, 2019 11:55  
**To:** Média / Media (PCH) <[PCH.media-media.PCH@canada.ca](mailto:PCH.media-media.PCH@canada.ca)>  
**Cc:** Reinert, Chantal (PCH) <[chantal.reinert@canada.ca](mailto:chantal.reinert@canada.ca)>; Alexander, Mark (PCH) <[mark.alexander@canada.ca](mailto:mark.alexander@canada.ca)>; Khouri, Mireille (PCH) <[mireille.khoury@canada.ca](mailto:mireille.khoury@canada.ca)>  
**Subject:** Fwd: IMPORTANT - Media Call regarding Tweet.

Can you guys please take a quick look? Looks good from my perspective.

Thx

D

Sent from my iPhone

Begin forwarded message:

**From:** "Tessier, Jean" <Jean.Tessier@pco-bcp.gc.ca>  
**Date:** September 20, 2019 at 11:53:07 AM EDT  
**To:** "Reinert, Chantal (PCH)" <chantal.reinert@canada.ca>  
**Cc:** "diana.graham@canada.ca" <diana.graham@canada.ca>, "Duchesne, Paul" <Paul.Duchesne@pco-bcp.gc.ca>, "Shank, Stephane" <Stephane.Shank@pco-bcp.gc.ca>, "Samaan, Valerie" <Valerie.Samaan@pco-bcp.gc.ca>, "Collins, Carlotta" <Carlotta.Collins@pco-bcp.gc.ca>, "Bujold, Pierre-Alain" <Pierre-Alain.Bujold@pco-bcp.gc.ca>, "MacKillop, Ken" <Ken.MacKillop@pco-bcp.gc.ca>  
**Subject: IMPORTANT - Media Call regarding Tweet.**

Hi Chantal,

Please note that PCO has received a media request on the matter of the tweet correction. Below is the response that we intend to provide.

Could I please ask your team to validate. In particular, I would ask you to confirm the dollar amount for the initial announcement, as it is no longer visible online. If you could please get back to us within the next hour.

Merci.

Jean

#### Media Request (Canadian Press):

I saw some people on Twitter with screen captures of a tweet yesterday from the GC Newsroom account promoting a funding announcement for the anti-racism strategy. Since I can't find it, I'm assuming it was deleted. Could you provide some insight into what happened and why the tweet was removed? My story last week on the "caretaker" guidelines got derailed with other things (you can see Pierre-Alain's response below, which was really helpful) and my editors wanted me to revisit it today.

#### Response:

On September 19, the Department of Canadian Heritage made a correction to the online version of a news release, to address a factual inaccuracy.

The news release, which had been issued on September 6 (before the writ) incorrectly identified the funding amount for a specific initiative under the Community Support, Multiculturalism and Anti-Racism Initiatives Program. In the original news release, the funding was identified as being \$3.5 million. In actual fact, the funding totaled \$3,251,439 million.

Unfortunately, this correction, which included a new tweet, made it appear as though this was a new funding announcement, which it was not.

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Tél. : 613-948-6677 / Cellulaire : 343-549-2835

## Khoury, Mireille (PCH)

**From:** Savoie, Daniel (PCH)  
**Sent:** Friday, September 20, 2019 12:54 PM  
**To:** Reinert, Chantal (PCH); Média / Media (PCH)  
**Cc:** Alexander, Mark (PCH); Khouri, Mireille (PCH); Graham, Diana (PCH); Gravelle, Anna (PCH)  
**Subject:** RE: IMPORTANT - Media Call regarding Tweet.

Corrections below.

**From:** Reinert, Chantal (PCH) <chantal.reinert@canada.ca>  
**Sent:** September 20, 2019 12:44  
**To:** Média / Media (PCH) <PCH.media-media.PCH@canada.ca>  
**Cc:** Alexander, Mark (PCH) <mark.alexander@canada.ca>; Khouri, Mireille (PCH) <mireille.khoury@canada.ca>; Graham, Diana (PCH) <diana.graham@canada.ca>; Gravelle, Anna (PCH) <anna.gravelle@canada.ca>; Tao, Erica (PCH) <erica.tao@canada.ca>  
**Subject:** Re: IMPORTANT - Media Call regarding Tweet.

Please indicate full amounts as per Anna's e-mail.

Chantal

Sent from my iPhone

On Sep 20, 2019, at 12:41 PM, Média / Media (PCH) <PCH.media-media.PCH@canada.ca> wrote:

Chantal,

Comme discuté.

Response is factually correct.

Proposed optional tweak to wording below.

Daniel

**From:** "Tessier, Jean" <Jean.Tessier@pco-bcp.gc.ca>  
**Date:** September 20, 2019 at 11:53:07 AM EDT  
**To:** "Reinert, Chantal (PCH)" <chantal.reinert@canada.ca>  
**Cc:** "diana.graham@canada.ca" <diana.graham@canada.ca>, "Duchesne, Paul" <Paul.Duchesne@pco-bcp.gc.ca>, "Shank, Stephane" <Stephane.Shank@pco-bcp.gc.ca>, "Samaan, Valerie" <Valerie.Samaan@pco-bcp.gc.ca>, "Collins, Carlotta" <Carlotta.Collins@pco-bcp.gc.ca>, "Bujold, Pierre-Alain" <Pierre-Alain.Bujold@pco-bcp.gc.ca>, "MacKillop, Ken" <Ken.MacKillop@pco-bcp.gc.ca>  
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Merci.

Jean

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On September 19, the Department of Canadian Heritage made a correction to the online version of a news release, to address a factual inaccuracy.

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Unfortunately, this correction, which included a new revised tweet, made ~~making it appear as though this was a new funding announcement, which it was not.~~

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A link to the updated news release appears below:

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## McLeod, Isabelle (PCH)

---

**From:** Mills, Amy (PCH)  
**Sent:** Friday, September 20, 2019 1:40 PM  
**To:** Bujold, Marthe (PCH); Média / Media (PCH)  
**Cc:** Mondou, Isabelle (PCH); Alexander, Mark (PCH); Collin, Dominique (PCH); Graham, Diana (PCH); Khouri, Mireille (PCH); Labonte, Natalie (PCH); Reinert, Chantal (PCH); Courville, Renée (PCH); Labelle, Nadine (PCH); McLeod, Isabelle (PCH); Laurendeau, Hélène (PCH)  
**Subject:** RE: For URGENT DM approval: IMPORTANT - Media Call regarding Tweet.

Yes, exactly.

Thank you for the very quick response!

Regards,

Amy

**From:** Bujold, Marthe (PCH) <[marthe.bujold@canada.ca](mailto:marthe.bujold@canada.ca)>  
**Sent:** Friday, September 20, 2019 1:39 PM  
**To:** Média / Media (PCH) <[PCH.media-media.PCH@canada.ca](mailto:PCH.media-media.PCH@canada.ca)>  
**Cc:** Mondou, Isabelle (PCH) <[isabelle.mondou@canada.ca](mailto:isabelle.mondou@canada.ca)>; Alexander, Mark (PCH) <[mark.alexander@canada.ca](mailto:mark.alexander@canada.ca)>; Collin, Dominique (PCH) <[dominique.collin@canada.ca](mailto:dominique.collin@canada.ca)>; Graham, Diana (PCH) <[diana.graham@canada.ca](mailto:diana.graham@canada.ca)>; Khouri, Mireille (PCH) <[mireille.khoury@canada.ca](mailto:mireille.khoury@canada.ca)>; Labonte, Natalie (PCH) <[natalie.labonte@canada.ca](mailto:natalie.labonte@canada.ca)>; Reinert, Chantal (PCH) <[chantal.reinert@canada.ca](mailto:chantal.reinert@canada.ca)>; Courville, Renée (PCH) <[renée.courville@canada.ca](mailto:renée.courville@canada.ca)>; Labelle, Nadine (PCH) <[nadine.labelle@canada.ca](mailto:nadine.labelle@canada.ca)>; McLeod, Isabelle (PCH) <[isabelle.mcleod@canada.ca](mailto:isabelle.mcleod@canada.ca)>; Laurendeau, Hélène (PCH) <[helene.laurendeau@canada.ca](mailto:helene.laurendeau@canada.ca)>  
**Subject:** RE: For URGENT DM approval: IMPORTANT - Media Call regarding Tweet.

Yes ok.

As long as the link to the press release is dated September 6 and has corrected figures.

Marthe Bujold  
Chef de Cabinet | Chief of Staff  
Bureau de la Sous-Ministre | Deputy Minister's Office  
Patrimoine canadien | Canadian Heritage  
t.: 819-994-1900

**From:** Laurendeau, Hélène (PCH) <[helene.laurendeau@canada.ca](mailto:helene.laurendeau@canada.ca)>  
**Sent:** September 20, 2019 1:31 PM  
**To:** Média / Media (PCH) <[PCH.media-media.PCH@canada.ca](mailto:PCH.media-media.PCH@canada.ca)>  
**Cc:** Mondou, Isabelle (PCH) <[isabelle.mondou@canada.ca](mailto:isabelle.mondou@canada.ca)>; Alexander, Mark (PCH) <[mark.alexander@canada.ca](mailto:mark.alexander@canada.ca)>; Collin, Dominique (PCH) <[dominique.collin@canada.ca](mailto:dominique.collin@canada.ca)>; Graham, Diana (PCH) <[diana.graham@canada.ca](mailto:diana.graham@canada.ca)>; Khouri, Mireille (PCH) <[mireille.khoury@canada.ca](mailto:mireille.khoury@canada.ca)>; Labonte, Natalie (PCH) <[natalie.labonte@canada.ca](mailto:natalie.labonte@canada.ca)>; Reinert, Chantal (PCH) <[chantal.reinert@canada.ca](mailto:chantal.reinert@canada.ca)>; Bujold, Marthe (PCH) <[marthe.bujold@canada.ca](mailto:marthe.bujold@canada.ca)>; Courville, Renée (PCH) <[renée.courville@canada.ca](mailto:renée.courville@canada.ca)>; Labelle, Nadine (PCH) <[nadine.labelle@canada.ca](mailto:nadine.labelle@canada.ca)>; McLeod, Isabelle (PCH) <[isabelle.mcleod@canada.ca](mailto:isabelle.mcleod@canada.ca)>  
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I am ok. That said, I thought we were not to issue a new press release so I would stick to the lines only.

Sent from my iPhone

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Hello,

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We have checked with all the concerned parties and proposed the response below.

A rapid approval would be appreciated.

Merci

Daniel Savoie

**From:** "Tessier, Jean" <[Jean.Tessier@pco-bcp.gc.ca](mailto:Jean.Tessier@pco-bcp.gc.ca)>

**Date:** September 20, 2019 at 11:53:07 AM EDT

**To:** "Reinert, Chantal (PCH)" <[chantal.reinert@canada.ca](mailto:chantal.reinert@canada.ca)>

**Cc:** "[diana.graham@canada.ca](mailto:diana.graham@canada.ca)" <[diana.graham@canada.ca](mailto:diana.graham@canada.ca)>, "Duchesne, Paul" <[Paul.Duchesne@pco-bcp.gc.ca](mailto:Paul.Duchesne@pco-bcp.gc.ca)>, "Shank, Stephane" <[Stephane.Shank@pco-bcp.gc.ca](mailto:Stephane.Shank@pco-bcp.gc.ca)>, "Samaan, Valerie" <[Valerie.Samaan@pco-bcp.gc.ca](mailto:Valerie.Samaan@pco-bcp.gc.ca)>, "Collins, Carlotta" <[Carlotta.Collins@pco-bcp.gc.ca](mailto:Carlotta.Collins@pco-bcp.gc.ca)>, "Bujold, Pierre-Alain" <[Pierre-Alain.Bujold@pco-bcp.gc.ca](mailto:Pierre-Alain.Bujold@pco-bcp.gc.ca)>, "MacKillop, Ken" <[Ken.MacKillop@pco-bcp.gc.ca](mailto:Ken.MacKillop@pco-bcp.gc.ca)>

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## **McLeod, Isabelle (PCH)**

---

**From:** Bujold, Marthe (PCH)  
**Sent:** Friday, September 20, 2019 1:40 PM  
**To:** Campbell, Andrew (PCH)  
**Cc:** Velho-Savage, Sandra (PCH); McLeod, Isabelle (PCH)  
**Subject:** FW: For URGENT DM approval: IMPORTANT - Media Call regarding Tweet.

FYI.

Marthe Bujold  
Chef de Cabinet | Chief of Staff  
Bureau de la Sous-Ministre | Deputy Minister's Office  
Patrimoine canadien | Canadian Heritage  
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A link to the updated news release appears below:

<https://www.canada.ca/en/canadian-heritage/news/2019/09/strength-in-diversity-the-government-of-canada-invests-more-than-35-million-in-british-columbia-for-multiculturalism-anti-racism-initiatives-and-yo.html>

Jean Tessier

Director General, Operations (Communications)  
Privy Council Office / Government of Canada  
[Jean.tessier@pco-bcp.gc.ca](mailto:Jean.tessier@pco-bcp.gc.ca)  
Tel: 613-948-6677 / Cell: 343-549-2835

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Tél. : 613-948-6677 / Cellulaire : 343-549-2835

## Bujold, Marthe (PCH)

**From:** Laurendeau, Hélène (PCH)  
**Sent:** September 20, 2019 1:49 PM  
**To:** Bujold, Marthe (PCH)  
**Cc:** Média / Media (PCH); Mondou, Isabelle (PCH); Alexander, Mark (PCH); Collin, Dominique (PCH); Graham, Diana (PCH); Khouri, Mireille (PCH); Labonte, Natalie (PCH); Reinert, Chantal (PCH); Courville, Renée (PCH); Labelle, Nadine (PCH); McLeod, Isabelle (PCH)  
**Subject:** Re: For URGENT DM approval: IMPORTANT - Media Call regarding Tweet.

Agreed

Sent from my iPhone

On Sep 20, 2019, at 1:39 PM, Bujold, Marthe (PCH) <[marthe.bujold@canada.ca](mailto:marthe.bujold@canada.ca)> wrote:

Yes ok.

As long as the link to the press release is dated September 6 and has corrected figures.

Marthe Bujold  
Chef de Cabinet | Chief of Staff  
Bureau de la Sous-Ministre | Deputy Minister's Office  
Patrimoine canadien | Canadian Heritage  
t.: 819-994-1900

**From:** Laurendeau, Hélène (PCH) <[helene.laurendeau@canada.ca](mailto:helene.laurendeau@canada.ca)>  
**Sent:** September 20, 2019 1:31 PM  
**To:** Média / Media (PCH) <[PCH.media-media.PCH@canada.ca](mailto:PCH.media-media.PCH@canada.ca)>  
**Cc:** Mondou, Isabelle (PCH) <[isabelle.mondou@canada.ca](mailto:isabelle.mondou@canada.ca)>; Alexander, Mark (PCH) <[mark.alexander@canada.ca](mailto:mark.alexander@canada.ca)>; Collin, Dominique (PCH) <[dominique.collin@canada.ca](mailto:dominique.collin@canada.ca)>; Graham, Diana (PCH) <[diana.graham@canada.ca](mailto:diana.graham@canada.ca)>; Khouri, Mireille (PCH) <[mireille.khoury@canada.ca](mailto:mireille.khoury@canada.ca)>; Labonte, Natalie (PCH) <[natalie.labonte@canada.ca](mailto:natalie.labonte@canada.ca)>; Reinert, Chantal (PCH) <[chantal.reinert@canada.ca](mailto:chantal.reinert@canada.ca)>; Bujold, Marthe (PCH) <[marthe.bujold@canada.ca](mailto:marthe.bujold@canada.ca)>; Courville, Renée (PCH) <[renee.courville@canada.ca](mailto:renee.courville@canada.ca)>; Labelle, Nadine (PCH) <[nadine.labelle@canada.ca](mailto:nadine.labelle@canada.ca)>; McLeod, Isabelle (PCH) <[isabelle.mcleod@canada.ca](mailto:isabelle.mcleod@canada.ca)>  
**Subject:** Re: For URGENT DM approval: IMPORTANT - Media Call regarding Tweet.

I am ok. That said, I thought we were not to issue a new press release so I would stick to the lines only.

Sent from my iPhone

On Sep 20, 2019, at 1:00 PM, Média / Media (PCH) <[PCH.media-media.PCH@canada.ca](mailto:PCH.media-media.PCH@canada.ca)> wrote:

Hello,

PCO received a media call and asked us to verify the facts of their proposed response.

We have checked with all the concerned parties and proposed the response below.

A rapid approval would be appreciated.

Merci

Daniel Savoie

**From:** "Tessier, Jean" <[Jean.Tessier@pco-bcp.gc.ca](mailto:Jean.Tessier@pco-bcp.gc.ca)>  
**Date:** September 20, 2019 at 11:53:07 AM EDT  
**To:** "Reinert, Chantal (PCH)" <[chantal.reinert@canada.ca](mailto:chantal.reinert@canada.ca)>  
**Cc:** "[diana.graham@canada.ca](mailto:diana.graham@canada.ca)" <[diana.graham@canada.ca](mailto:diana.graham@canada.ca)>, "Duchesne, Paul" <[Paul.Duchesne@pco-bcp.gc.ca](mailto:Paul.Duchesne@pco-bcp.gc.ca)>, "Shank, Stephane" <[Stephane.Shank@pco-bcp.gc.ca](mailto:Stephane.Shank@pco-bcp.gc.ca)>, "Samaan, Valerie" <[Valerie.Samaan@pco-bcp.gc.ca](mailto:Valerie.Samaan@pco-bcp.gc.ca)>, "Collins, Carlotta" <[Carlotta.Collins@pco-bcp.gc.ca](mailto:Carlotta.Collins@pco-bcp.gc.ca)>, "Bujold, Pierre-Alain" <[Pierre-Alain.Bujold@pco-bcp.gc.ca](mailto:Pierre-Alain.Bujold@pco-bcp.gc.ca)>, "MacKillop, Ken" <[Ken.MacKillop@pco-bcp.gc.ca](mailto:Ken.MacKillop@pco-bcp.gc.ca)>  
**Subject:** IMPORTANT - Media Call regarding Tweet.

Hi Chantal,

Please note that PCO has received a media request on the matter of the tweet correction. Below is the response that we intend to provide.

Could I please ask your team to validate. In particular, I would ask you to confirm the dollar amount for the initial announcement, as it is no longer visible online. If you could please get back to us within the next hour.

Merci.

Jean

#### Media Request (Canadian Press):

I saw some people on Twitter with screen captures of a tweet yesterday from the GC Newsroom account promoting a funding announcement for the anti-racism strategy. Since I can't find it, I'm assuming it was deleted. Could you provide some insight into what happened and why the tweet was removed? My story last week on the "caretaker" guidelines got derailed with other things (you can see Pierre-Alain's response below, which was really helpful) and my editors wanted me to revisit it today.

#### Response:

On September 19, the Department of Canadian Heritage made a correction to the online version of a news release, to address a factual inaccuracy.

The news release, which had been issued on September 6 (before the writ) incorrectly identified the funding amount for a specific initiative under the Community Support, Multiculturalism and Anti-Racism Initiatives Program. In the original news release, the funding was identified as being \$3,523,229. In fact, the funding totalled \$3,251,439.

Unfortunately, this correction included a revised tweet, making it appear as though this was a new funding announcement, which it was not.

As per the caretaker convention, as general rule, government or departmental announcements are curtailed during an election period. Given the possible perception that this was a new announcement, the Privy Council Office requested that the tweet be removed.

A link to the updated news release appears below:

<https://www.canada.ca/en/canadian-heritage/news/2019/09/strength-in-diversity-the-government-of-canada-invests-more-than-35-million-in-british-columbia-for-multiculturalism-anti-racism-initiatives-and-yo.html>

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Tél. : 613-948-6677 / Cellulaire : 343-549-2835

## Labelle, Nadine (PCH)

**From:** Beh, Patricia (PCH)  
**Sent:** September 20, 2019 4:29 PM  
**To:** Mondou, Isabelle (PCH)  
**Subject:** Re: For URGENT DM approval: IMPORTANT - Media Call regarding Tweet.

Thanks

Sent from my Bell Samsung device over Canada's largest network.

----- Original message -----

**From:** "Mondou, Isabelle (PCH)" <isabelle.mondou@canada.ca>  
**Date:** 2019-09-20 16:27 (GMT-05:00)  
**To:** "Beh, Patricia (PCH)" <patricia.beh@canada.ca>  
**Subject:** FW: For URGENT DM approval: IMPORTANT - Media Call regarding Tweet.

On Sep 20, 2019, at 1:00 PM, Média / Media (PCH) <[PCH.media-media.PCH@canada.ca](mailto:PCH.media-media.PCH@canada.ca)> wrote:

Hello,

PCO received a media call and asked us to verify the facts of their proposed response.

We have checked with all the concerned parties and proposed the response below.

A rapid approval would be appreciated.

Merci

Daniel Savoie

**From:** "Tessier, Jean" <[Jean.Tessier@pco-bcp.gc.ca](mailto:Jean.Tessier@pco-bcp.gc.ca)>  
**Date:** September 20, 2019 at 11:53:07 AM EDT  
**To:** "Reinert, Chantal (PCH)" <[chantal.reinert@canada.ca](mailto:chantal.reinert@canada.ca)>  
**Cc:** "[diana.graham@canada.ca](mailto:diana.graham@canada.ca)" <[diana.graham@canada.ca](mailto:diana.graham@canada.ca)>, "Duchesne, Paul" <[Paul.Duchesne@pco-bcp.gc.ca](mailto:Paul.Duchesne@pco-bcp.gc.ca)>, "Shank, Stephane" <[Stephane.Shank@pco-bcp.gc.ca](mailto:Stephane.Shank@pco-bcp.gc.ca)>, "Samaan, Valerie" <[Valerie.Samaan@pco-bcp.gc.ca](mailto:Valerie.Samaan@pco-bcp.gc.ca)>, "Collins, Carlotta" <[Carlotta.Collins@pco-bcp.gc.ca](mailto:Carlotta.Collins@pco-bcp.gc.ca)>, "Bujold, Pierre-Alain" <[Pierre-Alain.Bujold@pco-bcp.gc.ca](mailto:Pierre-Alain.Bujold@pco-bcp.gc.ca)>, "MacKillop, Ken" <[Ken.MacKillop@pco-bcp.gc.ca](mailto:Ken.MacKillop@pco-bcp.gc.ca)>  
**Subject:** IMPORTANT - Media Call regarding Tweet.

Hi Chantal,

Please note that PCO has received a media request on the matter of the tweet correction. Below is the response that we intend to provide.

Could I please ask your team to validate. In particular, I would ask you to confirm the dollar amount for the initial announcement, as it is no longer visible online. If you could please get back to us within the next hour.

Merci.

Jean

**Media Request (Canadian Press):**

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**Response:**

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Tél. : 613-948-6677 / Cellulaire : 343-549-2835

## McLeod, Isabelle (PCH)

**From:** Bujold, Marthe (PCH)  
**Sent:** Friday, September 20, 2019 1:04 PM  
**To:** Campbell, Andrew (PCH)  
**Cc:** Velho-Savage, Sandra (PCH); McLeod, Isabelle (PCH)  
**Subject:** FW: For URGENT DM approval: IMPORTANT - Media Call regarding Tweet.  
  
**Importance:** High

Andrew—FYI. Hélène had asked to see this before we respond to PCO. Will let you know if there is any back and forth.

Marthe Bujold  
Chef de Cabinet | Chief of Staff  
Bureau de la Sous-Ministre | Deputy Minister's Office  
Patrimoine canadien | Canadian Heritage  
t.: 819-994-1900

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**From:** Média / Media (PCH) <PCH.media-media.PCH@canada.ca>  
**Sent:** September 20, 2019 1:01 PM  
**To:** Laurendeau, Hélène (PCH) <helene.laurendeau@canada.ca>  
**Cc:** Mondou, Isabelle (PCH) <isabelle.mondou@canada.ca>; Alexander, Mark (PCH) <mark.alexander@canada.ca>; Collin, Dominique (PCH) <dominique.collin@canada.ca>; Graham, Diana (PCH) <diana.graham@canada.ca>; Khouri, Mireille (PCH) <mireille.khoury@canada.ca>; Labonte, Natalie (PCH) <natalie.labonte@canada.ca>; Média / Media (PCH) <PCH.media-media.PCH@canada.ca>; Reinert, Chantal (PCH) <chantal.reinert@canada.ca>; Bujold, Marthe (PCH) <marthe.bujold@canada.ca>; Courville, Renée (PCH) <reneecourville@canada.ca>; Labelle, Nadine (PCH) <nadine.labelle@canada.ca>; McLeod, Isabelle (PCH) <isabelle.mcleod@canada.ca>  
**Subject:** For URGENT DM approval: IMPORTANT - Media Call regarding Tweet.  
**Importance:** High

Hello,

PCO received a media call and asked us to verify the facts of their proposed response.

We have checked with all the concerned parties and proposed the response below.

A rapid approval would be appreciated.

Merci

Daniel Savoie

---

**From:** "Tessier, Jean" <Jean.Tessier@pco-bcp.gc.ca>  
**Date:** September 20, 2019 at 11:53:07 AM EDT  
**To:** "Reinert, Chantal (PCH)" <chantal.reinert@canada.ca>  
**Cc:** "diana.graham@canada.ca" <diana.graham@canada.ca>, "Duchesne, Paul" <Paul.Duchesne@pco-bcp.gc.ca>, "Shank, Stephane" <Stephane.Shank@pco-bcp.gc.ca>, "Samaan, Valerie" <Valerie.Samaan@pco-bcp.gc.ca>, "Collins,

Carlotta" <Carlotta.Collins@pco-bcp.gc.ca>, "Bujold, Pierre-Alain" <Pierre-Alain.Bujold@pco-bcp.gc.ca>, "MacKillop, Ken" <Ken.MacKillop@pco-bcp.gc.ca>

**Subject: IMPORTANT - Media Call regarding Tweet.**

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Tél. : 613-948-6677 / Cellulaire : 343-549-2835

## Mills, Amy (PCH)

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**From:** Mills, Amy (PCH)  
**Sent:** Monday, September 23, 2019 10:18 AM  
**To:** Larose, David (PCH); Média / Media (PCH)  
**Cc:** Médiascope/Mediascope (PCH)  
**Subject:** RE: Article

Thanks for flagging.

Partage avec la direction svp incluant le bureau de la SM.

Regards,

Amy

---

**From:** Larose, David (PCH) <david.larose@canada.ca>  
**Sent:** Monday, September 23, 2019 10:15 AM  
**To:** Média / Media (PCH) <PCH.media-media.PCH@canada.ca>; Mills, Amy (PCH) <amy.mills@canada.ca>  
**Cc:** Médiascope/Mediascope (PCH) <PCH.mediascope-mediascope.PCH@canada.ca>  
**Subject:** Article

Bonjour,

Pour votre information,

Devrions-nous inclure l'article suivant dans notre document ?, le partager avec l'équipe des médias sociaux ? la direction ?

DL

Cbc.ca

### **Federal public servants warned about online posts while in 'caretaker' mode**

Workers supposed to avoid any hint of partisanship during election campaigns. The country's top civil servant is sending a stern warning to government workers as part of his election campaign guidelines, reminding them to be extra careful about what they say on social media. The "caretaker convention" rules are circulated internally at the start of every federal election campaign and this is the second time the Privy Council Office has posted the document online for public consumption. (...) Deleted departmental tweet - A spokesperson for the Privy Council Office, the central bureaucracy that aids the prime minister and cabinet, said the warning was added this year "given the role of social media during an election campaign." Officials had a recent reminder of that when a federal Twitter account tweeted, then deleted, a post about anti-racism strategy spending in the hours after images emerged of Liberal Leader Justin Trudeau in blackface when he was a young man. Most government promotion comes to a grinding halt during an election period, lest it be seen as promoting the party seeking re-election. The Privy Council Office said the tweet on Thursday stemmed from a correction Canadian Heritage made to an online version of a news release. The news release was originally sent on Sept. 6 before the campaign kicked off, and noted a funding pledge of about \$3.5 million when the correct amount was \$3.25 million. The correction created a revised tweet, "making it appear as though this was a new funding announcement, which it was not," PCO spokesman Stephane Shank said Friday. So PCO asked the department to delete the tweet "given the possible perception" of new spending commitments.